

# Why Sponsor?



The Town of Jupiter Recreation Division strives to provide quality programs, activities and events for it's residents. Recreation serves many purposes including meeting new friends, educating children and adults, improving self esteem, and increasing community pride. We offer a number of youth, adult and family oriented events throughout the year. There are many ways for the local community and businesses to sponsor and become involved in our events. Through generous sponsorships and donations, we are able to continue to meet the needs of our residents and offer enriching programs for all. For more information regarding special events in the Town of Jupiter, or if you are interested in sponsoring an event, please call the Town of Jupiter Recreation Division at (561)741-2400.

## BRINGING PEOPLE TOGETHER...

It Starts in Parks



For additional information regarding special events in the Town of Jupiter and sponsorship opportunities please contact:

Julie Wark  
Recreation Program Coordinator  
200 Military Trail  
Jupiter, FL 33458  
Phone: (561)741-2252  
Email: juliew@jupiter.fl.us

[www.jupiter.fl.us/ParksRecreation](http://www.jupiter.fl.us/ParksRecreation)



## Sponsorship OPPORTUNITIES

**SATURDAY, MAY 5, 2012**  
**7:30AM • CARLIN PARK**



Town of Jupiter Recreation Division  
200 Military Trail, Jupiter, FL 33458

**(561)741-2400**

[www.jupiter.fl.us/ParksRecreation](http://www.jupiter.fl.us/ParksRecreation)



**22ND ANNUAL TURTLE TROT 5K RUN**  
**SATURDAY, MAY 5, 2012**  
**7:30AM • CARLIN PARK**

The Town of Jupiter Recreation Division is proud to be hosting our 22nd Annual Turtle Trot 5K run on Saturday, May 5, 2012. Our annual 5K run attracts over 600 runners each year from all over Palm Beach County. The 5K course runs along the beautiful Jupiter Inlet and Carlin Park.

We look to local businesses for sponsorship of this great event as it continues to grow each year. Through monetary sponsorships we are able to cover race expenses such as participant t-shirts, plaques, trophies, an electronic timing system, and advertisements. Another form of sponsorship is through in-kind donations. Through these in-kind donations we seek sponsorships from companies and businesses that are in the position to donate goods such as food or drinks, gift certificates, race apparel, and participant bag stuffers.

**For questions or additional information regarding sponsorships, please call the Jupiter Recreation Division at (561)741-2400.**

## Sponsorship Levels & Benefits

### Cost per sponsorship

	Title Sponsor \$1,500	Platinum \$500	Gold \$250	Silver \$100	In-kind Donation <sup>1</sup>
Sponsor's logo on 3000 race applications.	●	●	●		
Sponsor logo included on Town of Jupiter's website.	●	●	●	●	●
Sponsor's logo printed on 600+ race t-shirts.	●	●	●	●	●
Logo on sponsor banner hung on site race day.	●	●	●		
Sponsor may provide information for a participant bag stuffer.	●	●	●	●	●
Table at race to distribute information pertaining to your business.	●	●			
Six (6) comped race registrations	●				
Sponsor advertised as the Title Sponsor	●				

1. Donations of goods or services such as food, Prizes, etc.

**Contact Julie Wark at [Juliew@jupiter.fl.us](mailto:Juliew@jupiter.fl.us) for more information about sponsorship at 561-741-2400.**

If you are interested in sponsorship of the 22nd Annual Turtle Trot 5K, please complete the form and return it to:

**Julie Wark, Recreation Program Coordinator**  
**Jupiter Recreation Division,**  
**200 Military Trail, Jupiter, FL, 33458**

- \$1500 Title Sponsorship       \$100 Silver Sponsorship  
 \$500 Platinum Sponsorship       In-kind Donation  
 \$250 Gold Sponsorship      (Please specify)

Forms may be faxed to: (561)741-2406.

Please make checks payable to: Town of Jupiter

Will your business be providing promotional items for bags: Yes \_\_\_ No \_\_\_ Today's date: \_\_\_\_\_

Company/Organization Contact: \_\_\_\_\_

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

Note to sponsors whose benefits include logo display: Please email your logo to [juliew@jupiter.fl.us](mailto:juliew@jupiter.fl.us) in EPS, PDF or JPG format at 300 dpi or higher.