

# Strategic Plan at a Glance 2026-2028

**MISSION:** We provide exceptional municipal services that add value to residents' lives and businesses while ensuring a long term, sustainable community.

**VISION:** Jupiter is a distinctive coastal community committed to preserving its unique character and history and vibrant, small town feel.

Below are the "results" Jupiter aims to achieve, and a summary of their definitions



## Safety

Keep citizens and businesses safe.

- Use of technology and environmental design to prevent crime
- Adequate resources for the Jupiter Police Department in line with community growth
- Employ first-rate best practices to ensure safety for roadways, waterways, neighborhoods, beaches and parks



## Fiscal Responsibility

Prepare and manage budget; maintain fiduciary responsibility.

- Exemplify trusted stewardship of taxpayer dollars and prudent asset management
- Promote transparency and accountability
- Ensure reasonable rates and fees in line with the Consumer Price Index, as well as investments that are beneficial and cost-justified to Town residents and businesses



## Manage Growth

Plan for and manage growth, development and redevelopment to maintain Jupiter's small town feel and its integrity as a distinctive, vibrant coastal community.

- Support development that complements Jupiter's unique, small town feel and emphasizes preservation of natural resources and assets
- Maintain and update a comprehensive plan for development that is long-term and sustainable, and one that is regularly reviewed and impacted by public input



## Mobility

Improved mobility for all modes of transit.

- Effective traffic mitigation and parking management
- Ample safe paths for pedestrians and cyclists and an emphasis on alternate modes of transportation
- Practical development that complements the goal of congestion reduction



## Green, Blue, and Open Spaces

Continue beautification and natural areas; green spaces, parks, beaches and landscaping. Maintain Jupiter as a distinctive coastal community with open and natural environments.

- Approach development with an emphasis on preservation and sustainability
- Provide increased access and use of green and open spaces
- Ensure good stewardship and maintenance of the Town's natural resources



## Strong Local Economy

Support local businesses, create a business-friendly environment.

- Encourage development to ensure diversity of businesses with an emphasis on small, local business ownership, as well as the biotech and high-tech industries
- Engage in practical, mutually beneficial partnerships
- Incentivize business and tourism that is aligned with the strategic goals of the Town



## Organizational Excellence

Organizational governance; internal support and services.

- Ensure the Town has sufficient resources to recruit and retain top of the line employees, technologies, and facilities
- Promote a culture that is nimble, engaging, and encourages professional development
- Strive to provide world-class service to Town residents and businesses in a cost-efficient manner



## Unique, Small Town Feel

Maintain and enhance our vibrant small town feel by leveraging the unique combination of community, cultural and recreational assets that make Jupiter a special place to live and work.

- Promote the Town's natural resources as places for physical activity and community through increased access and maintenance
- Foster community pride and engagement through events and partnerships
- Safeguard the Town's historical sites, landmarks and special places



## Town Communication

Support and enhance open two-way communication between the Town and its residents and businesses.

- Provide multiple avenues for communication between the Town and its communities to share information and engage in conversation
- Practice the highest degree of honesty and transparency
- Encourage citizen involvement with a special focus on under-represented communities

# HOW WE ACHIEVE RESULTS

Below are the 2026-2028 strategic initiatives that support achieving the results.



## MOBILITY

- **Vehicle and Pedestrian Traffic Management & Mitigation:** Enhance and update the Town's traffic mitigation plans for roadways not meeting the Town's level of service standards; and employ strategies to reduce the number of accidents and bike/pedestrian/vehicle conflicts.
- **Western Portion of Indiantown Road:** Pursue implementation of various roadway capacity improvements and traffic mitigation solutions.
- **U.S. 1 Bridge:** Monitor construction and impacts of the U.S. 1 Bridge.
- **Center Street Corridor:** Palm Beach County redesign of Center Street from Loxahatchee River Road to Florida State Road A1A Alternate.
- **South Island Way:** Advance South Island Way.
- **Sun Trail / East Coast Greenway:** Advocated for Jupiter's interest for FDOT's Sun Trail / East Coast Greenway project.



## STRONG LOCAL ECONOMY

- **Workforce Housing:** Support local businesses and their workforce.



## UNIQUE, SMALL TOWN FEEL

- **Recreation Facility Upgrades:** Upgrade and enhance the Town's indoor and outdoor recreational facilities and parks to support youth and adult recreation activities.
- **Piatt Place:** Determine future use and development plan for Town-owned property.
- **Baseball/Roger Dean Chevrolet Stadium:** Continue community partnerships with Major League Baseball and Roger Dean Chevrolet Baseball Stadium.
- **A1A and Beach Road Roundabout:** Enhance the A1A and Jupiter Beach Road roundabout.
- **Historic Preservation:** Continue efforts to protect and celebrate the Town's heritage.



## ORGANIZATIONAL EXCELLENCE

- **Municipal Complex:** Update and revise master plan and continue improvements.
- **Maintenance Facility:** Develop a master plan for the Town's Maintenance Facility property.



## SAFETY

- **Fire Rescue Strategy:** Determine a long-term strategy for fire rescue services for Jupiter residents.
- **High-Speed Rail:** Prepare for the introduction of high-speed rail through the Town of Jupiter by investigating and advocating for appropriate safety measures.
- **Public Safety Training:** Develop a plan for an enhanced public safety training program.



## GREEN, BLUE AND OPEN SPACES

- **Protect Open Spaces:** Enhance access and use of green space by providing more open and natural areas for protection.
- **Protect Local Seagrass and the Loxahatchee River:** Enhance the natural vegetation and promotion of our bluewater systems by evaluating and protecting our local seagrass beds and improve the water quality in the Loxahatchee River.
- **Resiliency Plan:** Implement resiliency efforts for the Town.

Action plans have been developed for each of the strategic initiatives listed above. To view the entire strategic plan, including those action plans, visit [jupiter.fl.us/StrategicPlan](http://jupiter.fl.us/StrategicPlan).