



Welcome, Purely Jupiter business owner!

We are so glad that you took the initiative and signed our pledge to become **#PurelyJupiter** and reduce your single-use plastics. By joining us and other local businesses, you understand the importance and impact that eliminating straws, finding an alternative product, and/or reducing your single-use plastics will have in our Town, on our beaches, in our oceans, and to our wildlife. Below are sample social media posts and graphics that you can post from your business account(s) to celebrate and let others know that you have taken the pledge. The graphics are formatted to fit Facebook, Instagram, and Twitter.

When you do post, make sure to tag our account, and we will share it.

- Town of Jupiter Facebook page: <https://www.facebook.com/JupiterTownandPolice/>
- Town of Jupiter Twitter account: <https://twitter.com/TownofJupiter>
- Town of Jupiter Instagram account: <https://www.instagram.com/townofjupiterandpolice/>

Sample posts:

For Facebook-

- We took the pledge! (*insert your business name*) has chosen to be Purely Jupiter! We are doing our part to reduce single use plastics one straw at a time. Join us by choosing to be **#PurelyJupiter**.

#PurelyJupiter is the Town of Jupiter's community driven educational campaign supported by the Town Council to encourage the voluntary elimination of single-use plastic straws and overall reduction of single-use plastics in the Town. Interested in taking the pledge or finding out more about **#PurelyJupiter**? Visit www.jupiter.fl.us/purelyjupiter

For Twitter-

- We took the pledge! We are a **#PurelyJupiter** business! Our straws are environmentally friendly! @TownofJupiter
- We took the pledge! We are a **#PurelyJupiter** business! (*insert business name*) will only serve straws upon request. #GoStrawless @TownofJupiter
- We took the **#PurelyJupiter** pledge! We go #GoStrawless. Straws only available upon request. @TownofJupiter

For Instagram-

- We took the pledge! (*insert your business name*) has chosen to be Purely Jupiter! We are doing our part to reduce single use plastics one straw at a time. Join us by choosing to be **#PurelyJupiter**.

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THIS BUSINESS HAS CHOSEN TO BE

#PurelyJupiter



PLASTIC • USE • REDUCTION • ENCOURAGEMENT

www.jupiter.fl.us/PurelyJupiter

WE TOOK THE PLEDGE TO BE

#PurelyJupiter



PLASTIC • USE • REDUCTION • ENCOURAGEMENT

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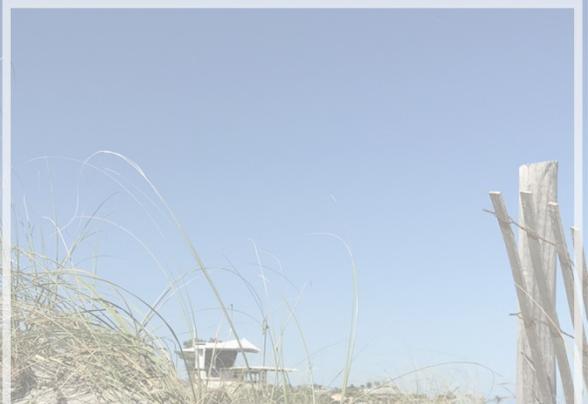


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WE TOOK THE PLEDGE!

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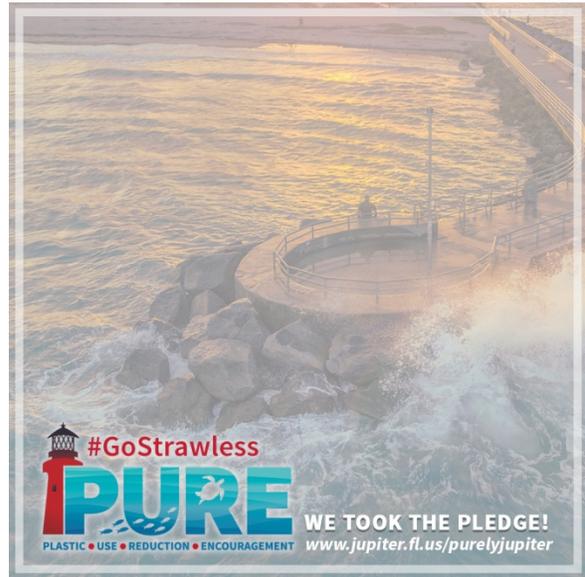


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To save any of the above graphics, click on the image, it will open as a webpage then right click 'save as picture'.

Any social media related questions? Email the social media coordinator at megankatem@jupiter.fl.us