



THE NCSTM

THE NATIONAL COMMUNITY SURVEYTM

**Results for
Jupiter, FL
2023 National
Community SurveyTM**





Civic Communication & Analytics Platform

Smarter, better connected communities. A civic surveying, policy polling, and constituent communication tech platform.

Questions about our product?

Visit www.polco.us to learn more



Advanced Survey Science & Performance Analytics

Data insights to help communities move forward. The premiere provider of professional civic surveys and performance benchmarking analyses.

Exclusive partners of:



Role of Resident Surveys in Local Governance



Monitor trends in resident opinion



Measure government performance



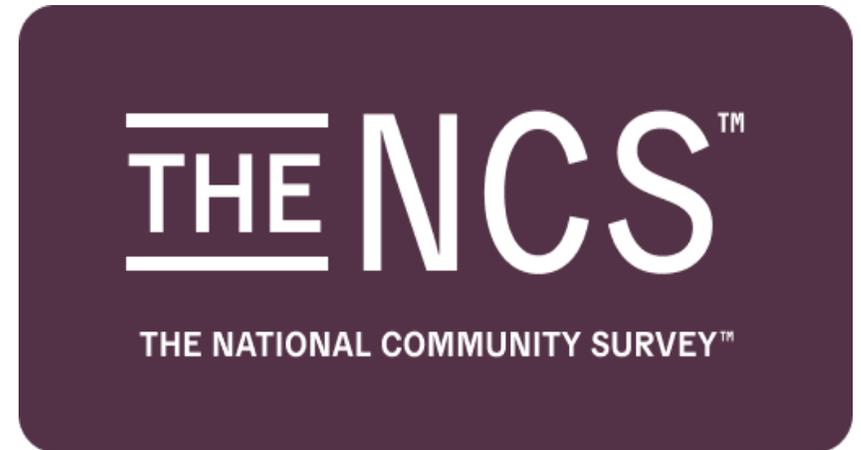
Inform budget, land use, strategic planning decisions



Benchmarking to other communities



Facets of Community Livability



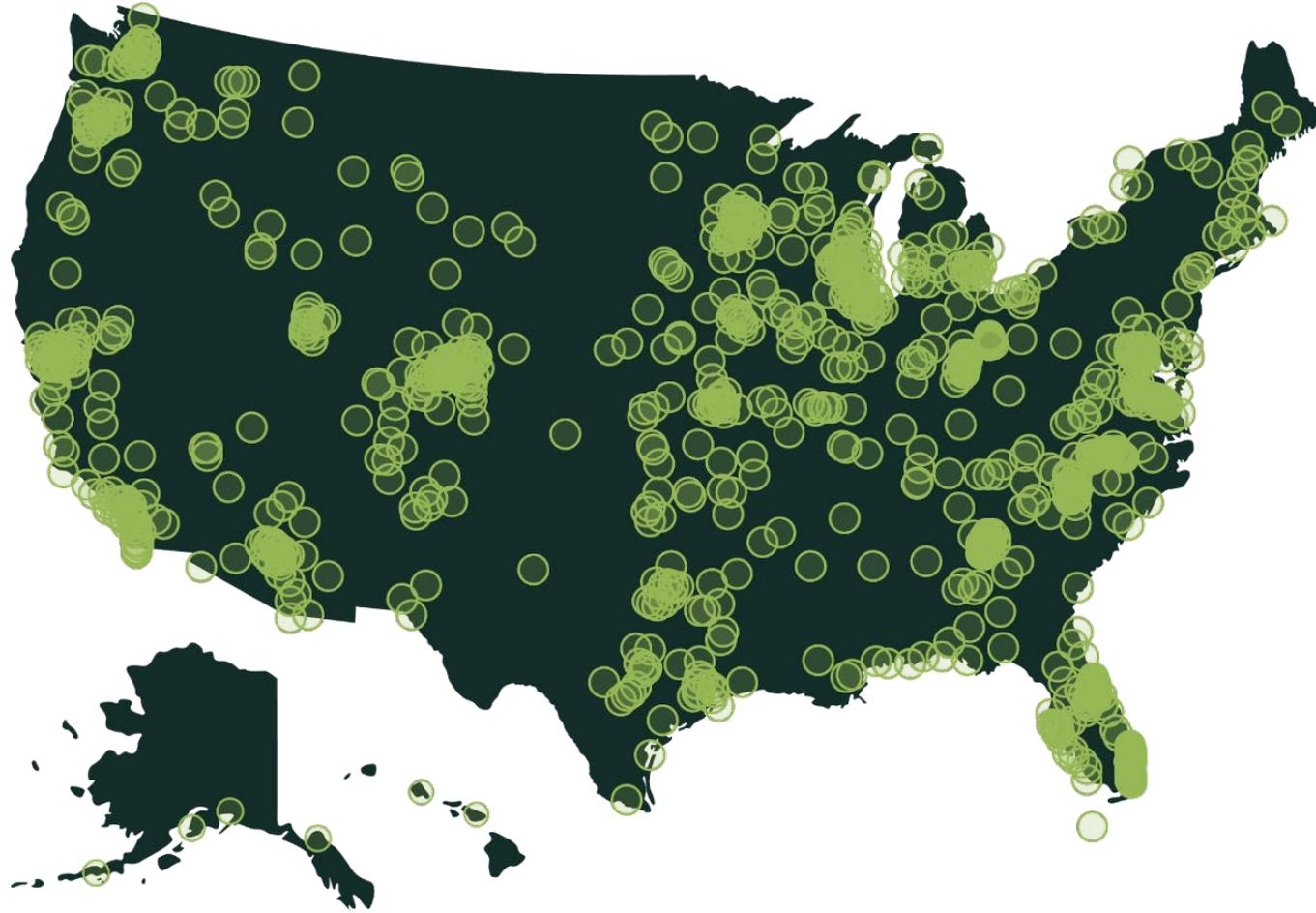
The National Community Survey™ in Jupiter



The NCS™ for Jupiter, FL

- 8th time conducting The NCS (previous survey in 2021)
- Survey conducted from October 16, 2023 – November 27, 2023
- Mailing approach employed:
 - Probability-based sample of 3,000 randomly selected households
 - 441 total responses received
 - 16% overall response rate
 - Note: a link to the survey was shared via a local Facebook page
- Non-probability, open-participation survey: 35 responses
- Results statistically weighted to reflect Jupiter overall
- 95% confidence interval with a +/- 5% margin of error

Polco's Benchmarking Database



More than **500** comparison communities across the nation.

Representing the opinions of more than **50 million** residents.





Overview of Survey Results



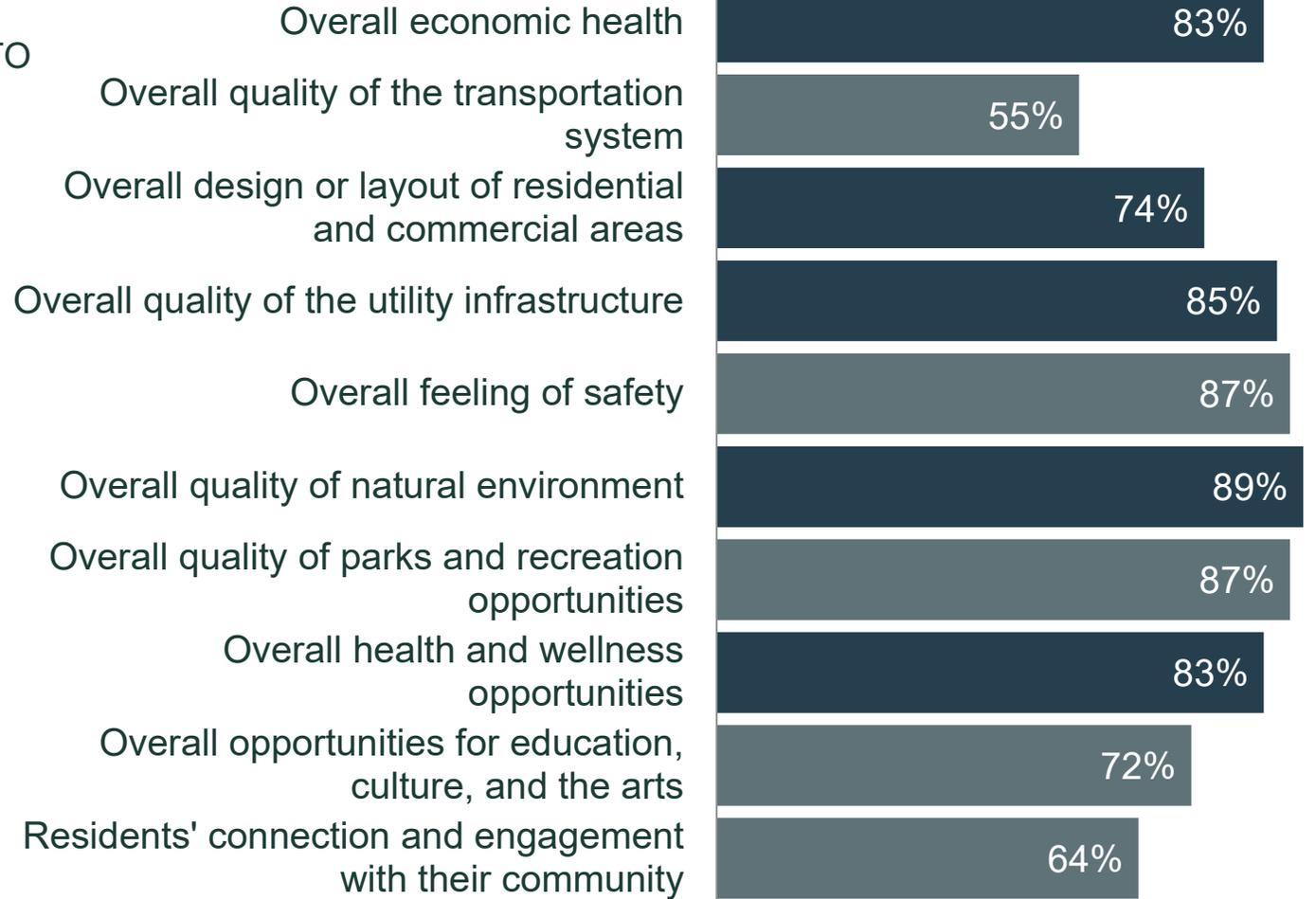


Facets of Community Livability: Quality

COMPARISON TO NATIONAL BENCHMARK:

- Higher
- Similar
- Lower

PERCENT EXCELLENT or GOOD



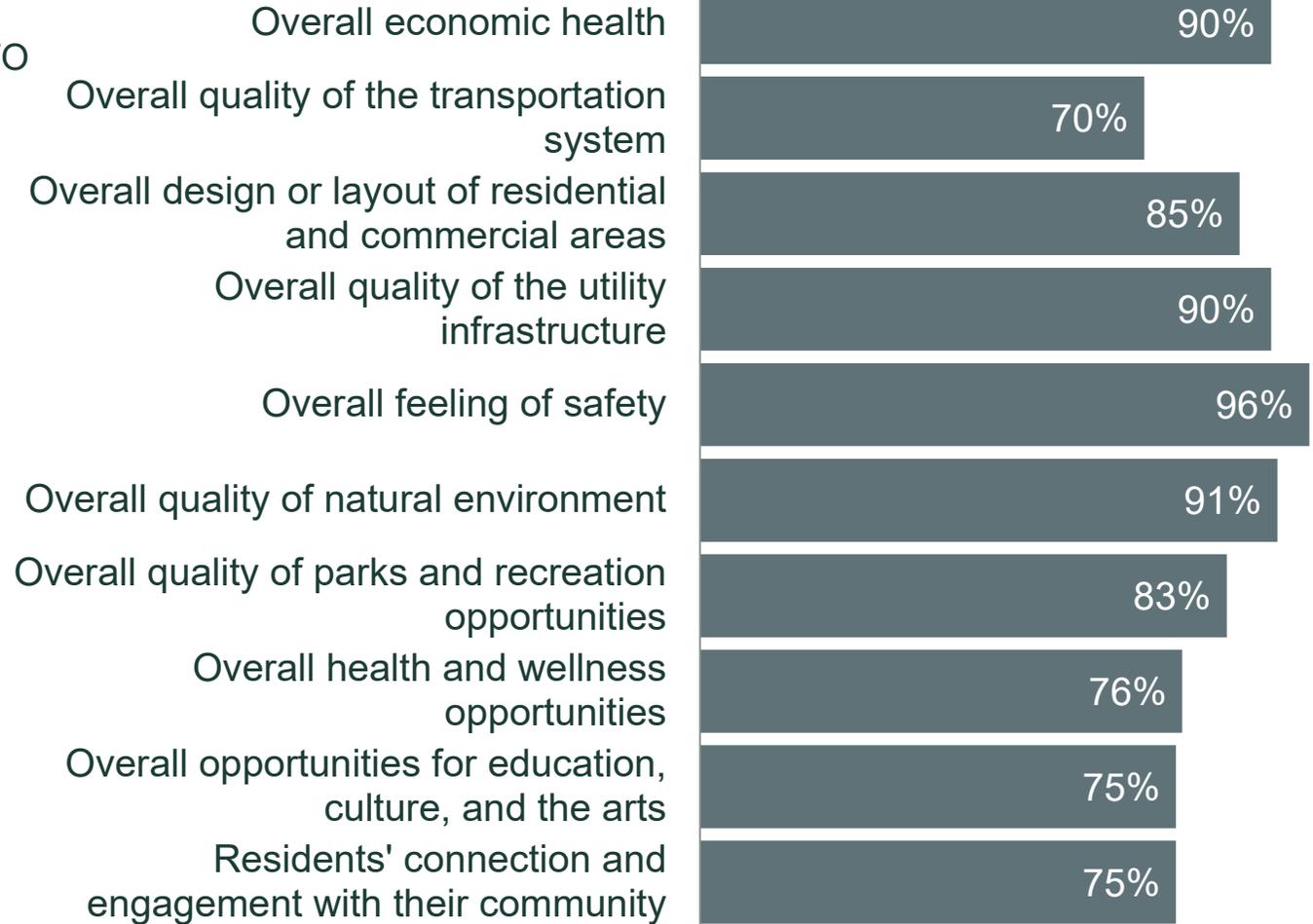


Facets of Community Livability: Importance

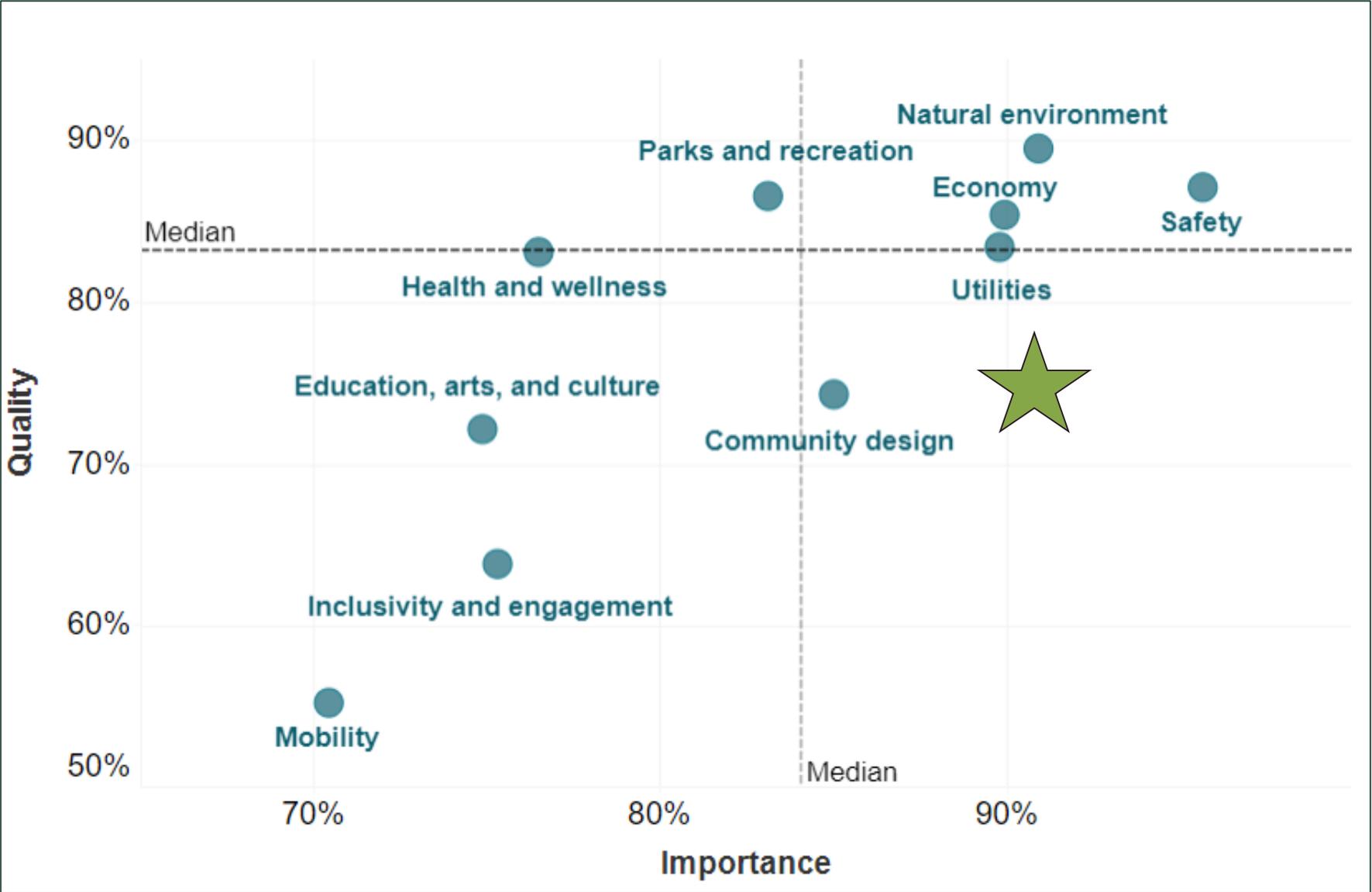
COMPARISON TO NATIONAL BENCHMARK:

- Higher
- Similar
- Lower

PERCENT ESSENTIAL OR VERY IMPORTANT



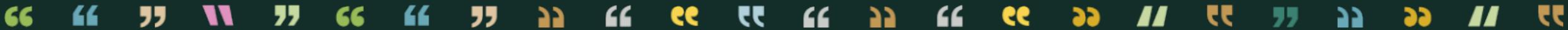
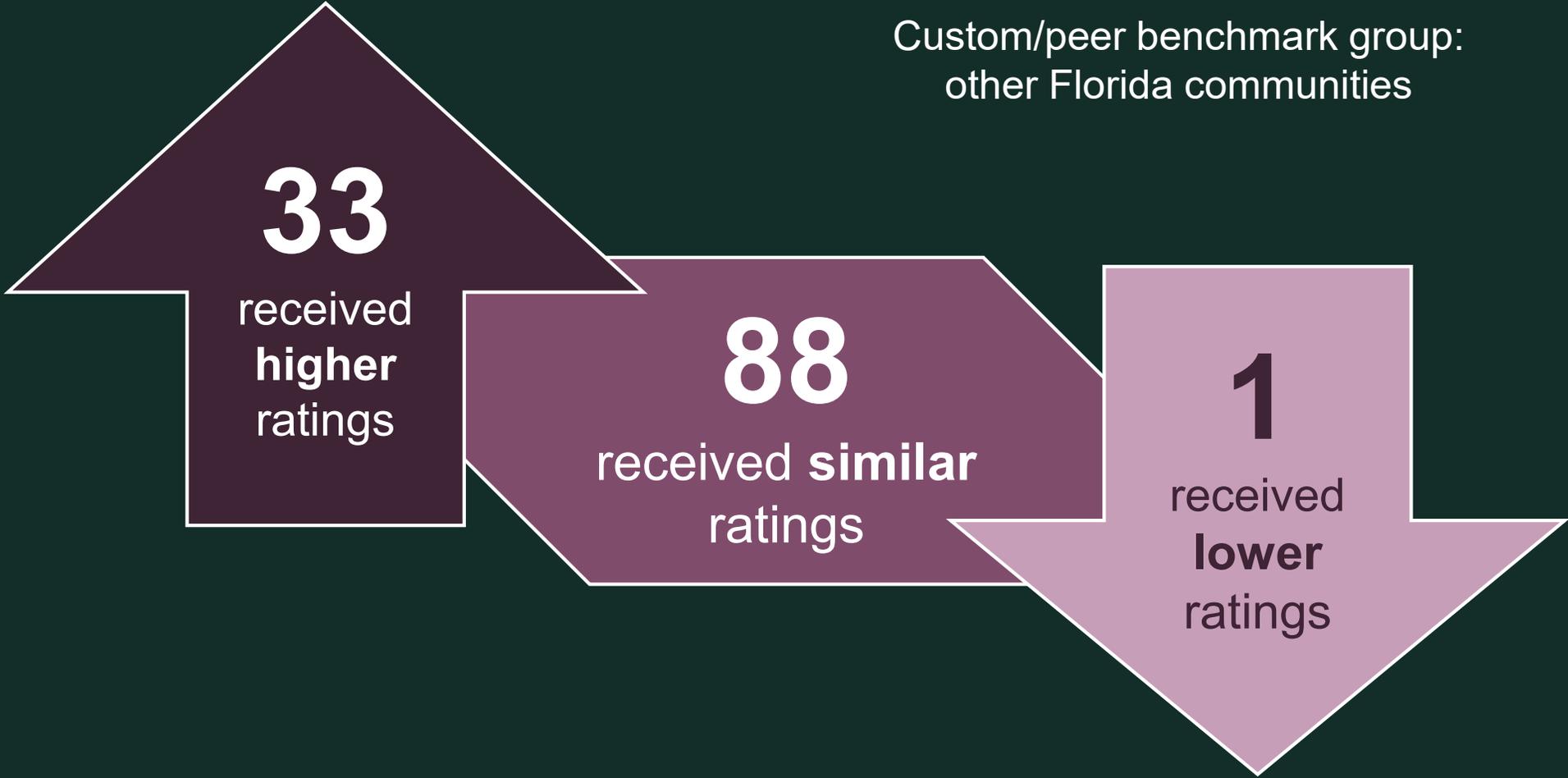
Balancing Quality and Importance



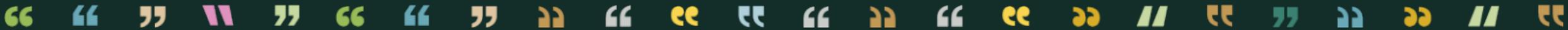
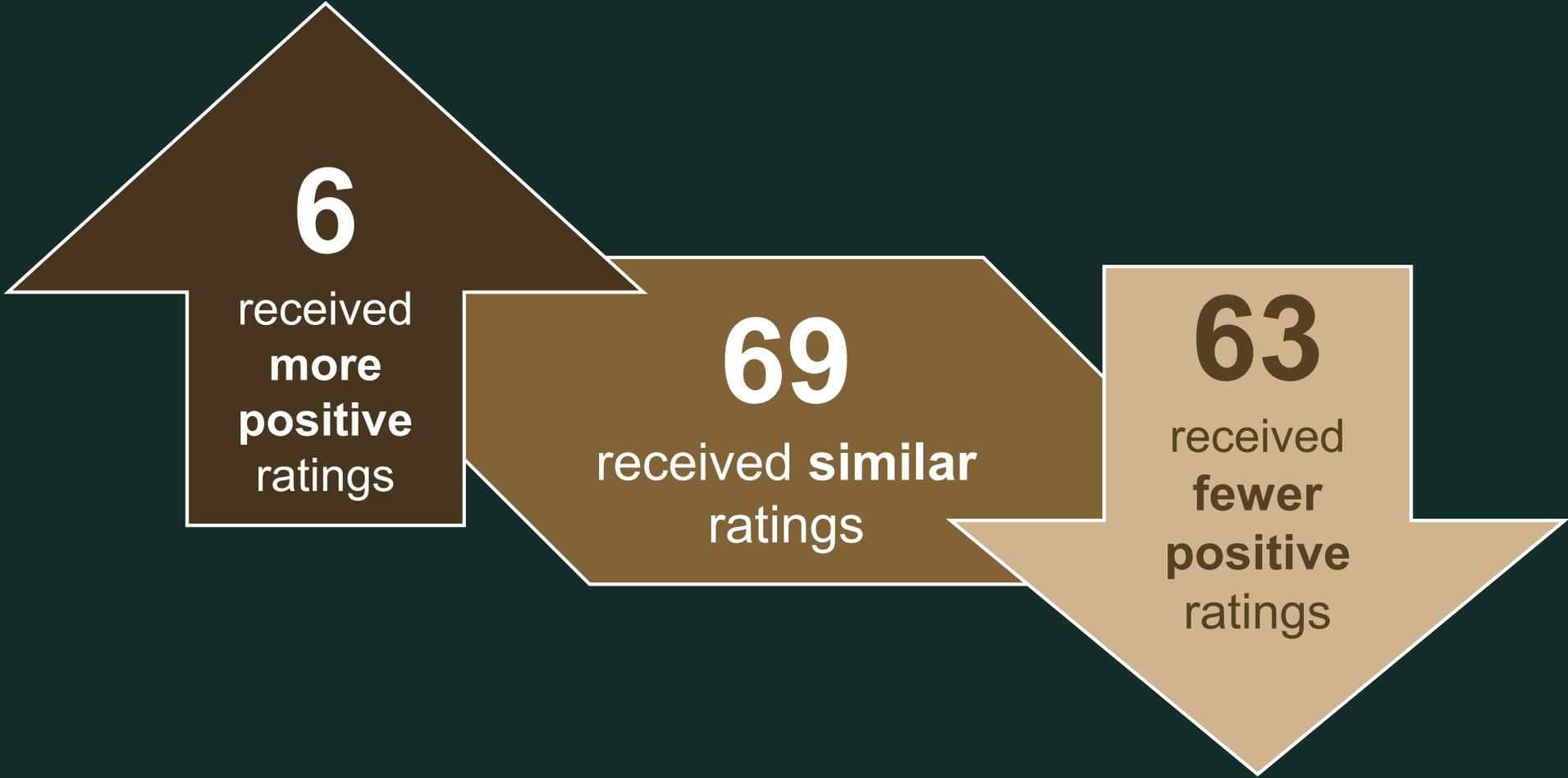
Comparisons to Peer Community Benchmarks



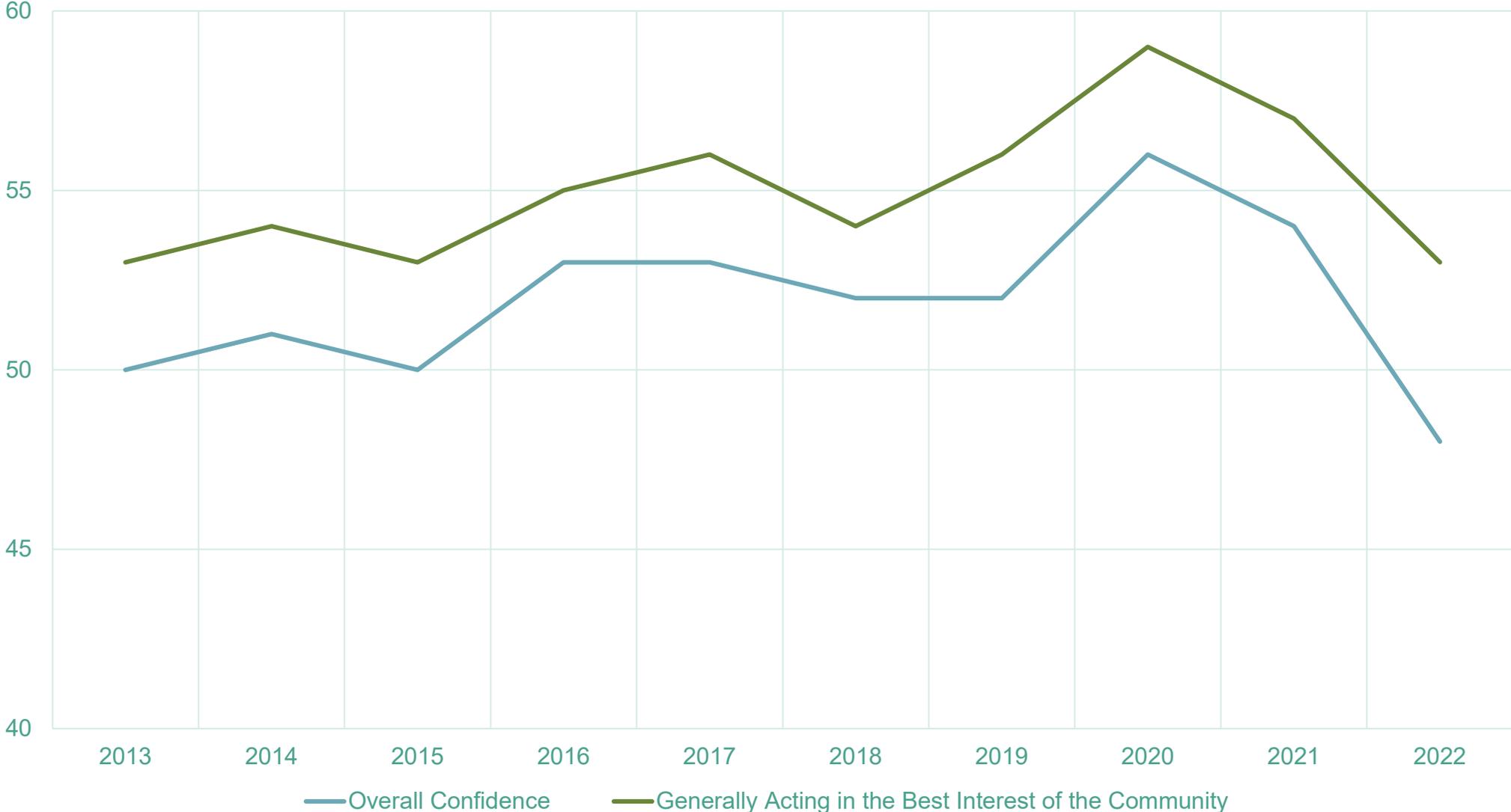
Custom/peer benchmark group:
other Florida communities



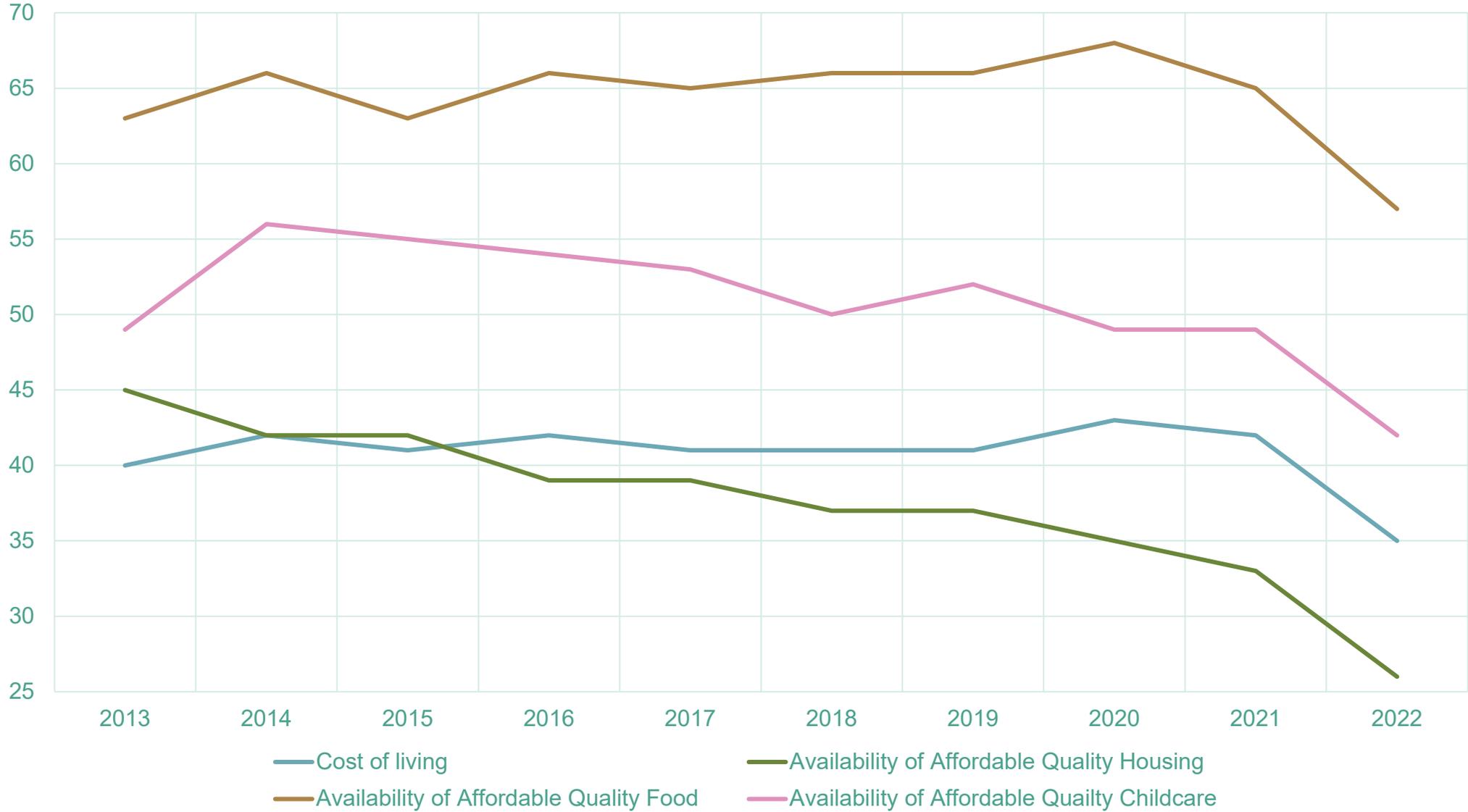
Comparisons from 2021 to 2023



National Ratings for Local Government Trust (2013-2022)



National Economic & Affordability Sentiment (2013-2022)





Key Findings





Key Finding #1

Jupiter residents continue to enjoy a high quality of life and strong sense of safety.



Overall Community Quality



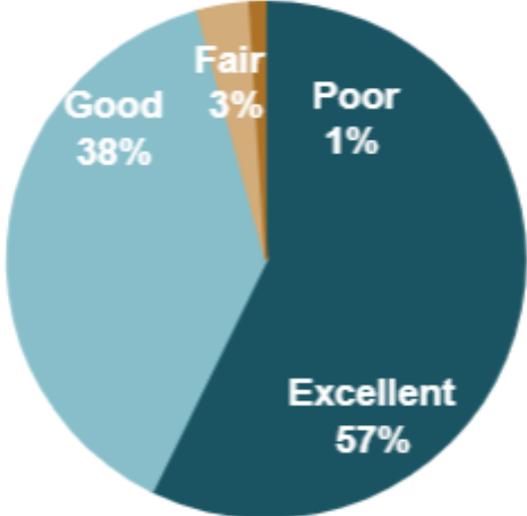
About

9 in 10

residents gave **excellent** or **good** ratings to:

- Jupiter as a place to live
- Overall image or reputation
- The overall quality of life in Jupiter

The overall quality of life in Jupiter, 2023



8 in 10 residents also:

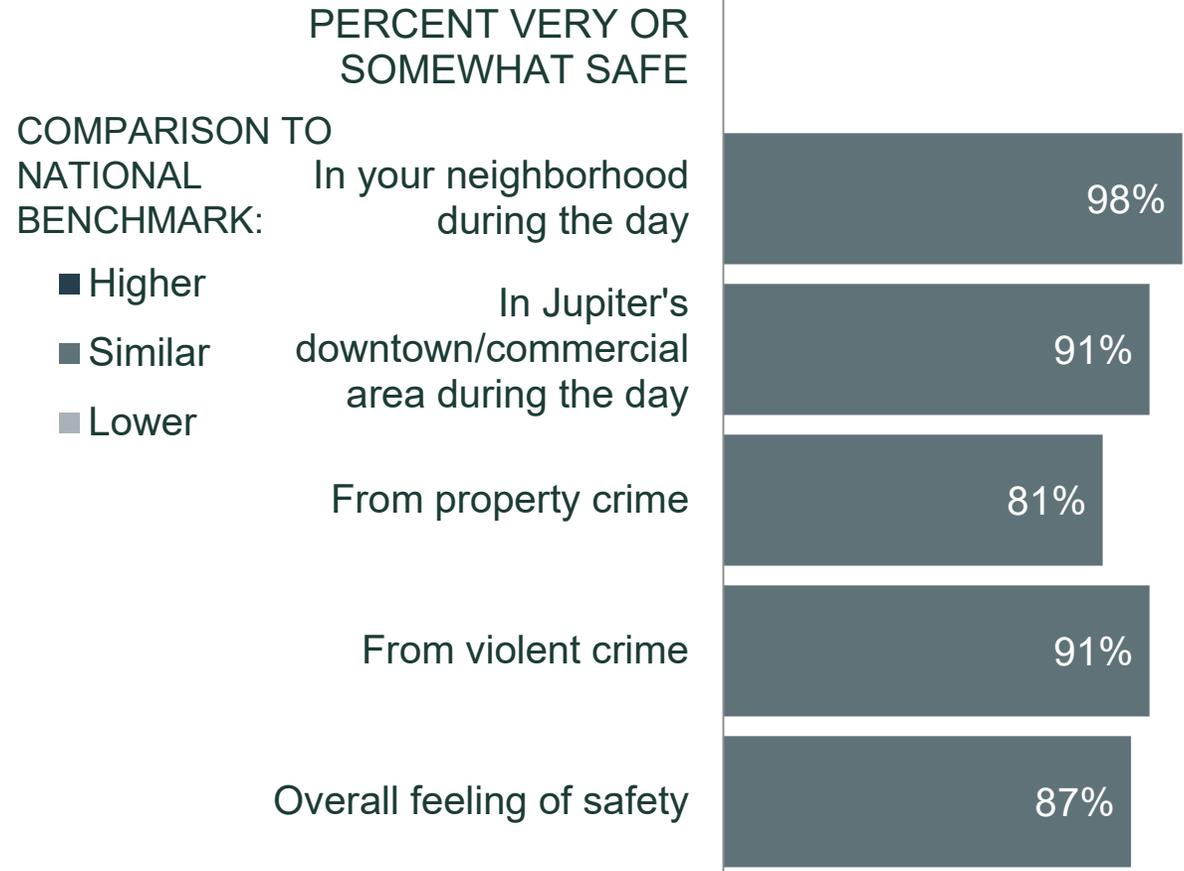
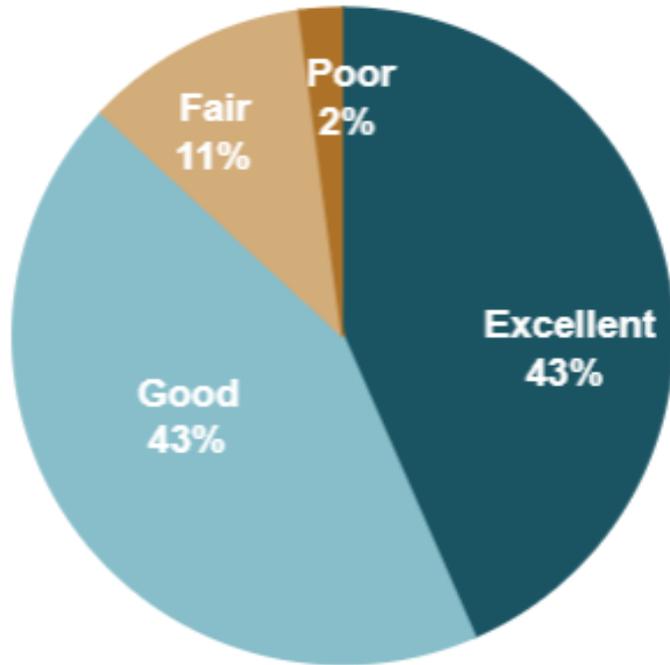
- Plan to remain in Jupiter for the next 5 years

Safety in Jupiter



Please rate how safe or unsafe you feel:

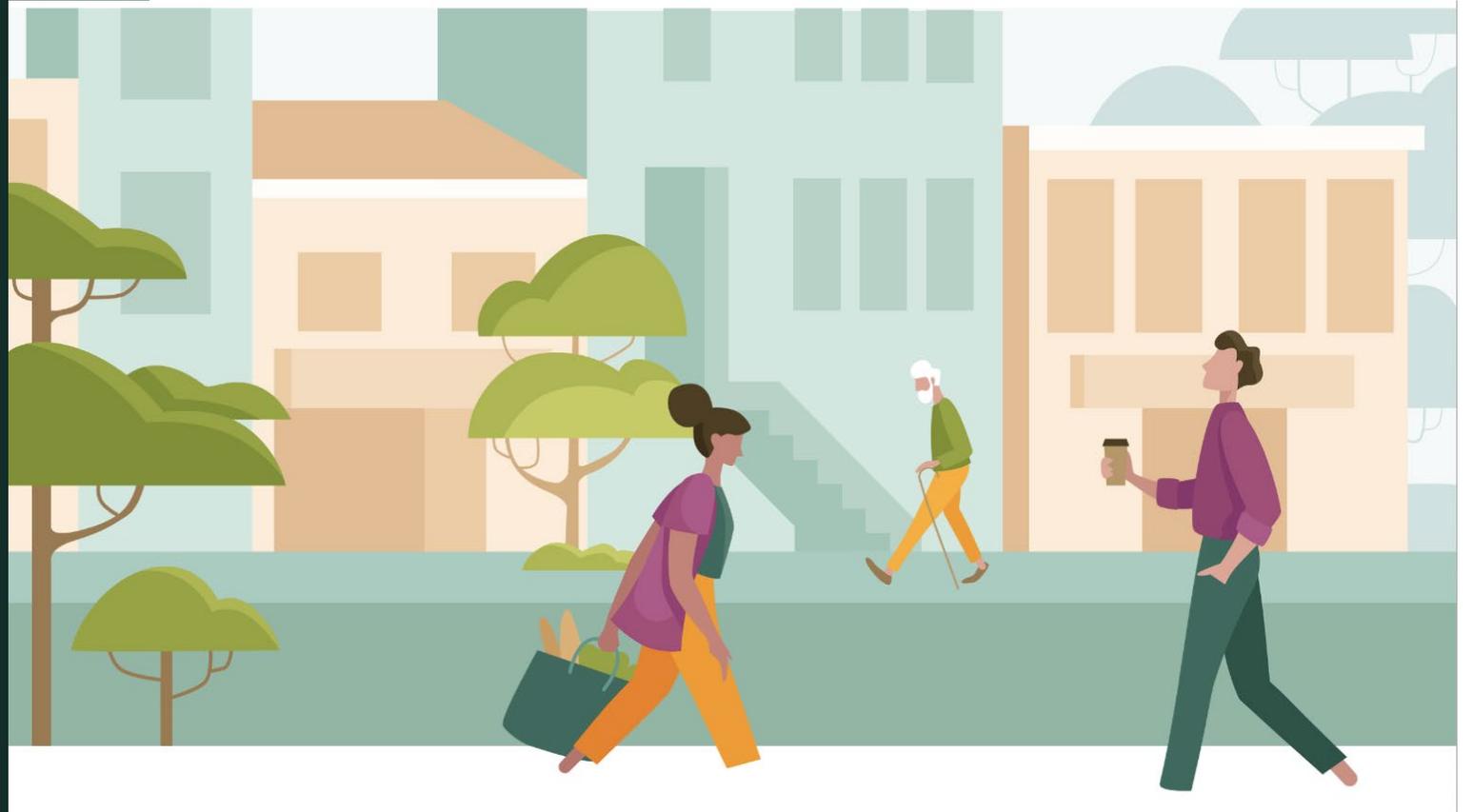
Overall feeling of safety in Jupiter, 2023





Key Finding #2

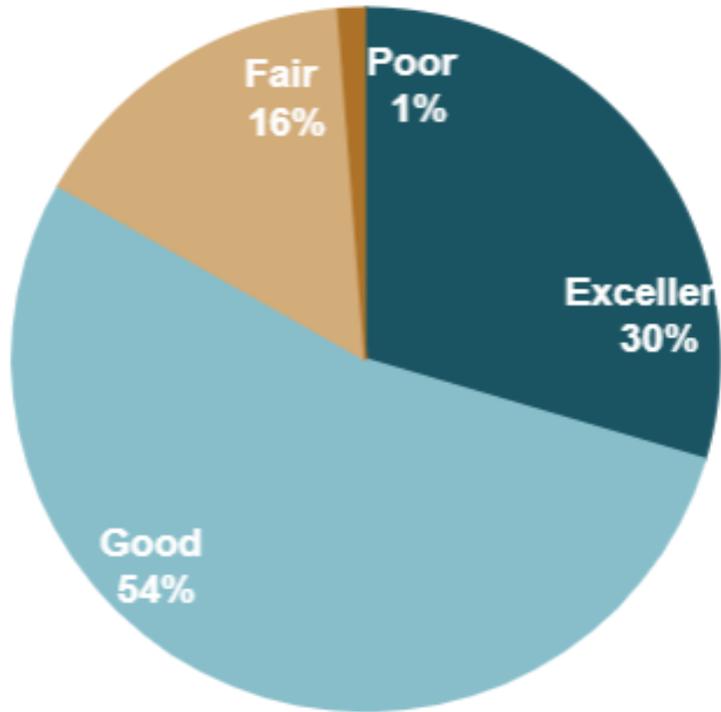
The local economy remains a priority for residents and poses an opportunity for additional focus.



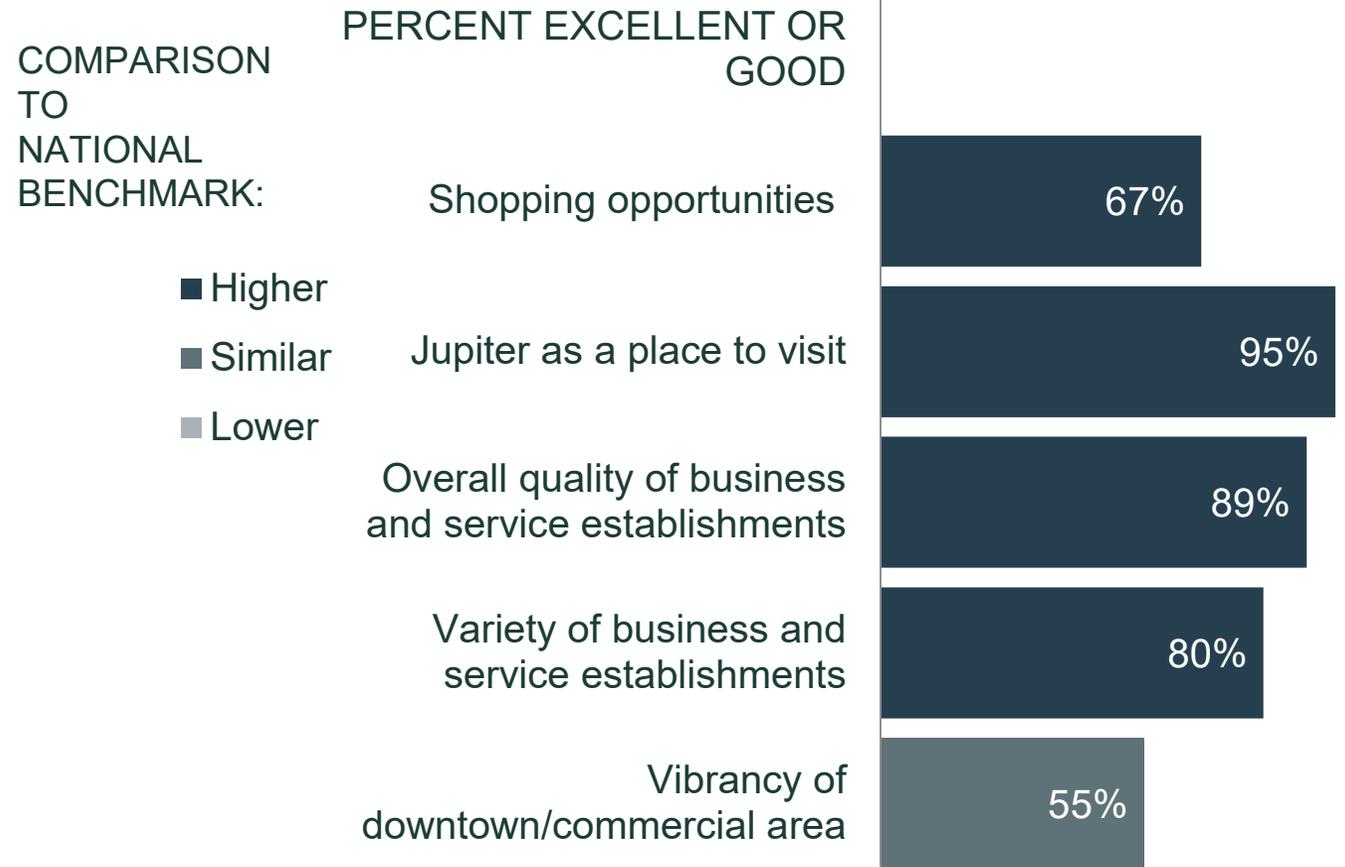
The Economy in Jupiter



Overall economic health of Jupiter, 2023



Please rate each of the following in the Jupiter community:



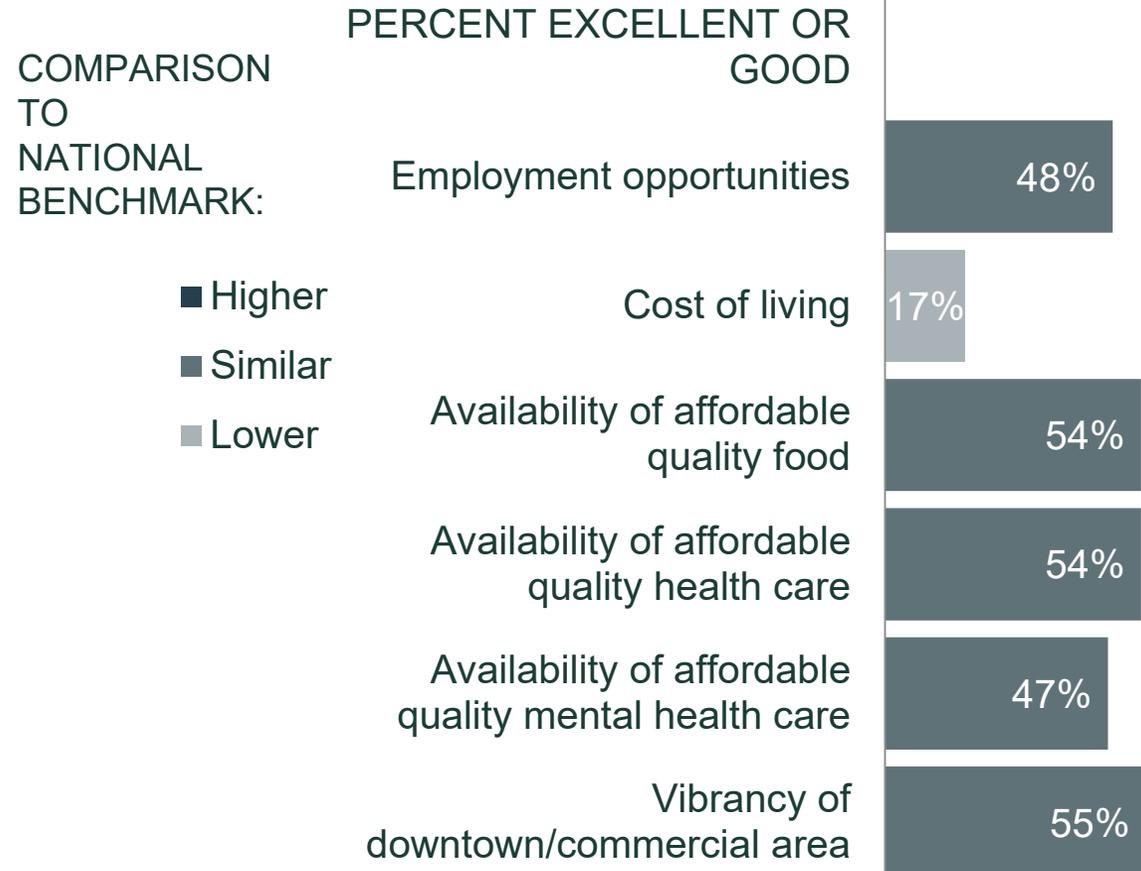
The Economy in Jupiter



2 in 10 residents:

-Felt the economy would have a positive impact on their family income in the next six months

Please rate each of the following in the Jupiter community:





Key Finding #3

Residents appreciate Jupiter's community design and raise concerns about new development.



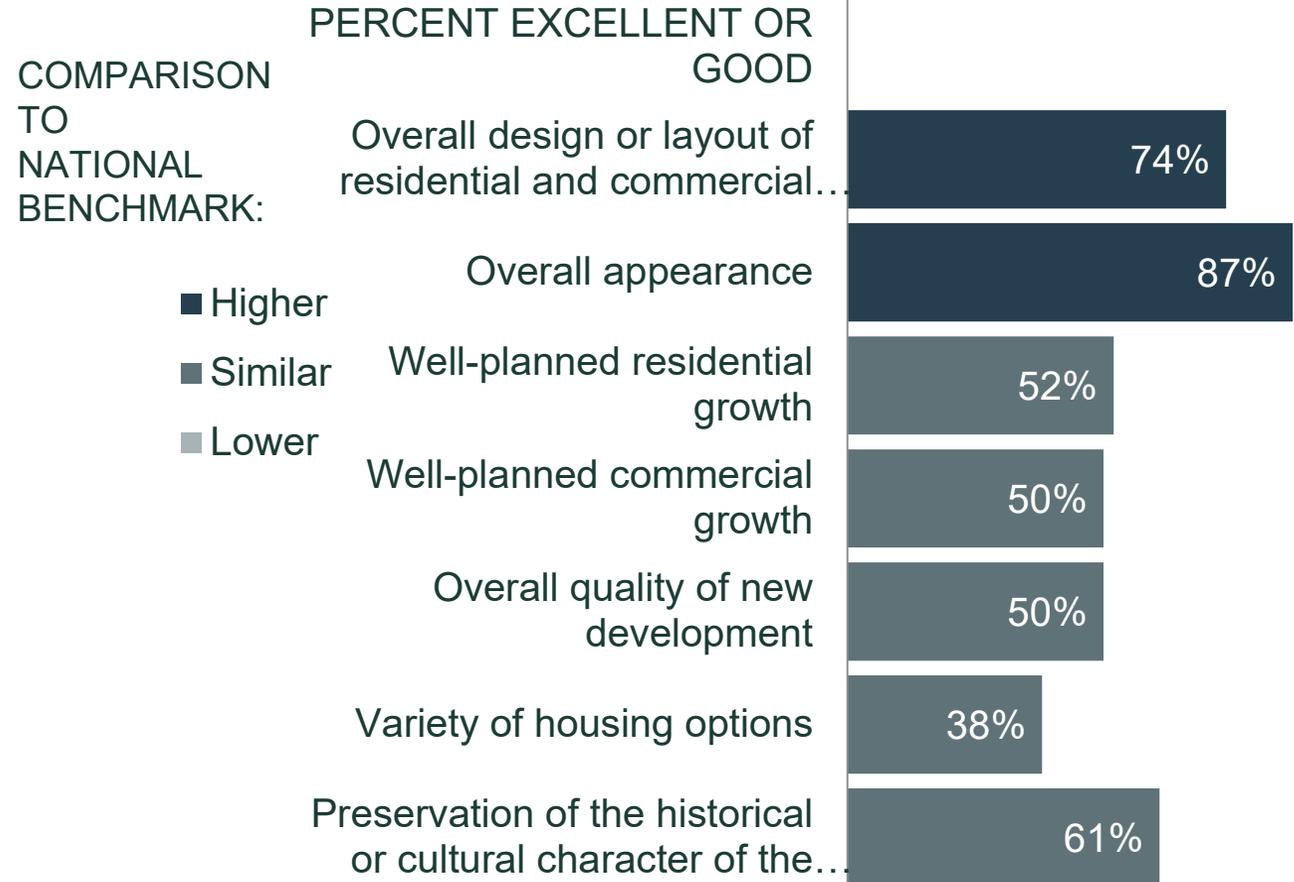
Community Design in Jupiter



Overall design or layout of Jupiter's residential and commercial areas, 2023



Please rate each of the following in the Jupiter community:



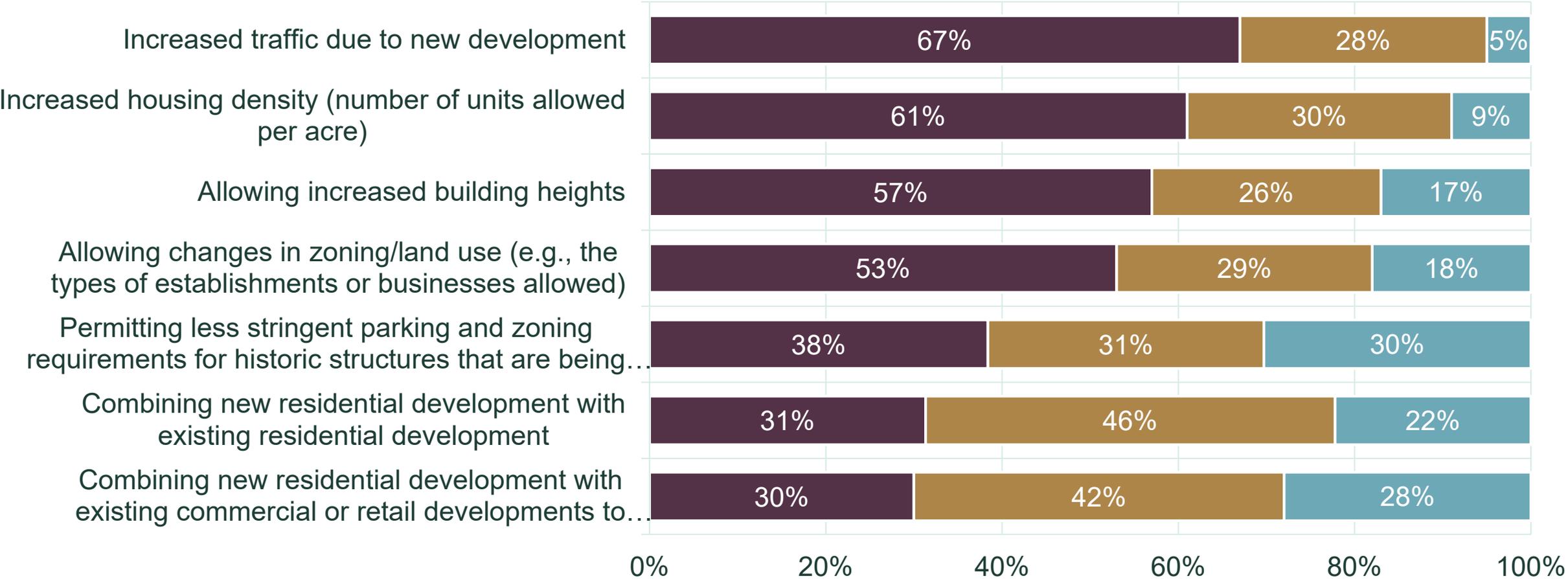
- Higher
- Similar
- Lower

Custom Question: New Development or Redevelopment



How concerned, if at all, are you about each of the following aspects of new development or redevelopment in Jupiter?

Very concerned Somewhat concerned Not at all concerned

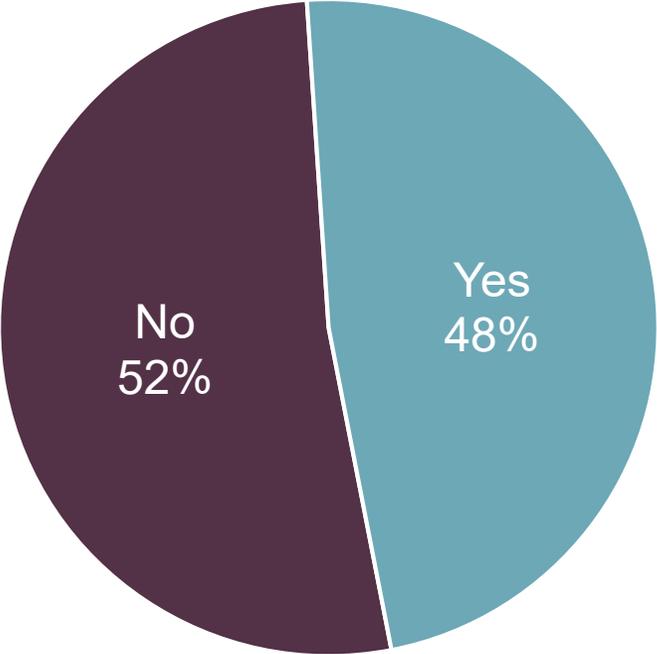


Custom Question: Proposals

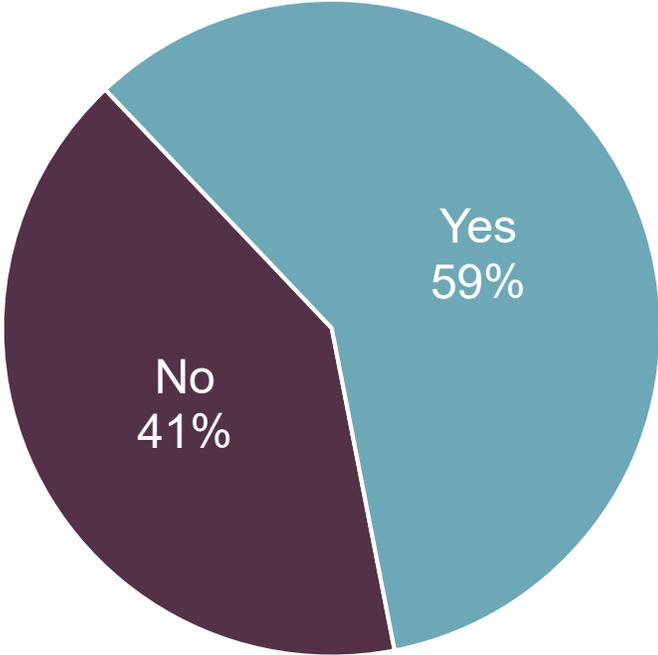


Are you more likely to be accepting of the items listed in the question above if the proposal included:

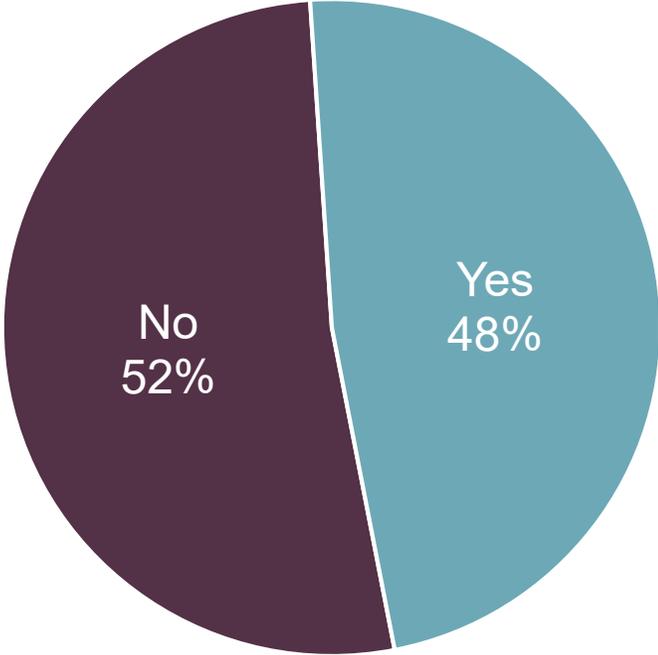
Workforce housing



Affordable housing



Public amenities





Key Finding #4

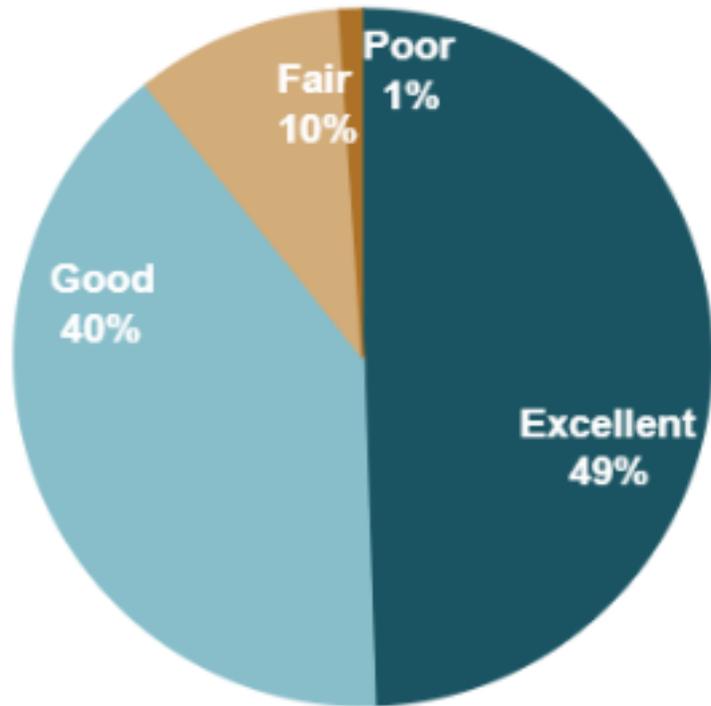
The community's natural environment remains highly valued by residents.



Natural Environment in Jupiter



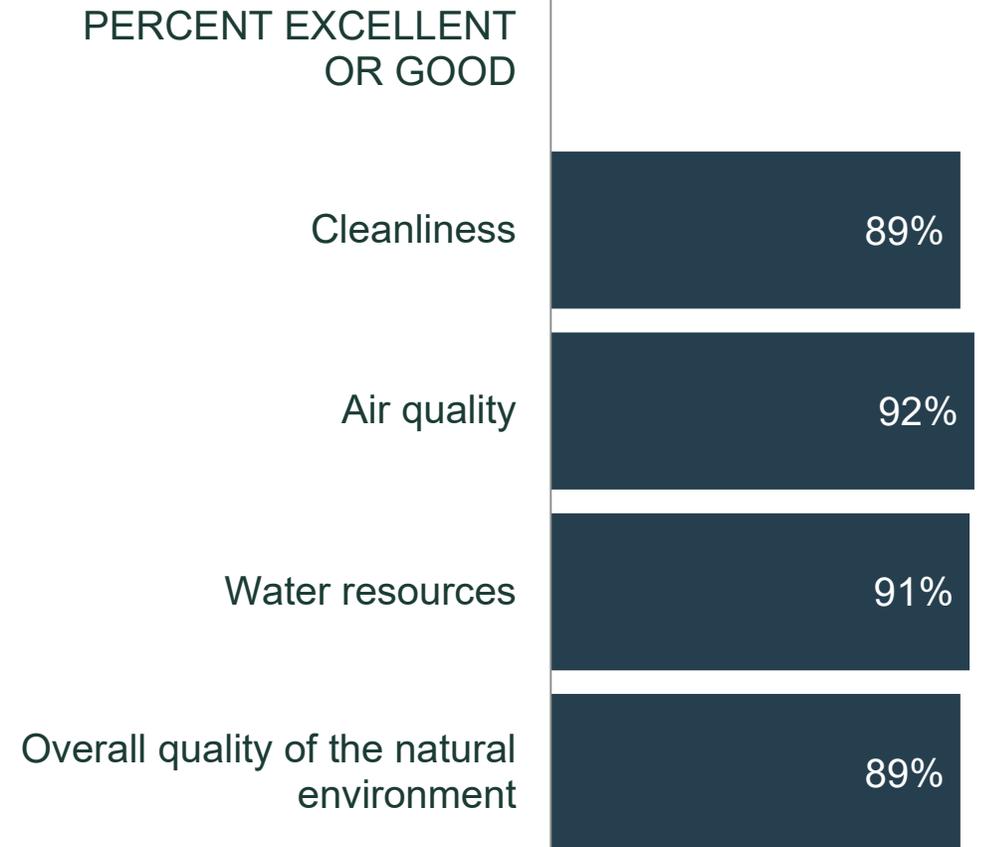
Overall quality of natural environment in Jupiter, 2023



Please rate the quality of each of the following services in Jupiter:

COMPARISON TO NATIONAL BENCHMARK:

- Higher
- Similar
- Lower

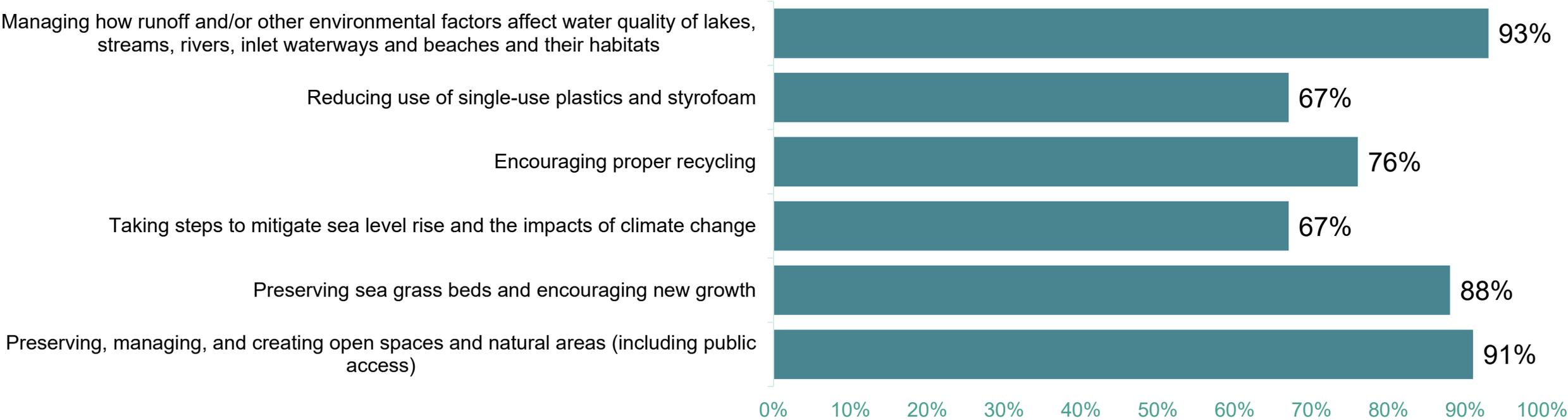


Custom Question: Devoting Resources



Please rate how important, if at all, you think it is for the Town of Jupiter to devote resources to each of the following:

% essential and very important





Summary of Conclusions

1. Jupiter residents continue to enjoy a high quality of life and strong sense of safety.
2. The local economy remains a priority for residents and poses an opportunity for additional focus.
3. Residents appreciate Jupiter's community design and raise concerns about new development.
4. The community's natural environment remains highly valued by residents.

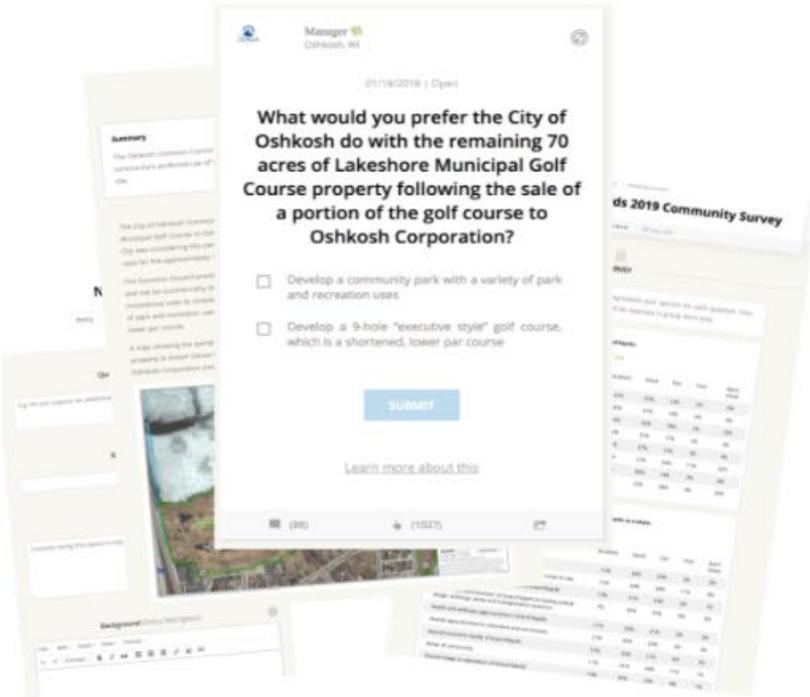


Continue Resident Engagement on Polco



Don't let the community input and dialogue conclude with the survey.

Post



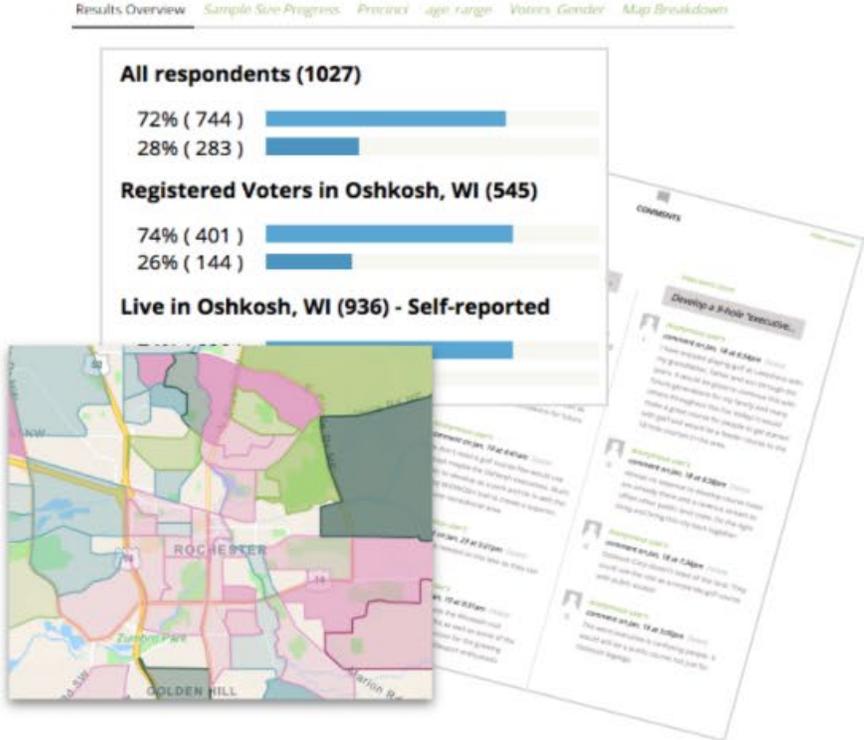
- Library of professional civic content
- Easily post custom surveys & polls

Share



- Representative samples of households
- Accumulating residents on digital panels

Analyze



- Maps, trendlines and dashboards
- Advanced benchmarking analyses

Polco Performance Dashboards



More participation



Good government



More informed participation



Data driven performance management



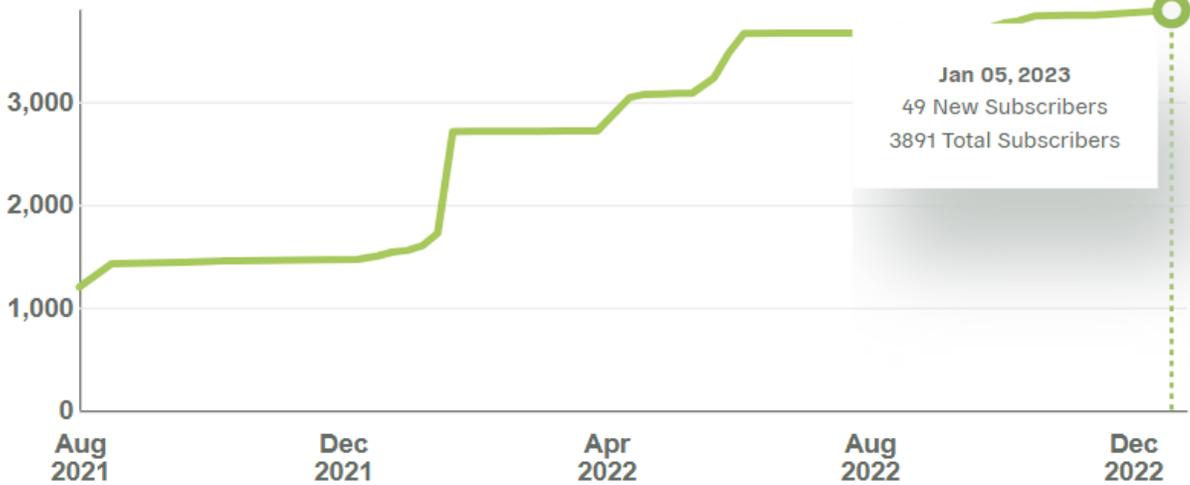
Better balanced participation



Save staff time and effort

Subscriber Growth Over Time (per week)

[What's This?](#)



Polco

- ENGAGEMENT
 - Participants**
 - Content
 - Outreach
 - Polco Library
- ACCOUNT
 - Profile
 - Settings
 - Superadmin
 - Configuration
 - Benchmark Requests

Participants

Residence of verified subscribers



Total Responses

[What's This?](#)

889

UNCHANGED
in the last 30 days

Thank you!

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