

Jupiter, FL

The National Community Survey

Report of Results
2025

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Jupiter. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The NCS was developed by the experts from National Research Center at Polco in partnership with the International City/County Management Association (ICMA) and has been administered in hundreds of communities across the United States.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS focuses on the livability of Jupiter by categorizing survey questions into the ten main “facets” of community livability shown below, in addition to ratings for quality of life and local governance. These facets have been identified through years of extensive survey research as those that are most impactful to residents’ quality of life.

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Community Connection

The report provides the opinions of a representative sample of 368 residents of the Town of Jupiter collected from October 17, 2025 to December 15, 2025. The margin of error around any reported percentage is 5.1% for all respondents. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Jupiter.

Reporting Results

For the most part, the percentages presented in this report represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving a “don’t know” response is shown in the full set of responses included in the “Complete Data” section; however, these responses have been removed from the analyses presented in the main body of the report.



Benchmark Comparisons

Polco's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 400 communities whose residents evaluated the same kinds of topics on The NCS. The comparison evaluations include surveys from the past five years. If a jurisdiction has conducted multiple efforts in the past five years, only the most recent survey is included in the benchmark database. Polco adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range.

In each tab, Jupiter's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Jupiter residents. Being rated as "higher" or "lower" than the benchmark means that Jupiter's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Jupiter's average rating was more than 20 points different when compared to the benchmark.

In addition to these national benchmarks, comparisons were also made to a smaller cohort of communities that align more closely to the demographics in Jupiter. This cohort included 30 other Florida communities who have completed a community-wide survey in the past 3 years. Comparisons to these communities can be found throughout the report and in the Custom Benchmarks tab.

Trends over time

Trend data for Jupiter represent important comparison data and should be examined for improvements or declines.¹ Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than 6.92 percentage points between the 2023 and 2025 surveys, the change is statistically significant.

1. In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting Survey Recipients

All households within the Town of Jupiter were eligible to participate in the survey. A list of all households within the zip codes serving Jupiter was purchased from Polco's mailing vendor, based on updated listings from the United States Postal Service.

Since some of the zip codes that serve Jupiter households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Jupiter boundaries were removed from the list of potential households to survey. Each address identified as being within Town boundaries was further identified as being within one of four subareas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units sampled at a rate of 5:3 compared to single family housing units.

Conducting the Random Sample Survey

The 3,000 randomly selected households received mailings beginning on October 17, 2025 and data collection for the survey remained open for eight weeks. The first mailing was a postcard inviting the household to participate in the survey online. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing was a reminder postcard giving the household one last opportunity to participate in the survey. All mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. The survey invitations also included a unique passcode, ensuring that every household had only a single opportunity to participate.

About 11% of the 3,000 mailed invitations were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,681 households that received the invitations to participate, 368 completed the survey, providing an overall response rate of 14%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.¹

It is customary to describe the precision of estimates by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval quantifies the sampling error or imprecision of the survey results based on the total number of responses received. This is because *some* residents' opinions are relied on to estimate *all* residents' opinions. The margin of error for the Town of Jupiter survey is no greater than plus or minus 5.1 percentage points around any given percent reported for all respondents (368 completed surveys).

Conducting the Open Participation Survey

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the Town of Jupiter. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of Jupiter and also a question about where they heard about the survey.

The open-participation survey was open to all town residents and became available on November 14. The survey remained open for four weeks and 79 responses were received. The data presented in the following report excludes the open participation survey data, but the online report includes a tab which provides the complete open participation results.

Analyzing the Data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2023 American Community Survey estimates for adults in the Town of Jupiter. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.² The results of the weighting scheme for the probability sample are presented in the following table.

Polco aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target ⁴
Age	18-34	5%	20%	22%
	35-54	14%	29%	30%
	55+	81%	51%	48%
Area	Area 1	32%	30%	29%
	Area 2	15%	18%	18%
	Area 3	31%	25%	24%
	Area 4	22%	27%	29%
Hispanic origin	No	94%	88%	85%
	Yes	6%	12%	15%
Housing tenure	Own	89%	78%	78%
	Rent	11%	22%	22%
Housing type	Attached	46%	50%	50%
	Detached	54%	50%	50%
Race & Hispanic ori..	Not white alone	11%	20%	21%
	White alone, not Hispanic or Latino	89%	80%	79%
Sex	Man	47%	46%	49%
	Woman	53%	54%	51%
Sex/age	Man 18-34	2%	9%	12%
	Man 35-54	7%	12%	13%
	Man 55+	38%	25%	24%
	Woman 18-34	3%	11%	10%
	Woman 35-54	7%	17%	16%
	Woman 55+	43%	26%	25%

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias.

Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a *coverage error*, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events, for example), and for some survey items, they may answer in ways they think cast their responses in a more favorable light (*recall bias* and *social desirability bias*).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://blog.polco.us/polco-knowledgebase/margin-of-error-and-confidence-level-in-survey-results>

Contact

The Town of Jupiter funded this research. Please contact Shawn Reed of the Town of Jupiter at MichaelR@jupiter.fl.us if you have any questions about the survey.

1. See AAPOR's Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>
2. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>
3. Targets come from the 2020 Census and 2023 American Community Survey

Key Findings

Community Strengths

Numerous quality of life-related items continue to receive ratings that are higher than both national and Florida benchmarks, including:

- Jupiter as a place to live (93% excellent or good)
- Overall quality of life (93%)
- Overall image or reputation of Jupiter (90%)

Ratings for Jupiter’s natural environment and parks and recreation system continued to receive high marks, with nearly all items scoring higher than both national and Florida comparison communities:

- Overall quality of the natural environment (88% excellent or good)
- Overall quality of parks and recreation opportunities (84%)

Residents positively evaluated safety services in the Town, with over 9 in 10 reporting feeling very or someone safe:

- In your neighborhood during the day (96%)
- From property crime (92%; statistically significant increase from 2023)
- In Jupiter's downtown/commercial areas during the day (91%)
- From violent crime (90%)

Ratings for community design in Jupiter scored higher than Florida comparison communities across many items, including:

- Overall appearance of the Town (85% excellent or good)
- Well-designed neighborhoods (74%; statistically significant increase from 2023)
- Overall design or layout of residential and commercial areas (70%)
- Public places where people want to spend time (70%)
- Code enforcement (69%; statistically significant increase from 2023)
- Well-planned residential growth (58%)
- Land use, planning, and zoning (48%)

Focus Areas

Items relating to mobility, especially public and alternative modes of transportation, saw downward trends from 2023:

- Overall quality of the transportation system (48% excellent or good; -7% from 2023)
- Ease of travel by bicycle (39%; -13%)
- Bus or transit services (30%; -14%)
- Ease of travel by public transportation (20%; -12%)

Although there were increases in some ratings, measures for affordability continue to receive excellent or good marks from fewer than half of respondents across numerous items, including:

- Availability of affordable quality childcare (46% excellent or good)
- Cost of living in Jupiter (27%)
- Availability of affordable quality housing (20%)
- What impact, if any, do you think the economy will have on your family’s income in the next 6 months? (27% very or somewhat positive)

Areas of Greatest Change

Of the evaluative questions included on both the 2023 and 2025 survey iterations, 104 were statistically similar to previous results. Upward trends were seen in 12 items, while 6 ratings decreased since 2024. The most significant of those trends are listed below.

Increases:

- [Ratings of] the Federal Government (+17%)
- Variety of housing options (+15%)
- Cost of living in Jupiter (+11%)
- Code enforcement (+10%)
- Informing residents about issues facing Jupiter (+8%)

Decreases:

- Bus or transit services (-15%)
- Ease of travel by public transportation (-13%)
- Ease of travel by bicycle (-13%)
- Sense of community (-8%)
- Overall quality of the transportation system (-8%)

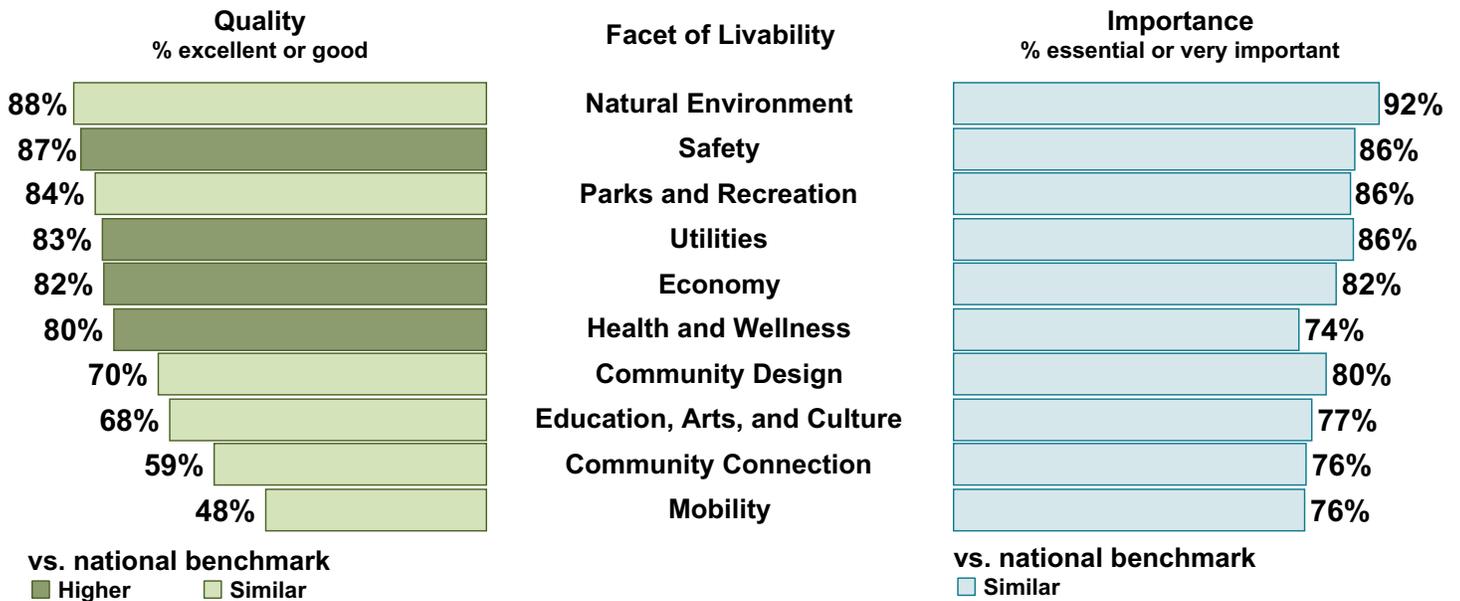
Facets of Livability



Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

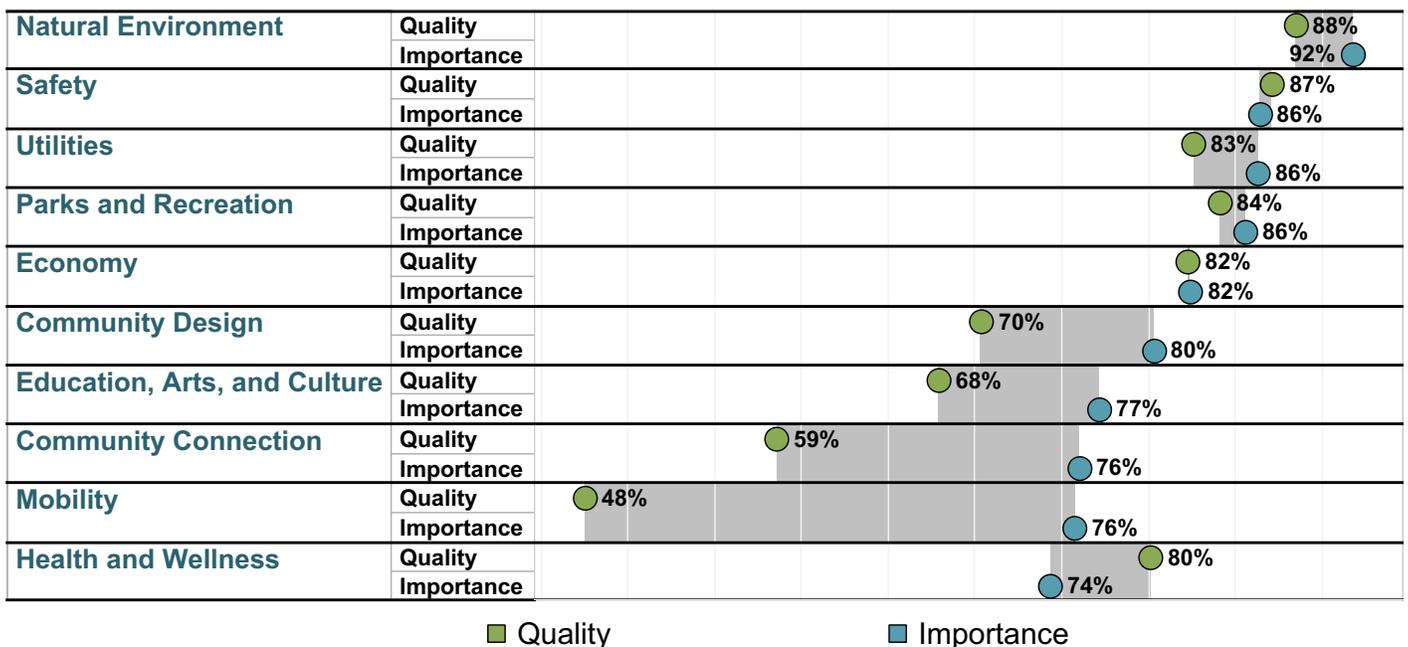
Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher than communities across the country (the national benchmark).



Quality/Importance Gap Analysis

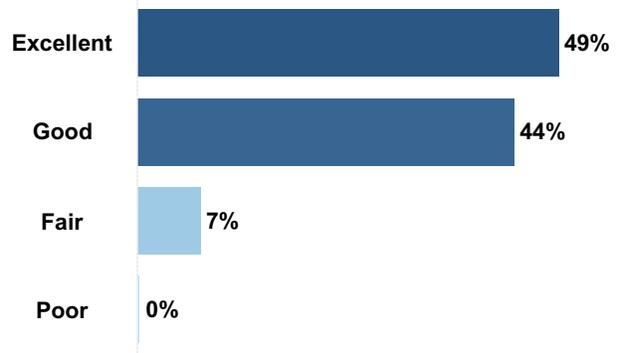
The gap analysis chart below shows the same data as above; however, this chart more clearly illustrates the comparative differences in quality and importance ratings for each facet, as well as the absolute ratings for each.



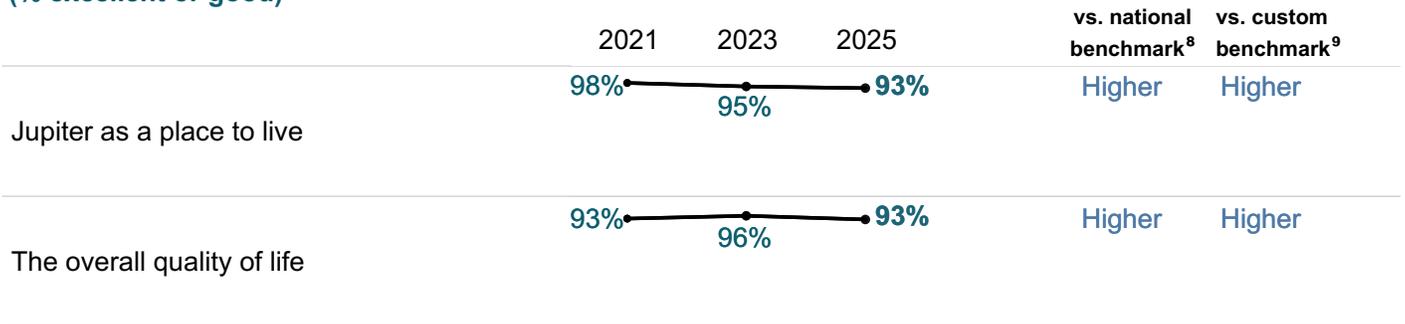
Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

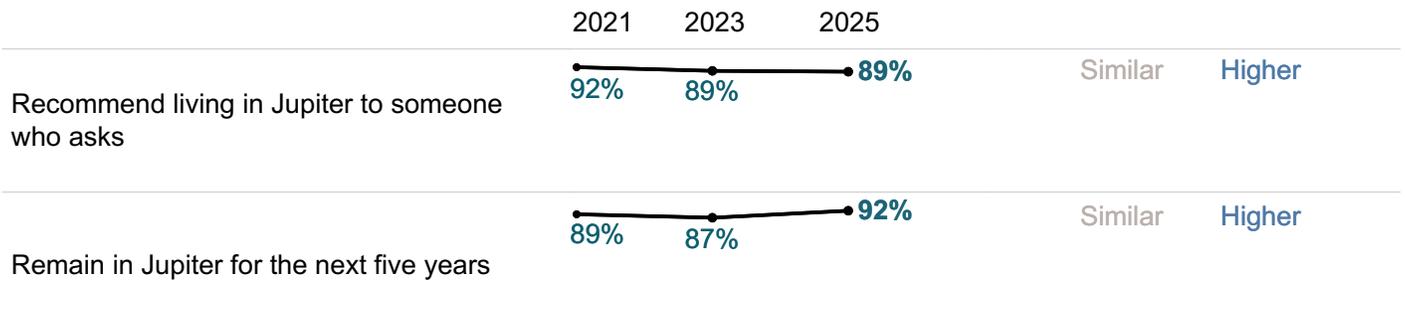
The overall quality of life in Jupiter, 2025



Please rate each of the following aspects of quality of life in Jupiter. (% excellent or good)



Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)



Please rate each of the following in the Jupiter community. (% excellent or good)



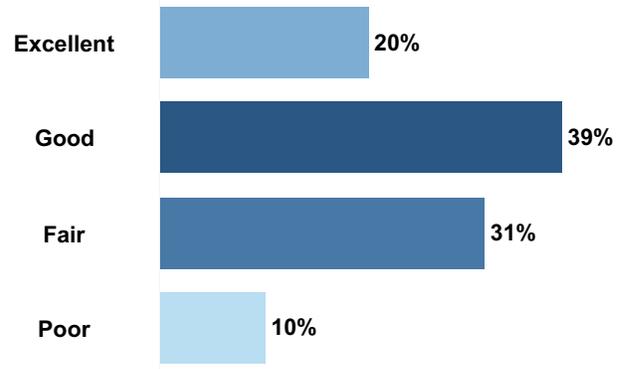
8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

9. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

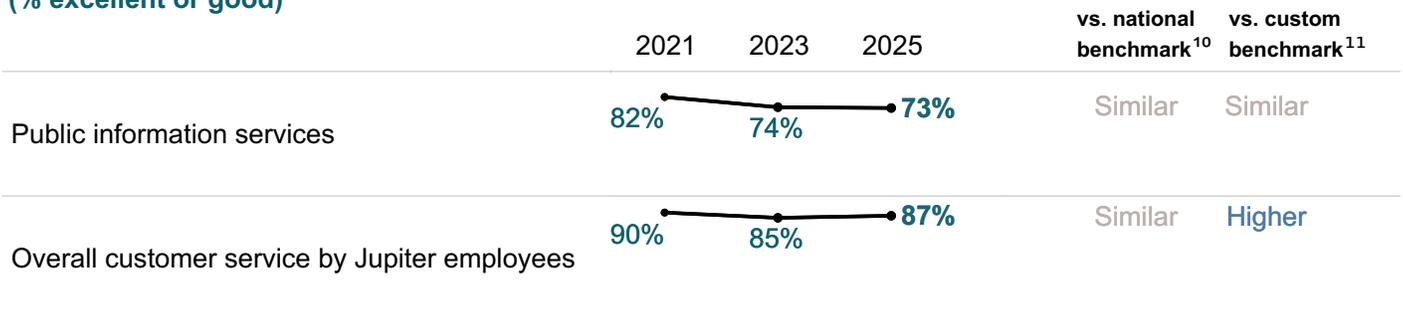
Overall confidence in Jupiter government, 2025

Governance

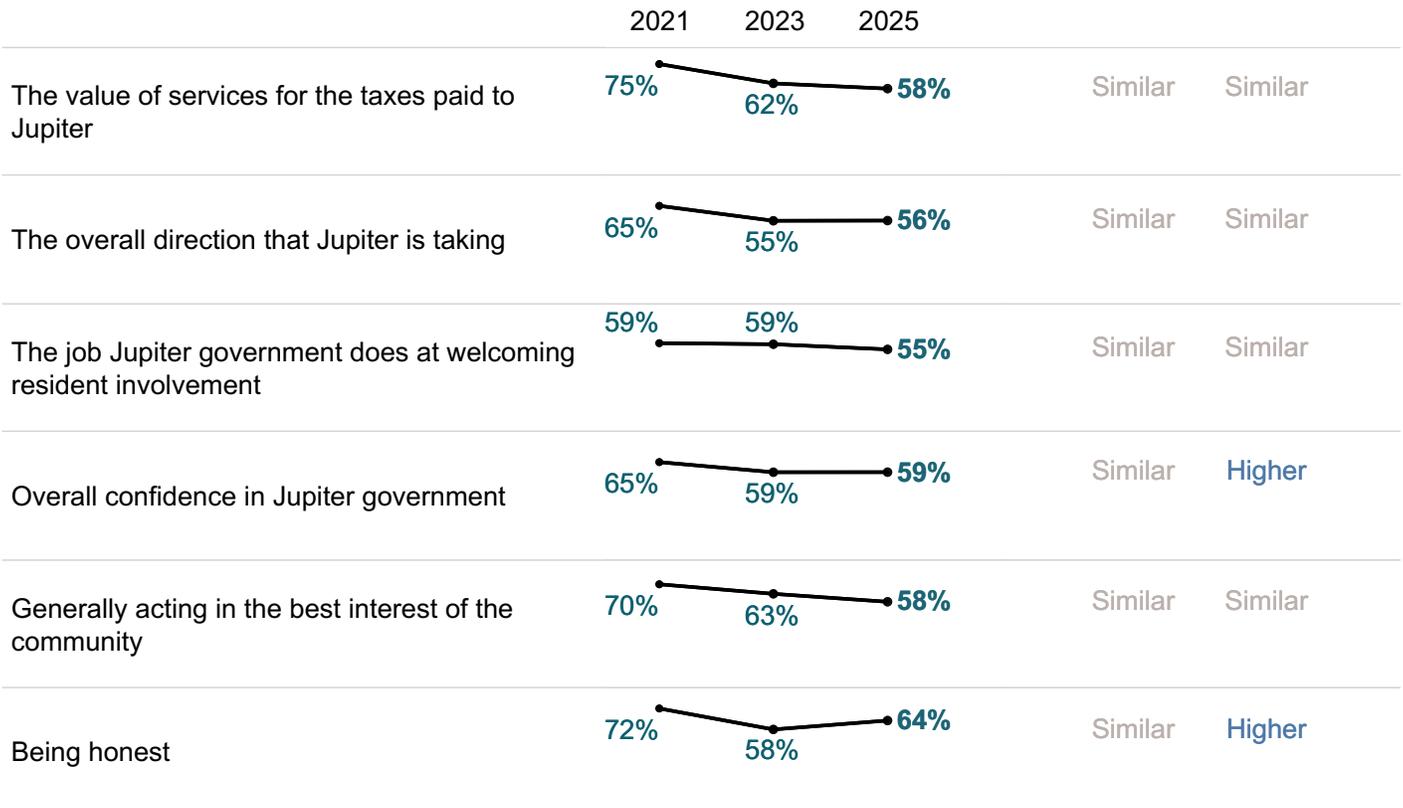
Strong local governments deliver results that meet residents' needs, use resources effectively, and respond to both current and future community priorities.



Please rate the quality of each of the following services in Jupiter.
(% excellent or good)

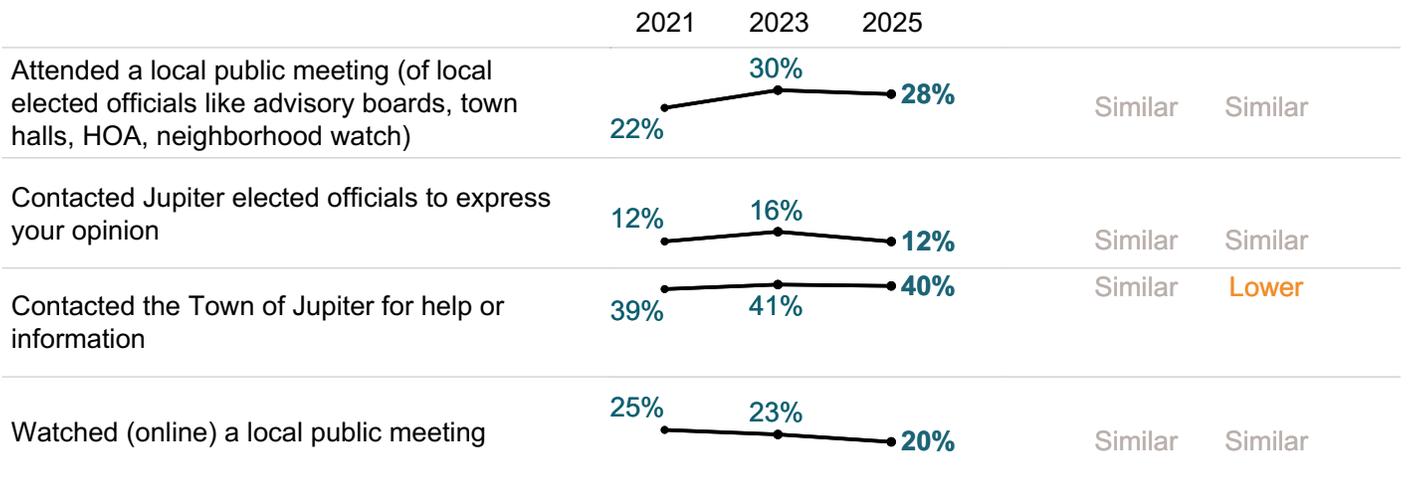


Please rate the following categories of Jupiter government performance.
(% excellent or good)





Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)



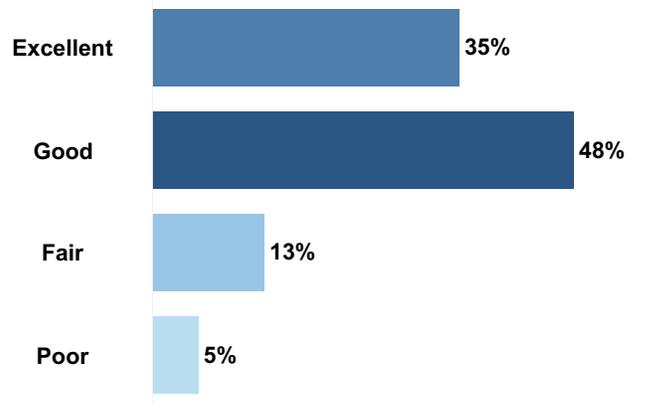
10. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

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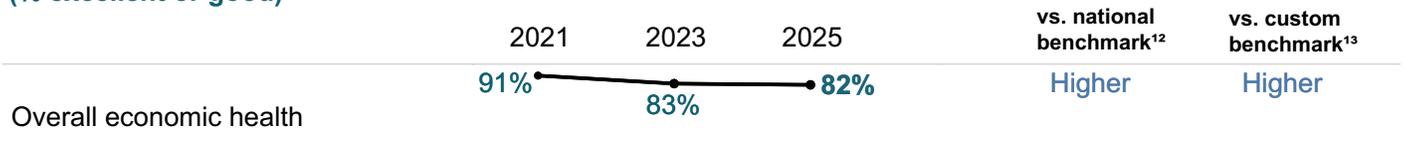
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

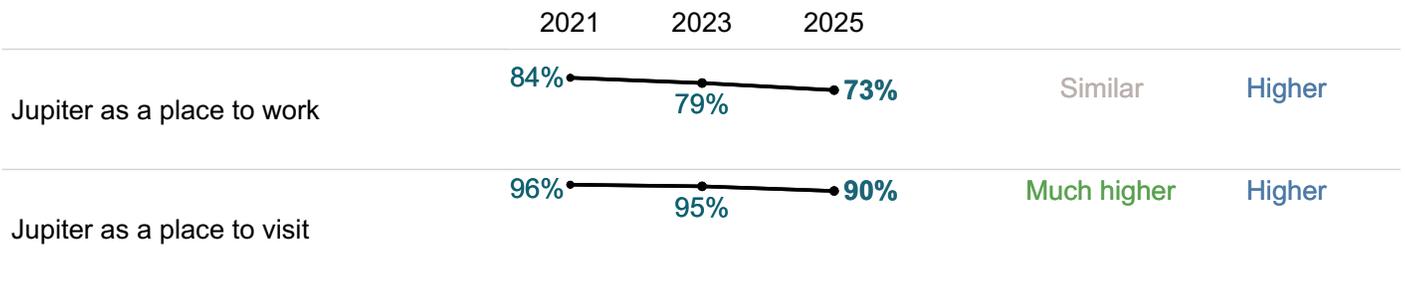
Overall economic health of Jupiter, 2025



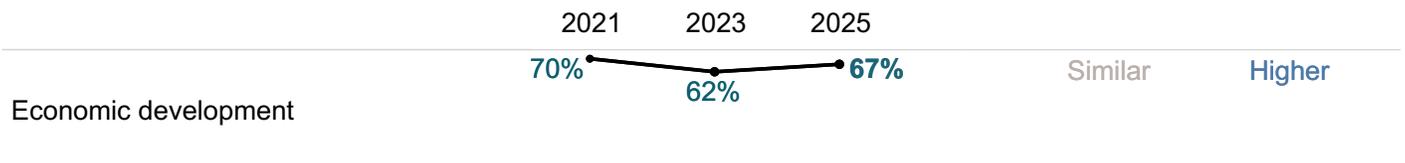
Please rate each of the following characteristics as they relate to Jupiter as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Jupiter.
(% excellent or good)



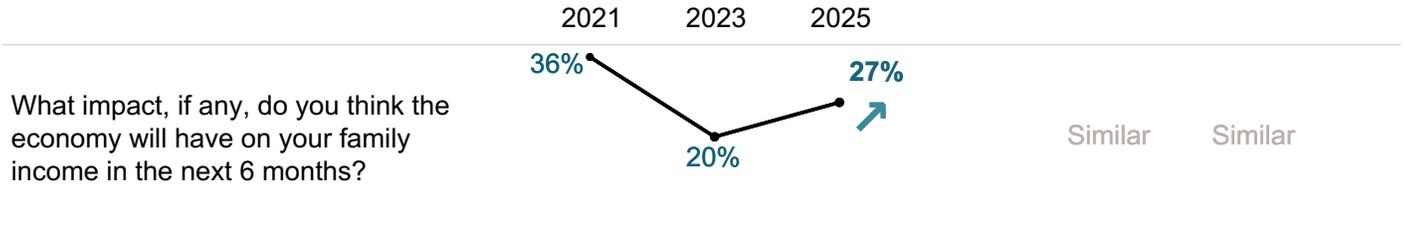
Please rate the quality of each of the following services in Jupiter.
(% excellent or good)



Please rate each of the following in the Jupiter community.
 (% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)

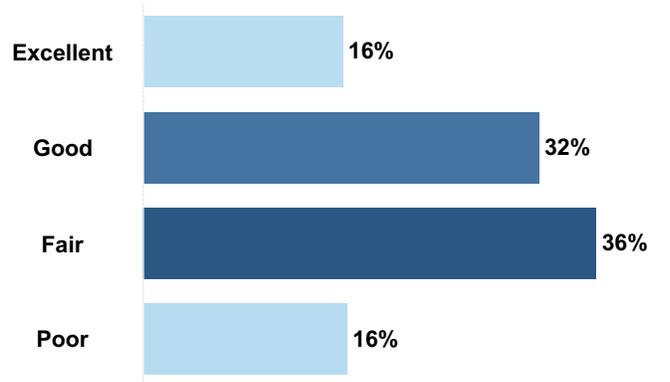


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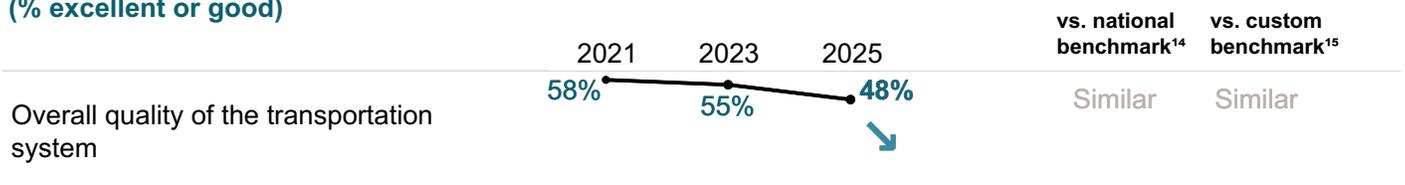
Overall quality of the transportation system in Jupiter, 2025

Mobility

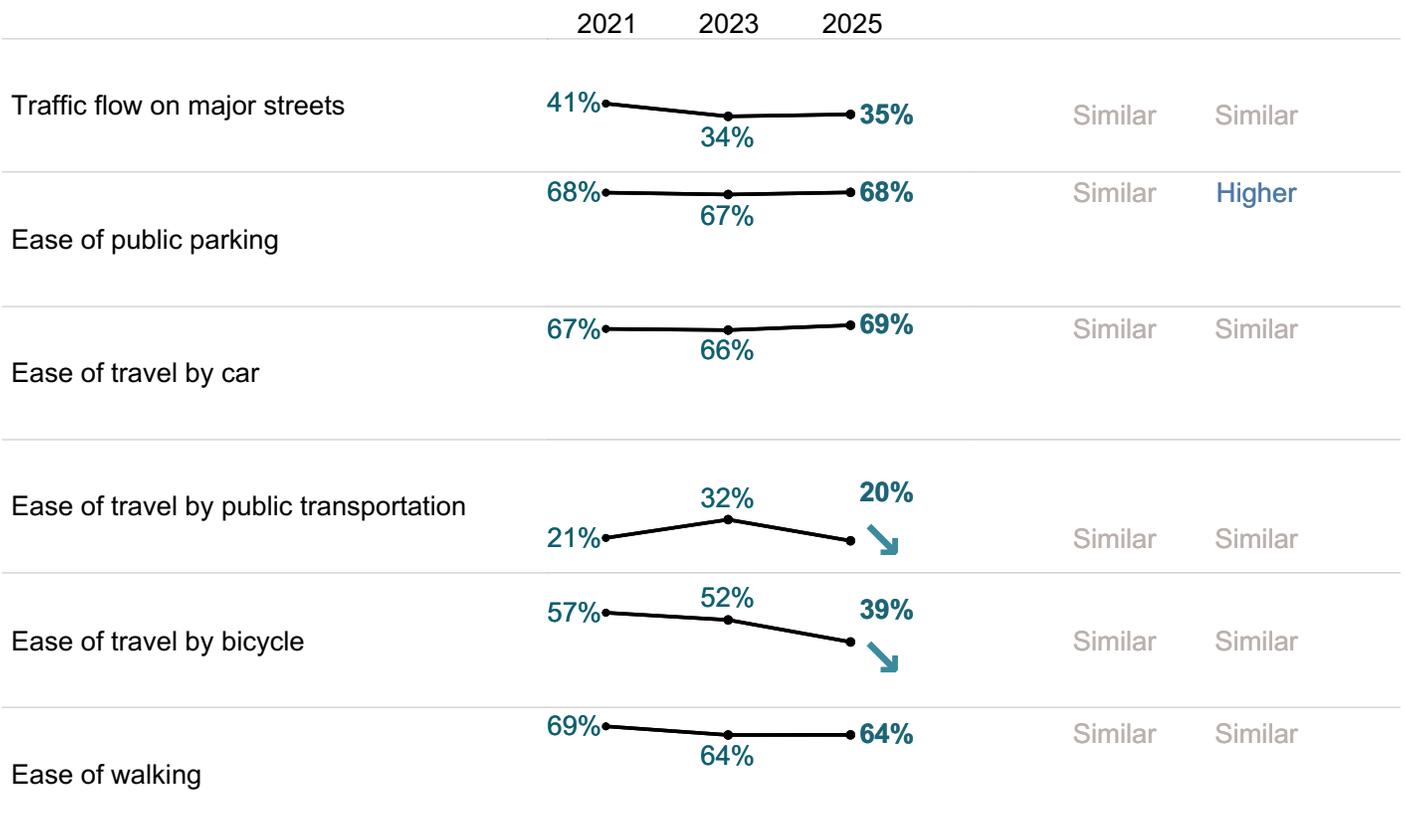
The ability of residents to move about their community with ease plays an important role in the overall quality of life for everyone who lives, works, and spends time there.



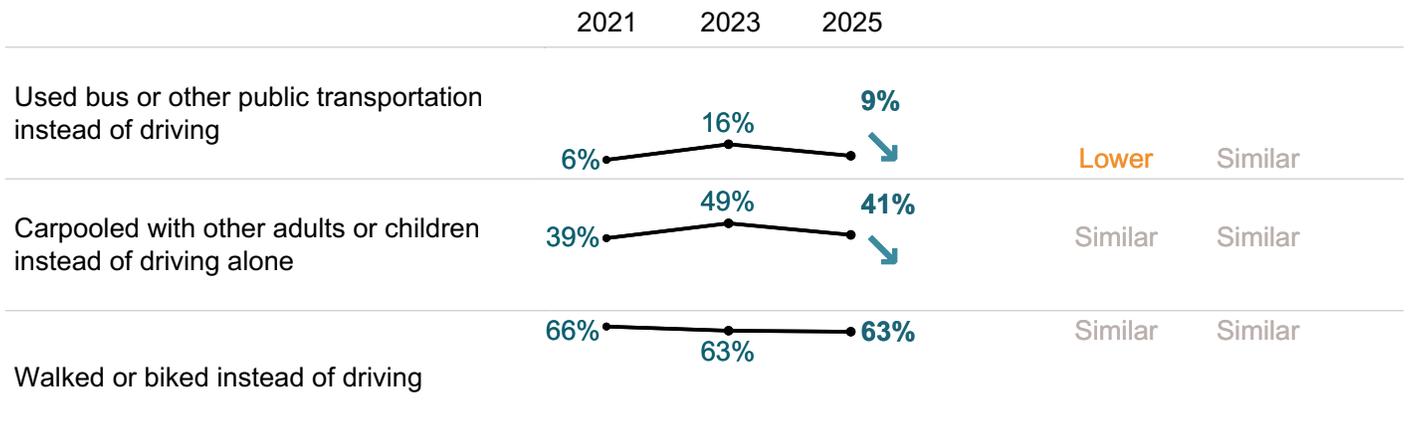
Please rate each of the following characteristics as they relate to Jupiter as a whole.
(% excellent or good)



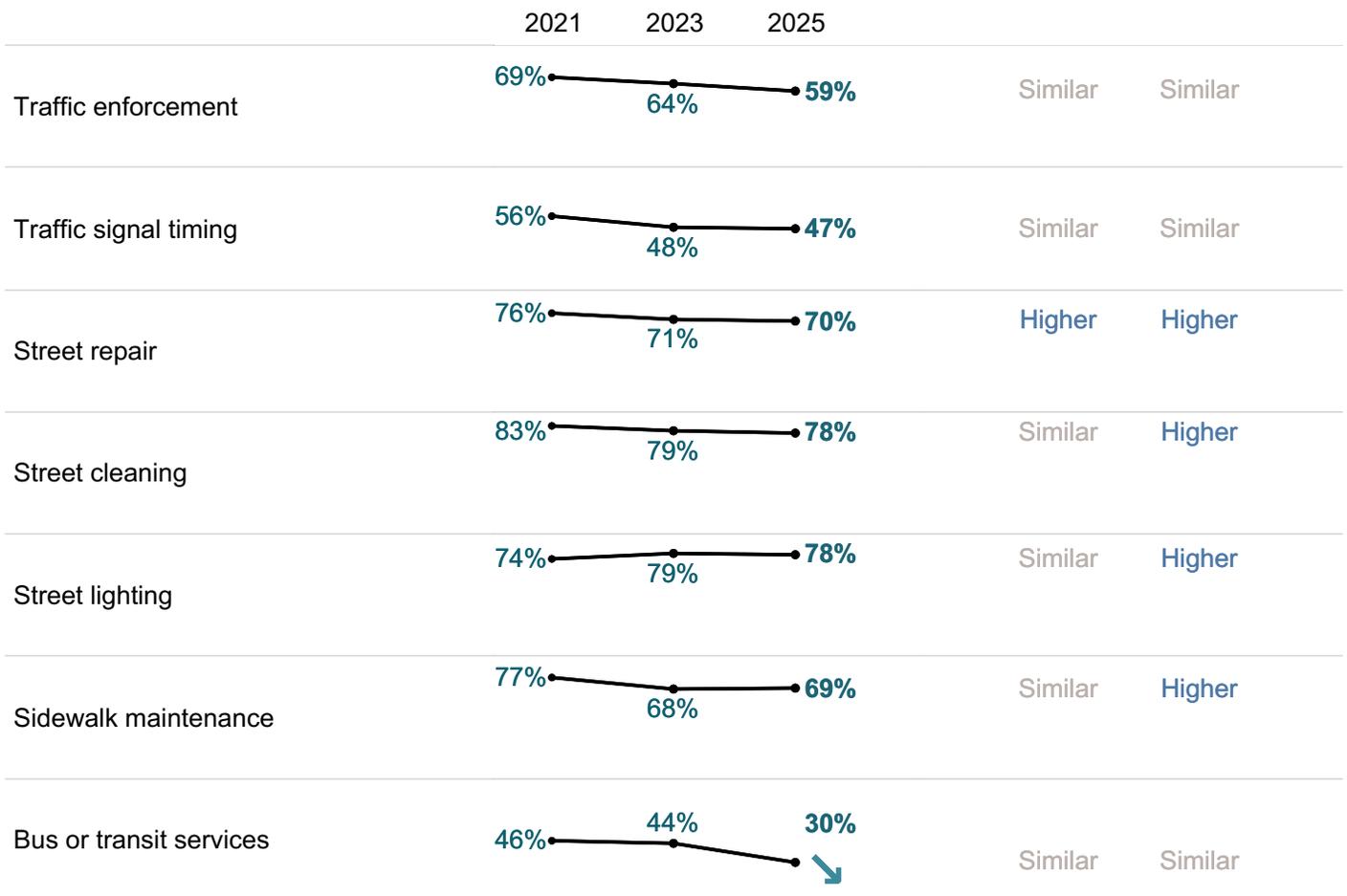
Please also rate each of the following in the Jupiter community.
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.
 (% yes)



Please rate the quality of each of the following services in Jupiter.
 (% excellent or good)



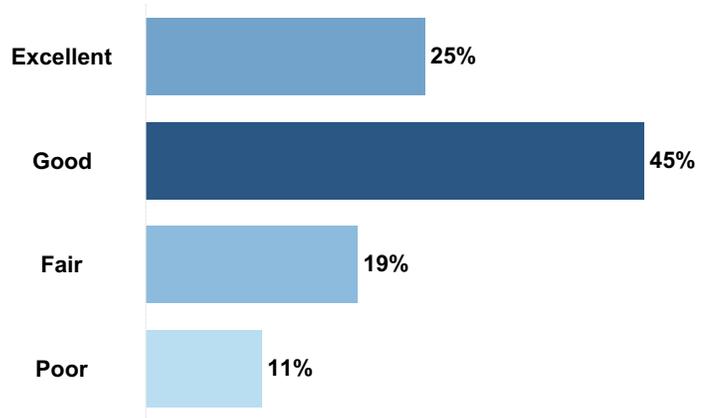
14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

15. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

Overall design or layout of Jupiter's residential and commercial areas, 2025

Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and supporting development that suits residents' needs.



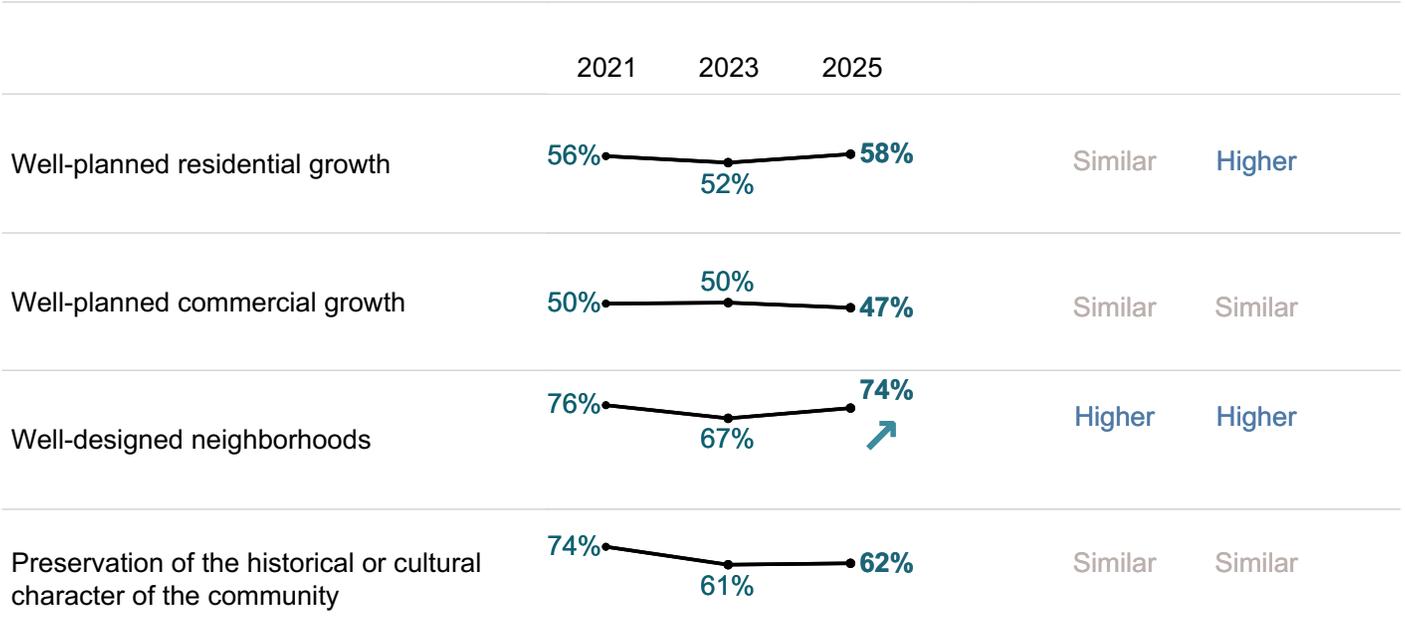
Please rate each of the following characteristics as they relate to Jupiter as a whole.
(% excellent or good)

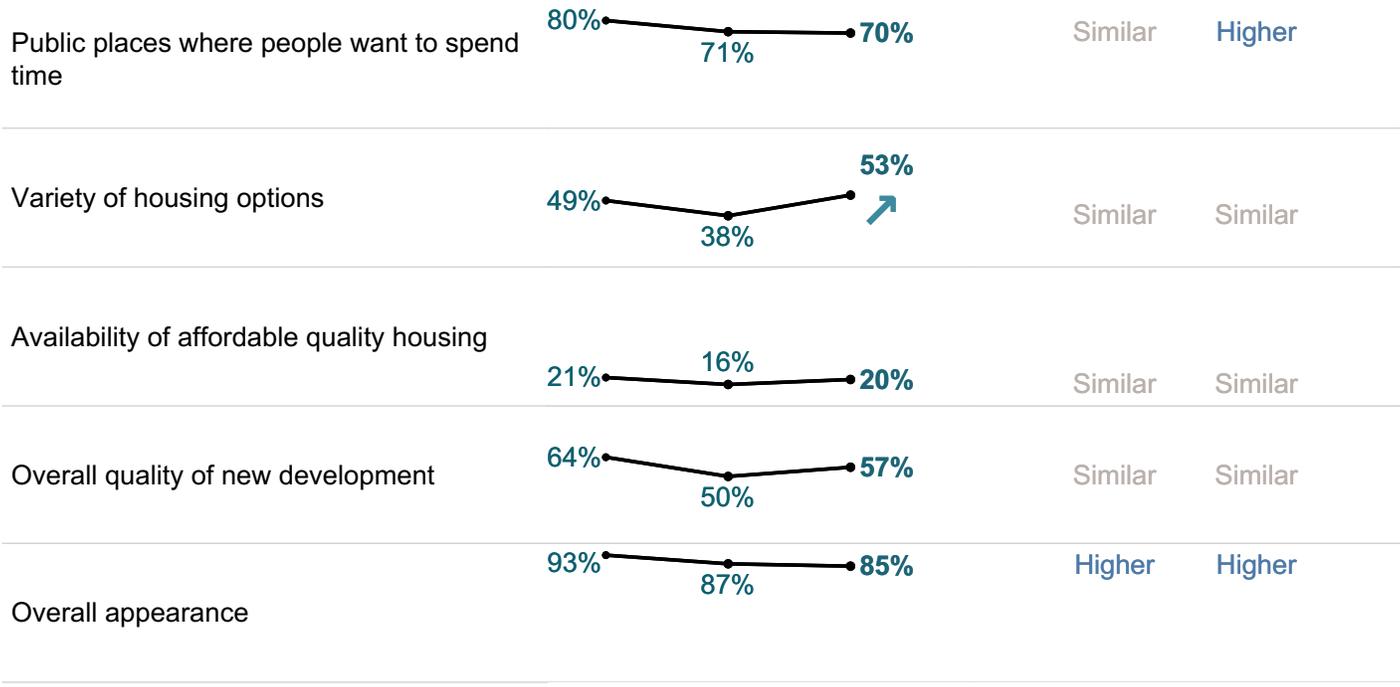


Please rate each of the following aspects of quality of life in Jupiter.
(% excellent or good)

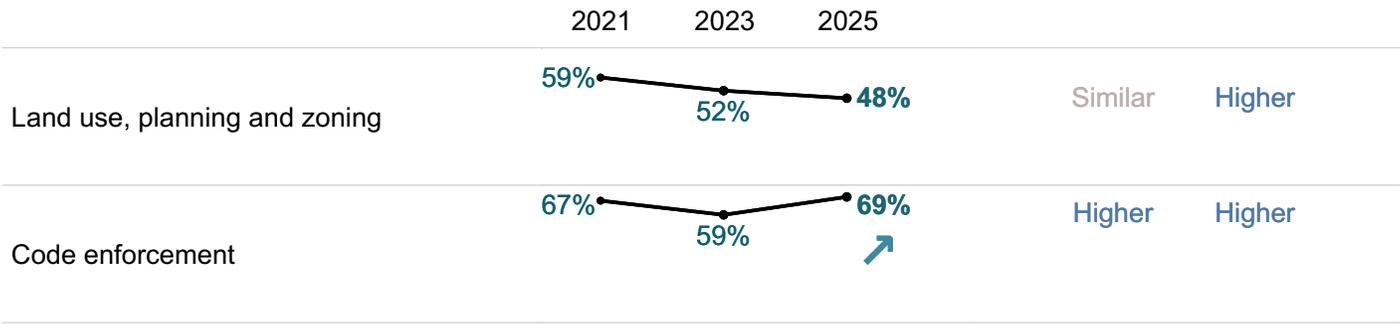


Please also rate each of the following in the Jupiter community.
(% excellent or good)





**Please rate the quality of each of the following services in Jupiter.
(% excellent or good)**



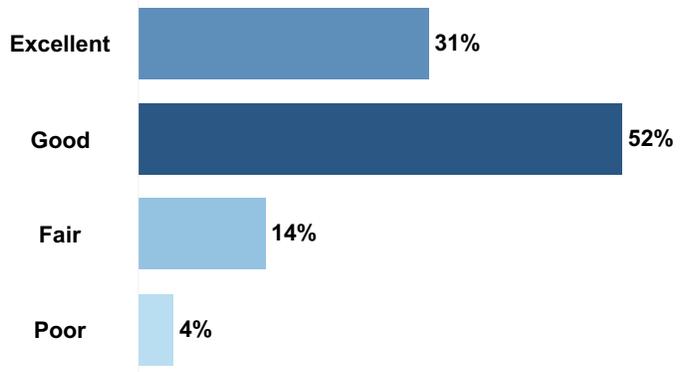
16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

17. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

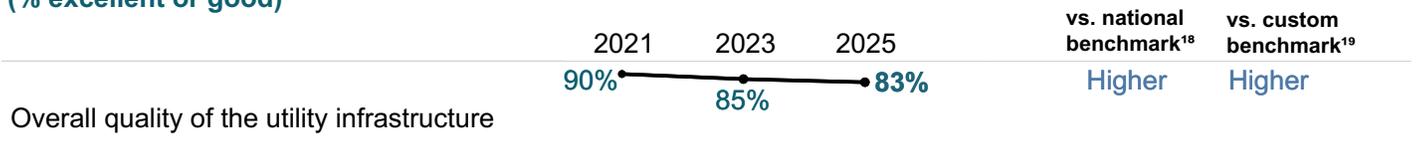
Overall quality of the utility infrastructure in Jupiter, 2025

Utilities

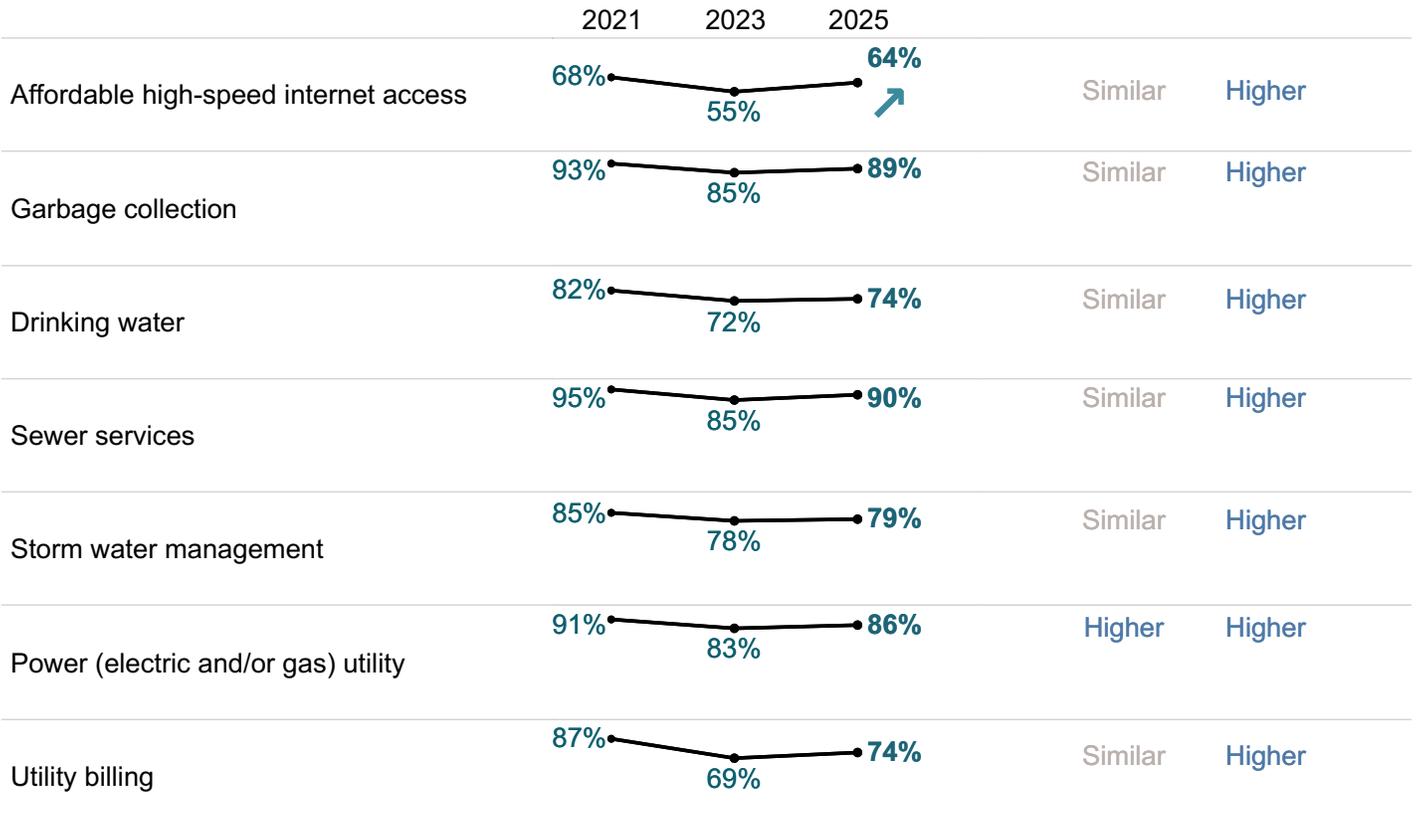
Access to essential services like water, gas, electricity, and internet is crucial for safeguarding the physical health, economic stability, and overall well-being of the communities they support.



Please rate each of the following characteristics as they relate to Jupiter as a whole.
(% excellent or good)



Please rate the quality of each of the following services in Jupiter.
(% excellent or good)



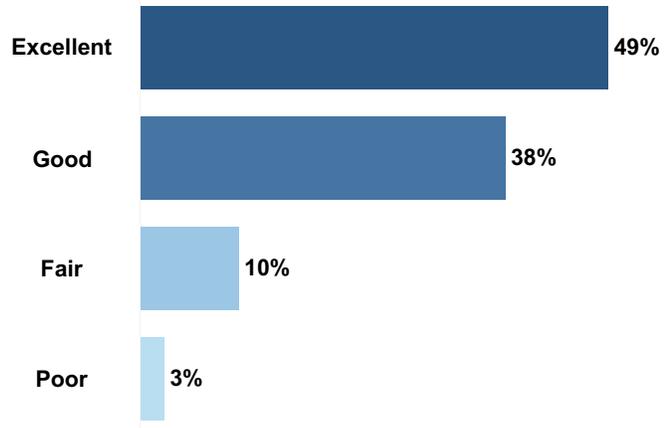
18. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

19. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

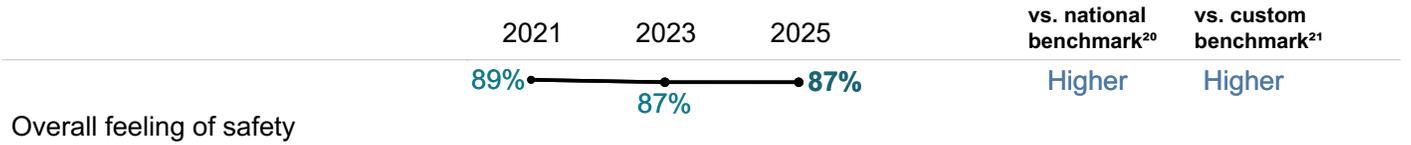
Safety

Public safety is one of the most important responsibilities of local governments, as every resident deserves to feel safe and secure both in their neighborhoods and across the wider community. The provision of strong, reliable safety services is essential to ensuring a high quality of life.

Overall feeling of safety in Jupiter, 2025



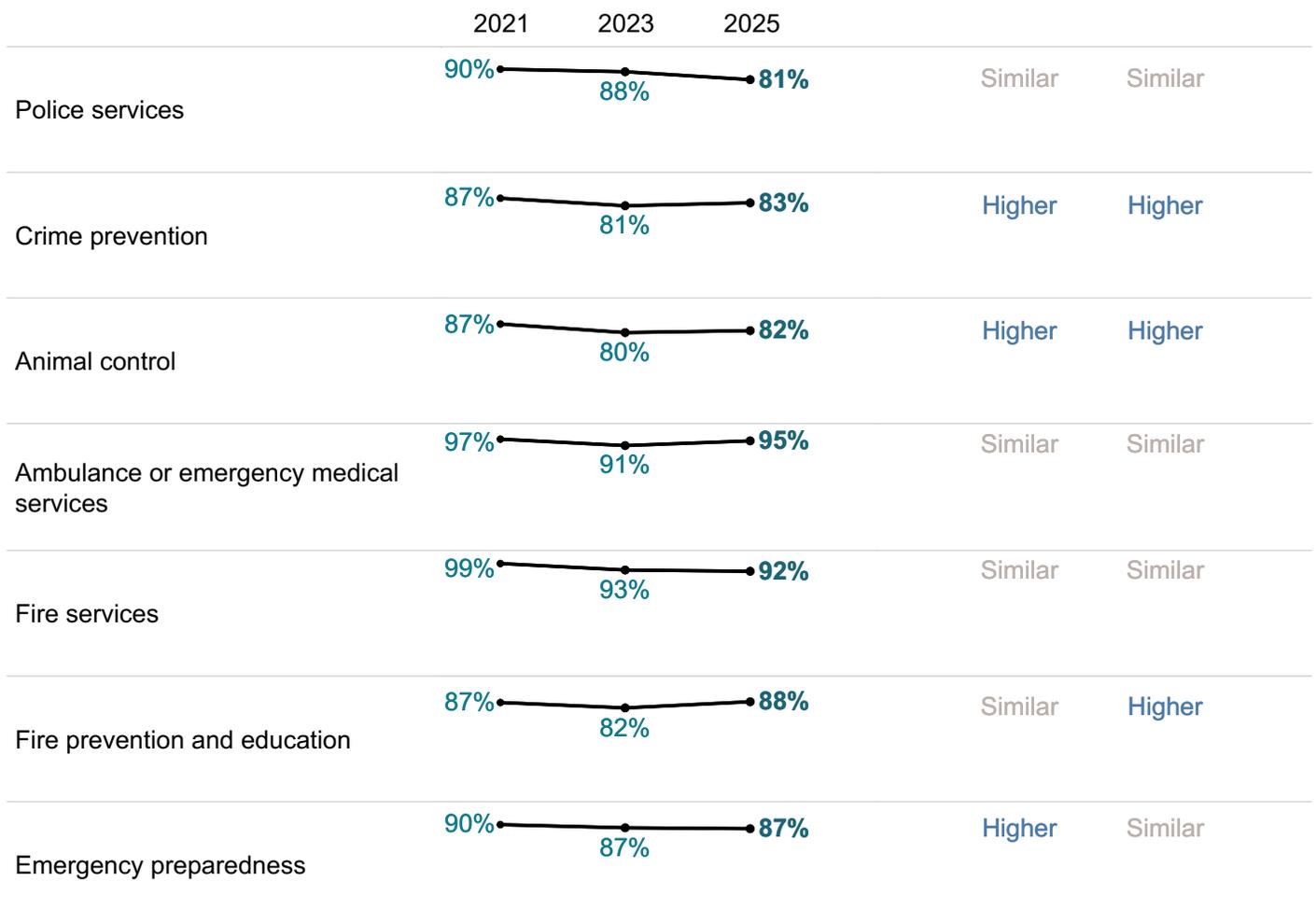
Please rate each of the following characteristics as they relate to Jupiter as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel.
(% very or somewhat safe)



**Please rate the quality of each of the following services in Jupiter.
(% excellent or good)**



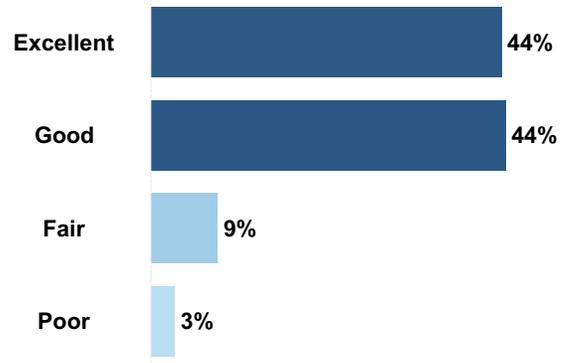
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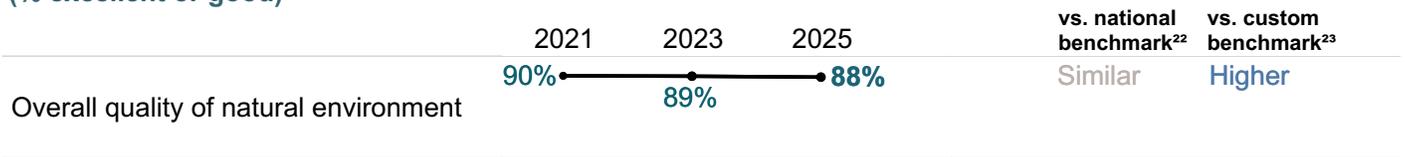
Overall quality of natural environment in Jupiter, 2025

Natural Environment

The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life. The natural environment plays a vital role in the health and well-being of residents.



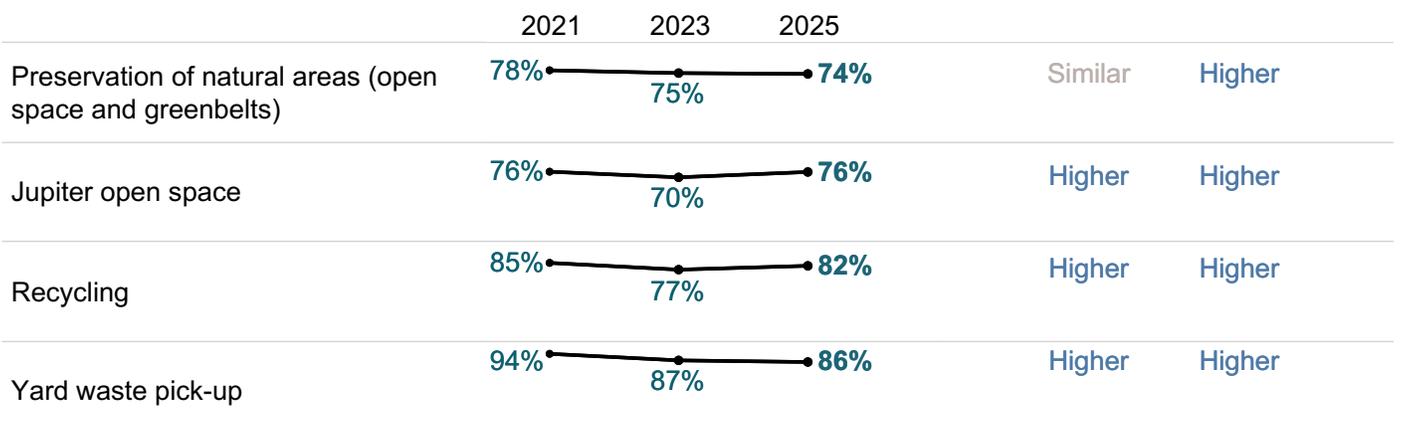
Please rate each of the following characteristics as they relate to Jupiter as a whole. (% excellent or good)



Please also rate each of the following in the Jupiter community. (% excellent or good)



Please rate the quality of each of the following services in Jupiter. (% excellent or good)



22. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

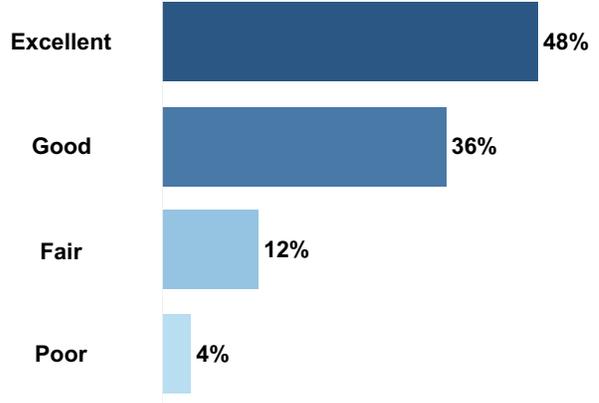
23. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report.

Parks and Recreation

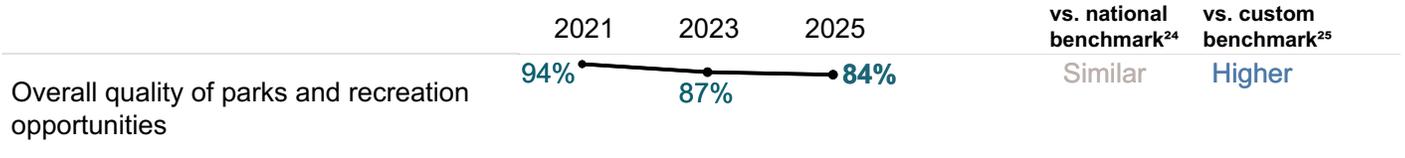
"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

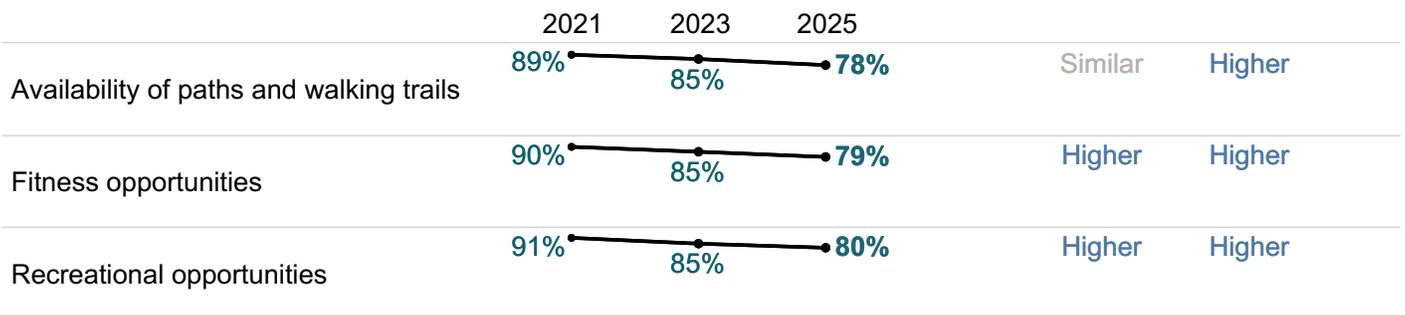
Overall quality of parks and recreation opportunities, 2025



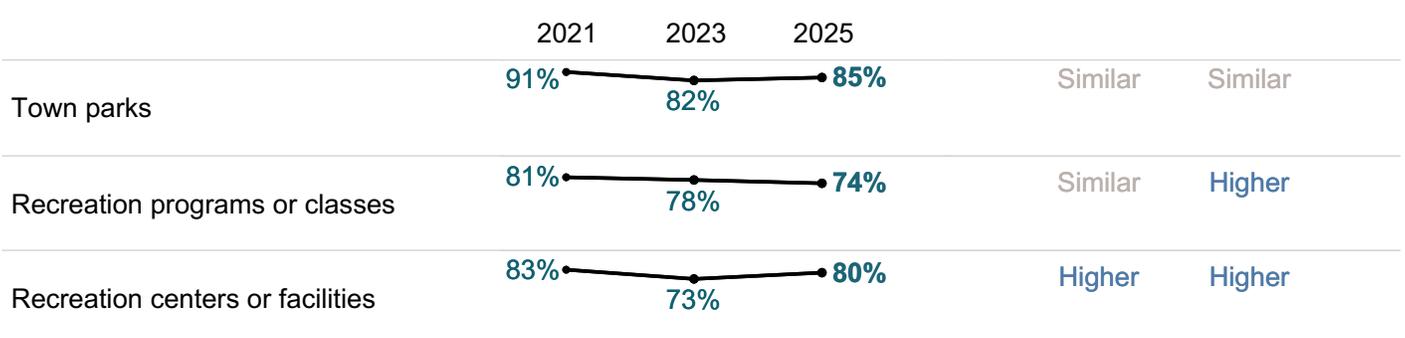
Please rate each of the following characteristics as they relate to Jupiter as a whole. (% excellent or good)



Please also rate each of the following in the Jupiter community. (% excellent or good)



Please rate the quality of each of the following services in Jupiter. (% excellent or good)



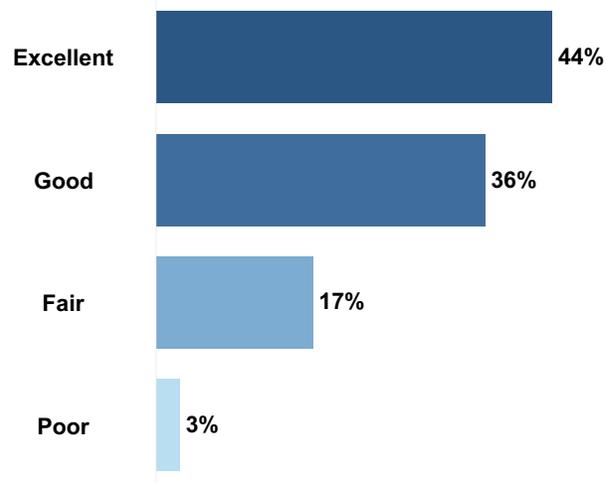
24. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

25. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report.

Health and Wellness

The features and amenities of a community directly influence residents' health and well-being, shaping their overall quality of life.

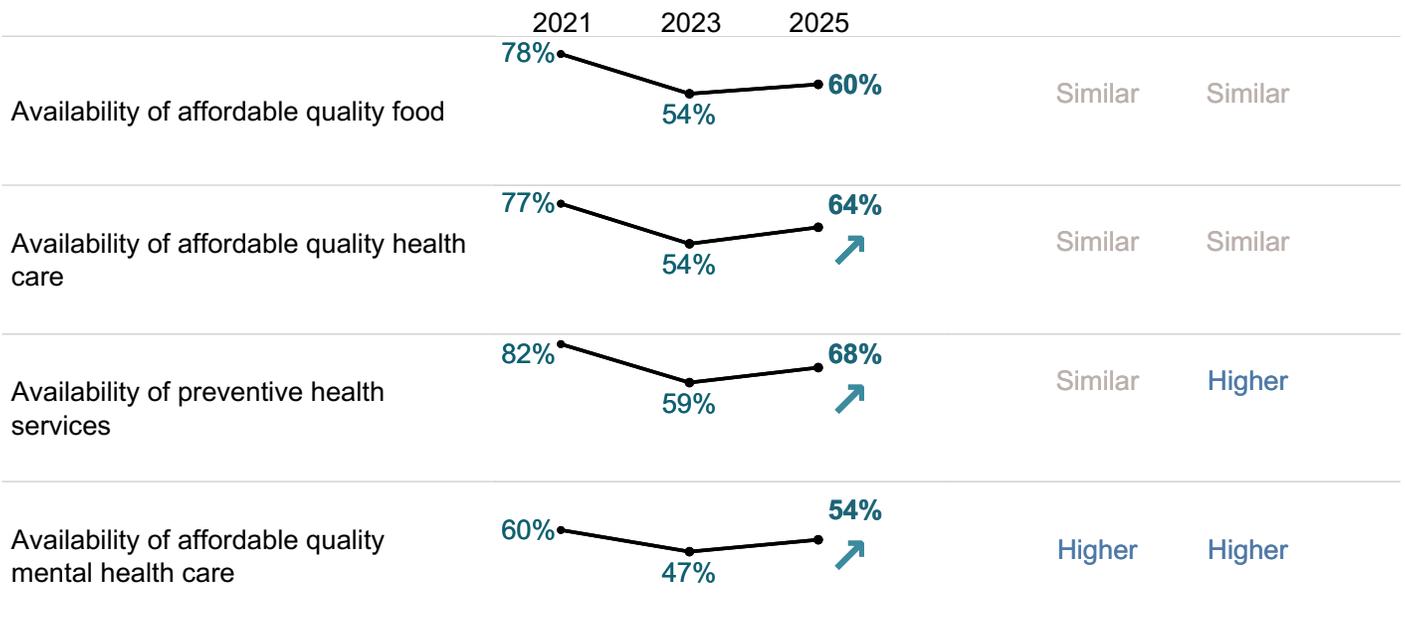
Overall health and wellness opportunities in Jupiter, 2025



Please rate each of the following characteristics as they relate to Jupiter as a whole.
(% excellent or good)



Please also rate each of the following in the Jupiter community.
(% excellent or good)



Please rate the quality of each of the following services in Jupiter.
 (% excellent or good)



Please rate your overall health.
 (% excellent or very good)

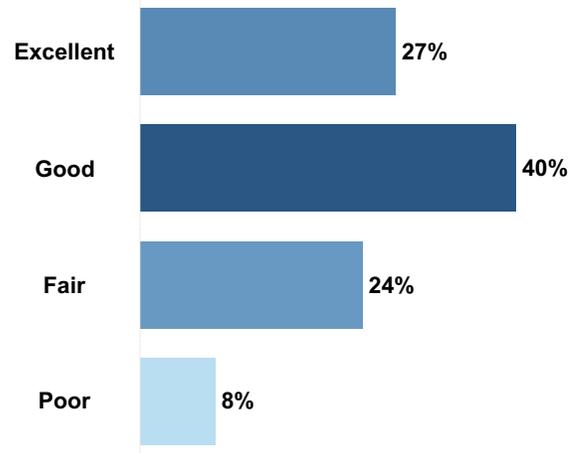


26. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
 27. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

Education, Arts, and Culture

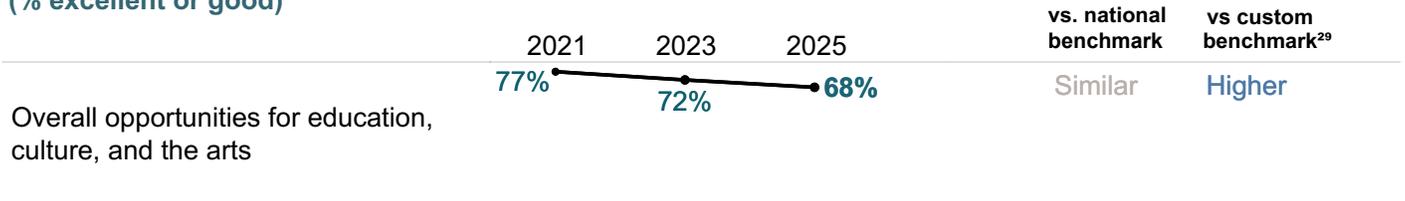
Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts, 2025



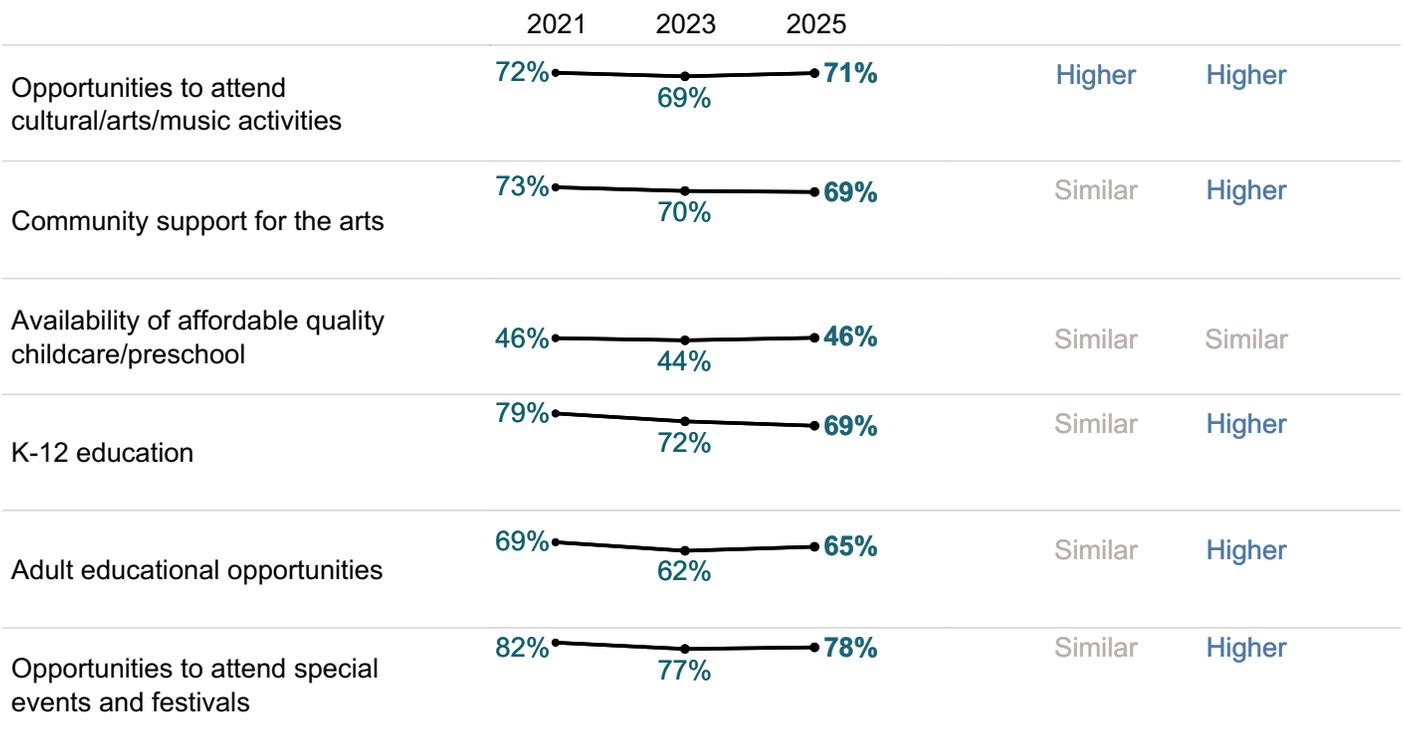
Please rate each of the following characteristics as they relate to Jupiter as a whole.

(% excellent or good)



Please also rate each of the following in the Jupiter community.

(% excellent or good)



Please rate the quality of each of the following services in Jupiter.
(% excellent or good)



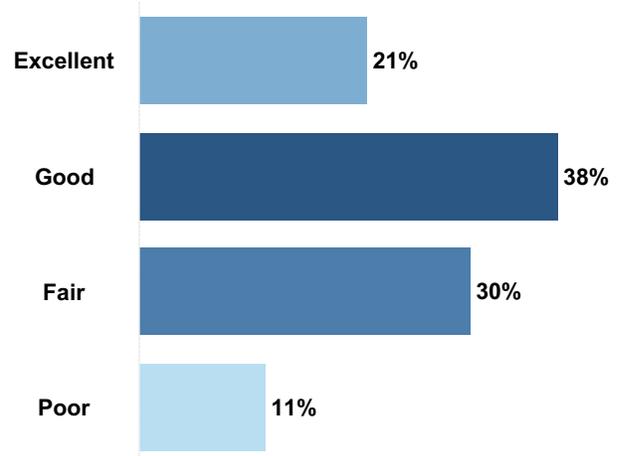
28. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

29. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

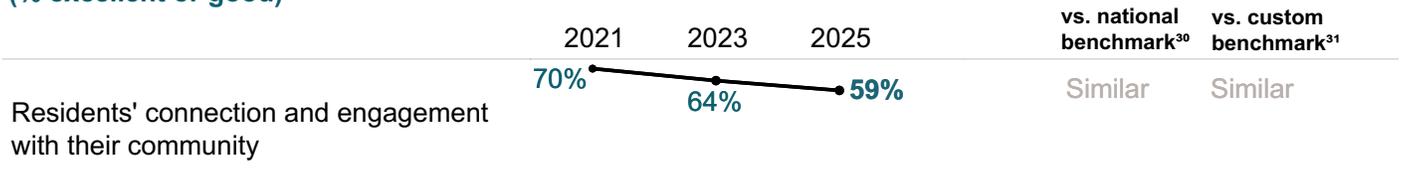
Community Connection

Community connection reflects residents' sense of belonging. When residents feel welcomed and encouraged to participate, they are more likely to feel engaged and connected to their community.

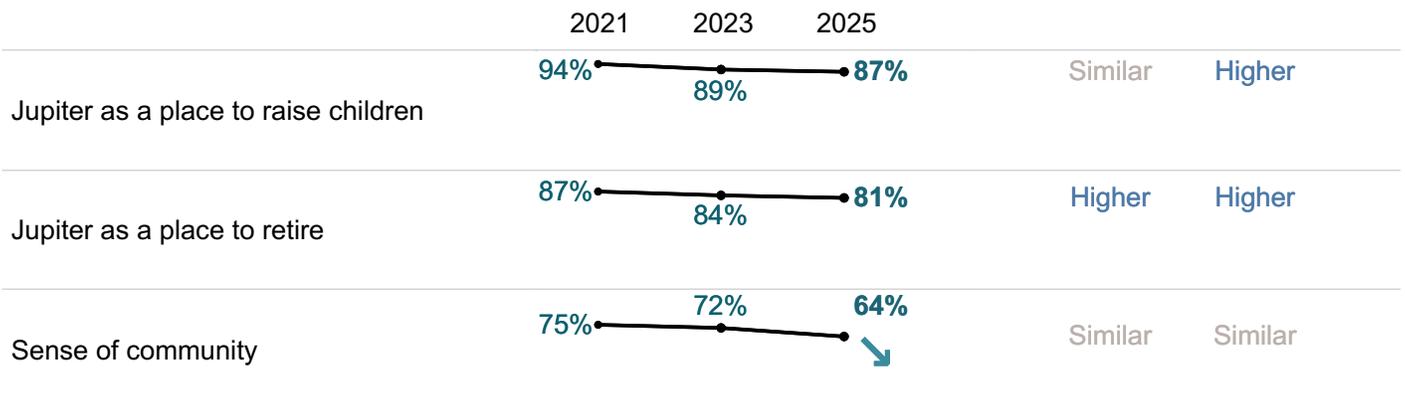
Residents' connection and engagement with their community, 2025



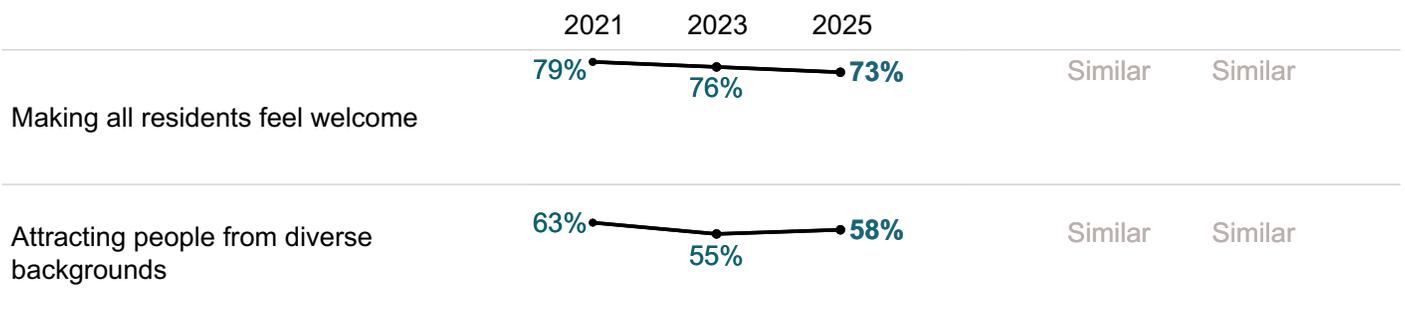
Please rate each of the following characteristics as they relate to Jupiter as a whole. (% excellent or good)

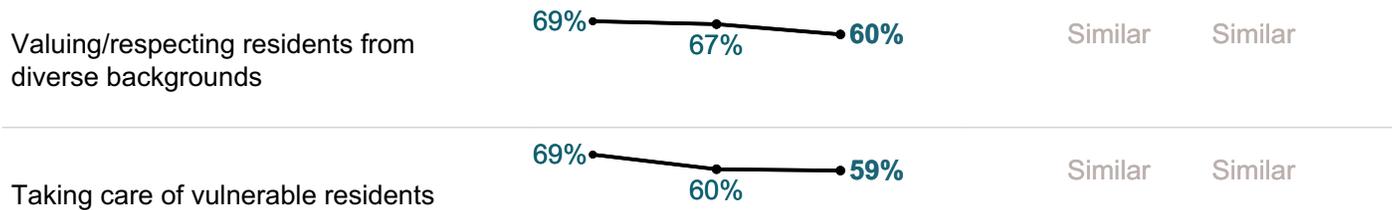


Please rate each of the following aspects of quality of life in Jupiter. (% excellent or good)

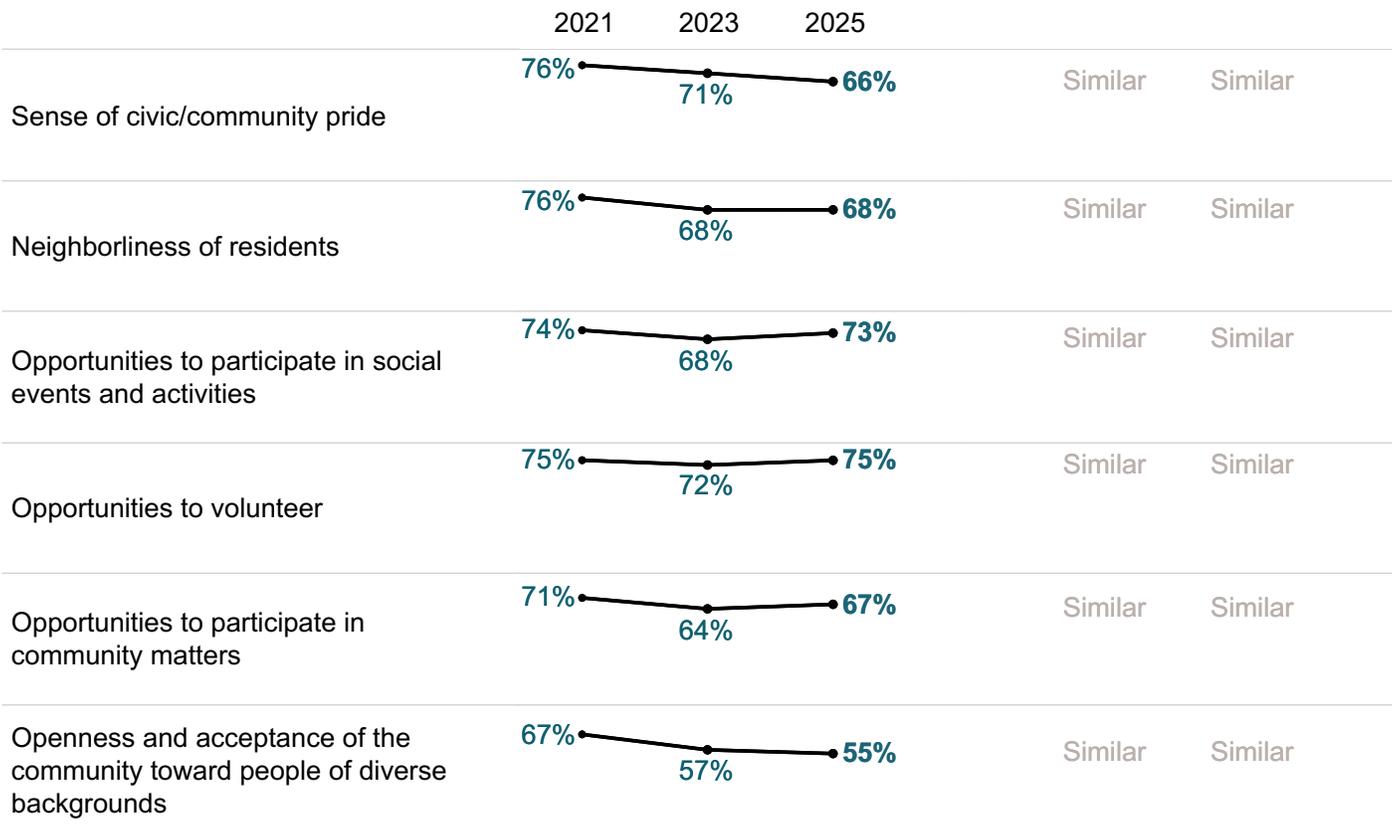


Please rate the job you feel the Jupiter community does at each of the following. (% excellent or good)

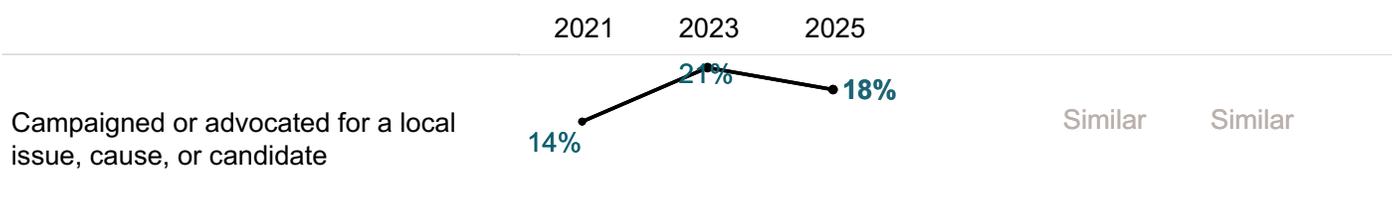




**Please also rate each of the following in the Jupiter community.
(% excellent or good)**



**Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)**



30. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

31. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

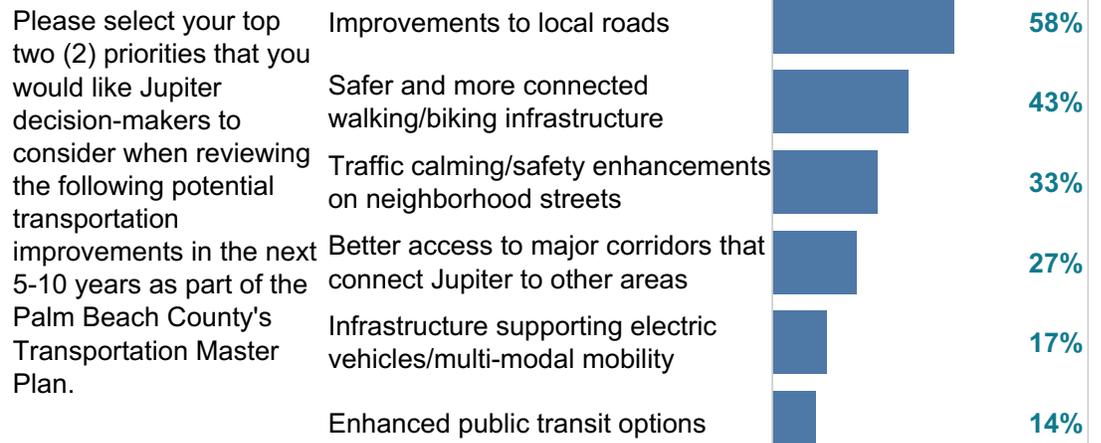
Custom Questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded.

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town government and its activities, events, and services.	The Town website	Major source		46%
		Minor source		36%
		Not a source		19%
	Direct mail items (postcards and letters)	Major source		45%
		Minor source		36%
		Not a source		19%
	Jupiter social media (Facebook, X, Instagram, LinkedIn, YouTube, NextDoor)	Major source		40%
		Minor source		24%
		Not a source		35%
Town Times quarterly printed newsletter	Major source		38%	
	Minor source		40%	
	Not a source		22%	
Emails from the Town (e-blasts)	Major source		38%	
	Minor source		32%	
	Not a source		30%	
Fliers, posters or advertisements on Town programs and events	Major source		38%	
	Minor source		39%	
	Not a source		23%	
Annual reports and official Town publications	Major source		36%	
	Minor source		40%	
	Not a source		24%	

Open house and public meetings	Major source		35%
	Minor source		36%
	Not a source		30%
e-Town Times (the online version of the Town's quarterly newsletter)	Major source		29%
	Minor source		39%
	Not a source		32%
Webcasts of Town meetings (Town Council/Planning & Zoning Commission)	Major source		27%
	Minor source		37%
	Not a source		36%

Please rate how important, if at all, you think it is for Jupiter decision-makers to consider the following transportation improvements in the next 5-10 years as part of the Palm Beach County's Transportation Master Plan.	Improvements to local roads (maintenance, congestion relief, better intersections)	Essential	
		Bar	58%
		Somewhat important	
		Bar	8%
		Very important	
		Bar	34%
	Safer and more connected walking/biking infrastructure (sidewalks, bike lanes, multi-modal pathways, trails)	Essential	
		Bar	48%
		Not at all important	
		Bar	2%
		Somewhat important	
		Bar	19%
		Very important	
		Bar	32%
	Traffic calming/safety enhancements on neighborhood streets	Essential	
		Bar	33%
		Not at all important	
		Bar	7%
		Somewhat important	
		Bar	23%
		Very important	
		Bar	37%
	Infrastructure supporting electric vehicles/multimodal mobility (charging stations, walking/bicycle paths)	Essential	
		Bar	31%
		Not at all important	
		Bar	14%
		Somewhat important	
		Bar	30%
		Very important	
		Bar	26%
	Better access to major corridors that connect Jupiter to other areas (pedestrian/bike bridges, sidewalks to bus stops)	Essential	
		Bar	31%
		Not at all important	
		Bar	6%
		Somewhat important	
		Bar	29%
		Very important	
		Bar	33%
	Enhanced public transit options (bus service, express routes, bus frequency, train service)	Essential	
		Bar	26%
		Not at all important	
		Bar	13%
		Somewhat important	
		Bar	31%
		Very important	
		Bar	30%



When considering new development or redevelopment in Jupiter, please indicate your level of support for the following items.	Item Description	Support Level	Support Level	
			Percentage	Percentage
Allowing increased building heights		Never support	72%	
		Support if public amenity included		17%
		Support if workforce housing included		11%
Increased housing density (number of units allowed per acre)		Never support	60%	
		Support if public amenity included		14%
		Support if workforce housing included		25%
Increased traffic due to new development or redevelopment		Never support	56%	
		Support if public amenity included		23%
		Support if workforce housing included		21%
Allowing changes in zoning/use (types of businesses allowed)		Never support	39%	
		Support if public amenity included		43%
		Support if workforce housing included		18%
Allowing less stringent parking and zoning requirements for historic structures that are being preserved/redeveloped for use		Never support	37%	
		Support if public amenity included		49%
		Support if workforce housing included		14%
Combining new residential development with existing residential development		Never support	29%	
		Support if public amenity included		37%
		Support if workforce housing included		34%

The Town of Jupiter 2025 Community Survey

Please complete this survey if you are an adult (age 18 or older). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Jupiter.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Jupiter as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Jupiter as a place to raise children	1	2	3	4	5
Jupiter as a place to work.....	1	2	3	4	5
Jupiter as a place to visit.....	1	2	3	4	5
Jupiter as a place to retire	1	2	3	4	5
The overall quality of life in Jupiter	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Jupiter as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Jupiter	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Jupiter.....	1	2	3	4	5
Overall design or layout of Jupiter's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Jupiter..... (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Jupiter	1	2	3	4	5
Overall quality of natural environment in Jupiter	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Jupiter	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Jupiter to someone who asks.....	1	2	3	4	5
Remain in Jupiter for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel.

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Jupiter's downtown/commercial area during the day.....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Jupiter community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Jupiter community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Jupiter	1	2	3	4	5
Variety of business and service establishments in Jupiter.....	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Jupiter	1	2	3	4	5
Overall image or reputation of Jupiter.....	1	2	3	4	5

7. Please also rate each of the following in the Jupiter community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Jupiter	1	2	3	4	5
Ease of travel by public transportation in Jupiter.....	1	2	3	4	5
Ease of travel by bicycle in Jupiter	1	2	3	4	5
Ease of walking in Jupiter.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Jupiter	1	2	3	4	5
Overall appearance of Jupiter.....	1	2	3	4	5
Cleanliness of Jupiter.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Jupiter	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the Town of Jupiter (in-person, phone, email, or web) for help or information	1	2
Contacted Jupiter elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like Town Council, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online) a local public meeting	1	2
Volunteered your time to some group/activity in Jupiter	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election	1	2
Used bus or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

The Town of Jupiter 2025 Community Survey

9. Please rate the quality of each of the following services in Jupiter.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, greenbelts).....	1	2	3	4	5
Jupiter open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Town parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Jupiter employees (police, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Jupiter government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Jupiter.....	1	2	3	4	5
The overall direction that Jupiter is taking.....	1	2	3	4	5
The job Jupiter government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Jupiter government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The Town of Jupiter.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Jupiter community to focus on each of the following in the coming two years.

	Essential	Very important	Somewhat important	Not at all important
Overall economic health of Jupiter.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Jupiter.....	1	2	3	4
Overall design or layout of Jupiter’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Jupiter (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Jupiter	1	2	3	4
Overall quality of natural environment in Jupiter	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Jupiter	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town government and its activities, events, and services.

	Major source	Minor source	Not a source
Town Times quarterly printed newsletter.....	1	2	3
e-Town Times (the online version of the Town’s quarterly newsletter)	1	2	3
The Town website	1	2	3
Webcasts of Town meetings (Town Council/Planning & Zoning Commission)	1	2	3
Jupiter social media (Facebook, X, Instagram, LinkedIn, YouTube, NextDoor)	1	2	3
Emails from the Town (e-blasts).....	1	2	3
Fliers, posters or advertisements on Town programs and events	1	2	3
Annual reports and official Town publications.....	1	2	3
Open house and public meetings	1	2	3
Direct mail items (postcards and letters).....	1	2	3

14. Please rate how important, if at all, you think it is for Jupiter decision-makers to consider the following transportation improvements in the next 5-10 years as part of the Palm Beach County’s Transportation Master Plan. Also, indicate your top two (2) priorities from the list.

	Essential	Very important	Somewhat important	Not at all important	Top 2 Priorities
Safer and more connected walking/biking infrastructure (sidewalks, bike lanes, multi-modal pathways, trails).....	1	2	3	4	<input type="checkbox"/>
Improvements to local roads (maintenance, congestion relief, better intersections)	1	2	3	4	<input type="checkbox"/>
Enhanced public transit options (bus service, express routes, bus frequency, train service)	1	2	3	4	<input type="checkbox"/>
Traffic calming/safety enhancements on neighborhood streets..	1	2	3	4	<input type="checkbox"/>
Infrastructure supporting electric vehicles/multi-modal mobility (charging stations, walking/bicycle paths).....	1	2	3	4	<input type="checkbox"/>
Better access to major corridors that connect Jupiter to other areas (pedestrian/bike bridges, sidewalks to bus stops)	1	2	3	4	<input type="checkbox"/>

15. When considering new development or redevelopment in Jupiter, please indicate your level of support for the following items. Keep in mind that the inclusion of workforce housing or public amenities (environmental or historic preservation) often requires flexibility in other areas, such as density, height, traffic, or parking.

	Never support	Support if workforce housing included	Support if public amenity included
Increased traffic due to new development or redevelopment.....	1	2	3
Increased housing density (number of units allowed per acre).....	1	2	3
Allowing increased building heights	1	2	3
Allowing changes in zoning/use (types of businesses allowed)	1	2	3
Allowing less stringent parking and zoning requirements for historic structures that are being preserved/redeveloped for use	1	2	3
Combining new residential development with existing residential development.....	1	2	3

The Town of Jupiter 2025 Community Survey

Our last questions are about you and your household.
 Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, X (formerly Twitter), Nextdoor, etc.	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Jupiter?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- Single-family detached home
 Townhouse or duplex (may share walls but no units above or below you)
 Condominium or apartment (have units above or below you)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$300 \$2,500 to \$3,999
 \$300 to \$599 \$4,000 to \$6,999
 \$600 to \$999 \$7,000 to \$9,999
 \$1,000 to \$1,499 \$10,000 or more
 \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$100,000 to \$149,999
 \$25,000 to \$49,999 \$150,000 to \$199,999
 \$50,000 to \$74,999 \$200,000 to \$299,999
 \$75,000 to \$99,999 \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- No Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian
 Black or African American
 Native Hawaiian or Other Pacific Islander
 White
 A race not listed

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Woman
 Man
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 14050, Houston, TX 77221-9904