



# TOWN OF JUPITER

## 2013 ANNUAL REPORT AND 2014 PREVIEW

### Out of Challenges come Opportunities

Congratulations on a successful 2013, and welcome to 2014 – a year that promises great things for the Jupiter community.

If there are lessons to be learned from the last couple of years, a common theme may be that challenges lead to opportunity. The challenge of the economic downturn led us to the opportunity to become a healthier, more sustainable organization. A challenging economic future led us to position ourselves for the opportunities that bioscience and high-technology industries hold. Challenges related to how our community should continue to develop and grow created opportunities to consider how we might best balance the needs of residents and businesses in Jupiter. And challenges facing our quality of life have presented opportunities to bring needed programs, services and support to Jupiter residents.

Most recently, we've been faced with the challenge of how to realize the benefits of development and progress while balancing the needs of residents and staying true to the Town's vision. In areas along our waterfront, in the Inlet Village, and in the last remaining undeveloped areas on the western edges of Town, there are important considerations regarding our quality of life, community identity, and future sustainability.

Answers are not quick or easy, but true to our community character we will work to understand the issues and craft a workable plan. This challenge, too, will lead to opportunity. Working as a community to understand each other's needs, we can continue to realize Jupiter's vision and remain "uniquely Jupiter."

### VISION:

*Jupiter is a distinctive coastal community committed to preserving its unique character and history and vibrant, small-town feel.*

### 2013 Members of the Jupiter Town Council:

- Mayor Karen Golonka
- Vice Mayor Wendy Harrison
- Councilor Ilan Kaufer
- Councilor Jim Kuretski
- Councilor Todd Wodraska

### Departments/Services & Contacts:

Building Department/Building	741-2669	rogerh@jupiter.fl.us
Business Registration	741-2318	angelac@jupiter.fl.us
Business Development (JBiz)	741-BIZJ (2495)	jbiz@jupiter.fl.us
"Let Us Know" (resident comments)	741-2214	www.jupiter.fl.us
Code Compliance	741-2477	geraldineh@jupiter.fl.us
Community Center	741-2400	
Community Redevelopment Agcy; Riverwalk	741-2261	brendaa@jupiter.fl.us
Community Relations/PIO	741-2575	katem@jupiter.fl.us
Engineering	741-2372	crystalaj@jupiter.fl.us
Finance and Property Tax Information	741-2218	michaelv@jupiter.fl.us
Human Resources & Staffing	741-2321	personnel@jupiter.fl.us
Hurricane & Storm Information Line	743-7013	www.jupiter.fl.us/storm
Information Systems	741-2351	kingw@jupiter.fl.us
Neighborhood Services	741-2278	bettyd@jupiter.fl.us
Open Space Program (Natural Areas)	741-2565	shawnn@jupiter.fl.us
Recreation Division	741-2400	summerm@jupiter.fl.us
Planning & Zoning	741-2323	cathyr@jupiter.fl.us
Police Department	746-6201	www.jupiter.fl.us/jpd
Parks & Public Works	748-2737	dianed@jupiter.fl.us
Town Clerk	741-2352	debrag@jupiter.fl.us
Town Council and Mayor	741-2214	towncouncil@jupiter.fl.us
Town Manager's Office	741-2214	madeleinep@jupiter.fl.us
Water and Stormwater Utilities	741-2270	winfo@jupiter.fl.us

### KEEP IN TOUCH:

To serve the diverse needs of Jupiter's residents in the best, most efficient way, the Town Council has identified a "Financially Sustainable Town Providing Exceptional Municipal Services" as a key component in the community's strategic plan.

Being accessible to residents' needs and providing excellent customer service is critical, and Town departments can be contacted in a variety of ways.



**On the web:**  
[www.jupiter.fl.us](http://www.jupiter.fl.us)

**Follow us:**  
[@TownofJupiter](#)



**Become a fan:**  
[JupiterTownandPolice](#)

**On television:**  
Comcast Channel 18



**Subscribe to email notifications:**  
[www.jupiter.fl.us](http://www.jupiter.fl.us)

Click the **Notify Me** button to sign-up for news.



# 2013: YEAR AT A GLANCE

## Policy Actions & Accomplishments in 2013

In Spring and Summer of 2013, as they do every year, the Town Council reviewed and updated the Town's strategic plan. This update ensures that initiatives funded in the operating budget and community investment plan (CIP) support the strategic objectives and community vision outlined in the plan. Below are the 5 major areas – or objectives - in the strategic plan, and some highlighted accomplishments for each.

### Financially Sustainable Town

- Maintained a stable tax rate, which resulted in a slight increase in property tax revenues due to an overall increase in property values.
- Maintained stable utility rates.
- Adjusted fees in some business tax receipt categories, which will result in lower overall fees from businesses.
- Entered into a new contract with Palm Beach County Fire Rescue for fire and emergency medical services to ensure the safety of residents at sustainable rates.
- Partnered with Jupiter Medical Center on an employee health clinic, which will lower the Town's overall healthcare costs for employees.

### Strong Local Economy

- Issued approvals and permits for the construction of Harbourside Place on the corner of Indiantown Road and US 1, which includes a hotel, retail shops and restaurants.
- Issued approvals and permits for the demolition of existing retail and the construction of a new grocery store, the Fresh Market, in the Fisherman's Wharf plaza on East Indiantown Road.
- Designated funds from the Economic Development Fund for Project Qualtech and GLG Pharma to encourage bioscience and high-technology job growth.

### Desirable Neighborhoods

- Received \$243,000 in Community Development Block Grant (CDBG) funds from the Department of Housing and Urban Development to assist residents with housing activities including acquisition, rehabilitation, and resale of foreclosed (bank owned) properties.
- Awarded \$29,150 in Neighborhood Matching Grants to 13 different

### Strategic Plan Objectives

- Financially Sustainable Town Providing Exceptional Municipal Services
- Strong Local Economy
- All Neighborhoods as Desirable Places to Live
- Jupiter as a Unique, Livable Community
- Enhanced Mobility in Jupiter



Jupiter communities for neighborhood improvements and programs.

- Approved an ordinance to prohibit the operation of illegal commercial kitchens in order to preserve health and safety in our neighborhoods.

### Unique, Livable Community

- Received designation from the State of Florida for the Jupiter Waterway Trail, which includes over 39 miles of paddling trails along the Loxahatchee River, its tributaries, and the Intracoastal waterway.
- Partnered with Palm Beach County to construct paddling trails, observation areas and natural areas on Fullerton Island, southeast of Sawfish Bay Park.
- Approved changes to the master plan for the Dakota area of Abacoa to eliminate a gas station use, and allow for a new daycare center and apartment buildings.

- Approved the historic designation of Christian Family Church on Center Street.

### Enhanced Mobility

- Completed construction of a new pedestrian bridge at Jupiter River Estates.
- Resurfaced miles of roadway in the Shores, Brentwood and the Heights of Jupiter.
- Assumed ownership and maintenance responsibility from the Florida Department of Transportation for the stretch of A1A from south of Jupiter Beach Road to US Highway One.

## A Look Ahead to 2014

2014 promises to be exciting and challenging for the Town of Jupiter. Some of the key projects that will get underway, and decisions facing the Town Council, are highlighted below.

- Expansion of South Jupiter Community Park to include four lighted multipurpose athletic fields, additional parking, restrooms, a concession building and additional landscaping.
- Beach re-nourishment projects that will replace approximately 960,000 cubic yards of sand on the beaches south of the Jupiter Inlet.
- Undergrounding of utilities and a project to improve the roadway along A1A from US1 to Jupiter Beach Road.
- Planning and beginning phases of a project to revitalize the Open Space property at Center Street and Indiantown Road, with future

plans to include a dog park on a portion of the site.

- Improvements to Town information systems for permitting, planning and utility billing that will improve customer service and increase efficiencies.
- Direction and decisions on various development and redevelopment proposals along the waterfront areas, in the Inlet Village, and in some of the undeveloped areas on the western edges of Town.

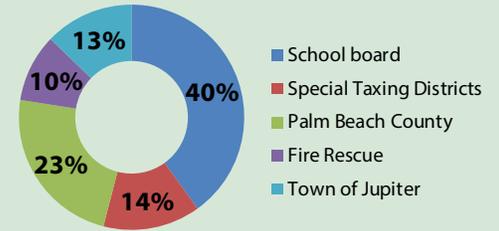


# JUPITER'S BUDGET AT A GLANCE

In 2013, the Town's financial and organizational structure was stable. The property tax rate (millage) remained the same, and the number of Town employees changed only slightly through attrition. This stability was possible because of changes and adjustments made beginning in 2007, when Town leaders recognized that the organization was not sustainable in light of the economic downturn. They wanted to emerge from the economic challenge stronger and more stable, and worked to right-size the organization, prioritize investments, and structure for the future.

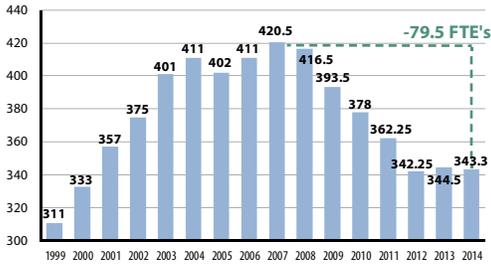
## Jupiter Resident Tax Bill

(based on 8/12 tax estimate)



In 2013, the Town organization was made up of 345 employees: 236 regular employees and 109 contract employees (sworn police personnel). Employee salaries and benefits comprise a large portion of operating costs for the Town, and the Town has worked to structure a program that balances employee needs and fiscal responsibility. For example, in 2013 the Town introduced an employee health clinic in an effort to reduce healthcare costs for both employees and the Town.

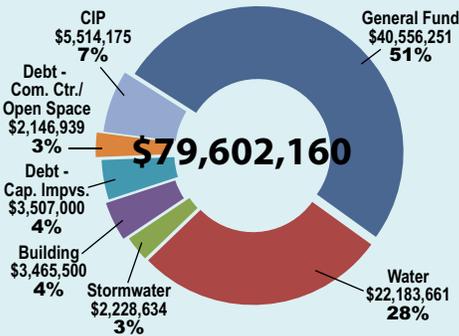
## Full-time Equivalents (FTE's) by Fiscal Year



Employee salaries and benefits comprise a large portion of operating costs for the Town, and the Town has worked to structure a program that balances employee needs and fiscal responsibility. For example, in 2013 the Town introduced an employee health clinic in an effort to reduce healthcare costs for both employees and the Town.

## Fiscal Year 2013 - Amended Budget

(October 1, 2012 - September 30, 2013)

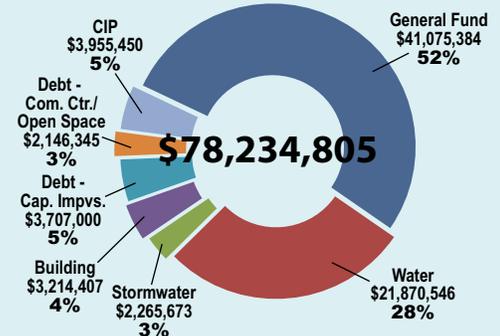


## Jupiter's Total Budget

Jupiter's fiscal year runs from October 1 through September 30. The total budget in fiscal year 2013 was \$79.6 million, including capital investments. In fiscal year 2014, the total budget is \$78.2 million. A decrease in the water utility budget and the Community Investment Program (CIP) are the primary reasons for the overall budget reduction from 2013.

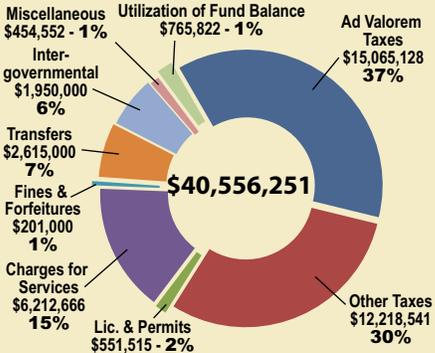
## Fiscal Year 2014 - Adopted Budget

(October 1, 2013 - September 30, 2014)



## 2013 General Fund Revenues

(Amended Budget)

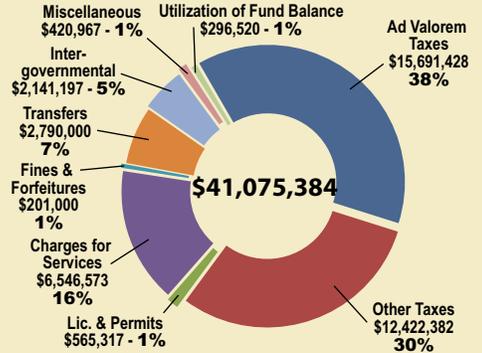


## Where the Money Comes From...

Jupiter's most significant source of funding for its general operations is property (or ad valorem) taxes, and in 2014 tax revenues will increase slightly compared to 2013. The 2014 increase in property tax revenue is due to two factors: a slight increase in property values in the Town, and new construction. In Fiscal Year 2013, as well as in 2014, a portion of the Town's fund balance was used to bridge operating expenses. The amount of fund balance used for this purpose declines in 2014 compared to 2013, a result of actions taken during the economic downturn to reposition the organization to become more sustainable in the long-term.

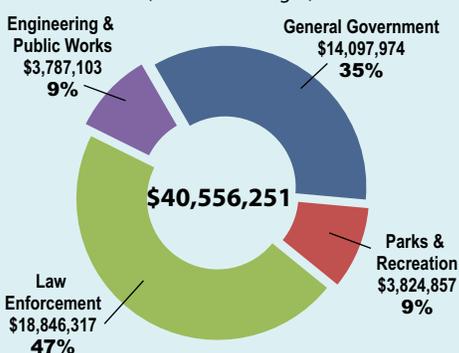
## 2014 General Fund Revenues

(Adopted Budget)



## 2013 General Fund Expenses

(Amended Budget)

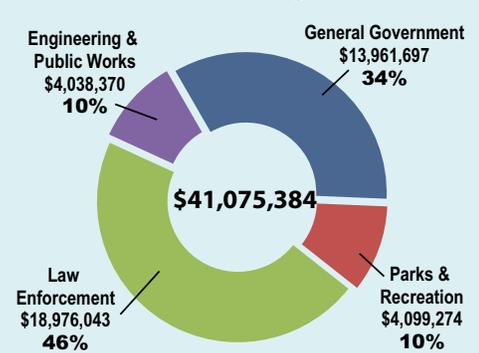


## Where the Money Goes...

Looking at Jupiter's expenditures, it is evident that great importance is placed on the safety and security of the community. Law Enforcement makes up the largest portion of expenditures, followed by the operation of General Government functions. These include the expenses associated with running all of the services of the local government, such as parks, recreation programs, neighborhood programs, financial management, planning and zoning, and many others. Overall, General Fund expenditures are expected to increase slightly in 2014 compared to 2013, by approximately \$500,000.

## 2014 General Fund Expenses

(Adopted Budget)



Recreation Program Participants  
**49,169**

Twitter Followers  
**1,090**

Registered Businesses  
**5,111**

Miles of Beach  
**2.5**

Number of Parks  
**18**

Miles of Kayak Trails  
**39.2**

Youth Camp Participants  
**2,031**

# JUPITER

*by the numbers*

Acres of Land in Jupiter  
**14,737**

Acres of Park & Natural Areas  
**2,650**

Population of Town of Jupiter  
**56,577**

Sworn Police Officers  
**109**

Drinking Water Customers  
**85,000**

Decrease in Crime since 2012  
**6.9%**

Occupied Homes  
**23,878**

Website Visitors  
**558,003**

Year of Town Incorporation  
**1925**

Construction Permits  
**5,240**

Town Employees  
**345**

Town Council Members  
**5**

Customers Served in Town Hall  
**15,025**

Miles of Riverwalk  
**2**

Police Calls for Service  
**60,222**

Facebook Fans "Likes"  
**1,765**

Miles of Bike Lanes & Multi-use Pathways  
**63.3**

Miles of water utility infrastructure  
**450**

Sources: BEBR Florida Estimates of Populations; U.S. Census Bureau and Town of Jupiter.