

# STRATEGIC PLAN

2006 → 2011 → 2021



*Jupiter, Florida  
August 2006*



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# **STRATEGIC PLANNING FOR THE TOWN OF JUPITER**

# **Strategic Planning Model for the Town of Jupiter**

## **VISION 2021**

**“Desired Destination for our Town”**

## **PLAN 2011**

**“Map to Our Town’s Destination”**

## **EXECUTION**

**“Route for Next Year”**

## **MISSION**

**“Responsibilities of Our Town”**

## **BELIEFS**

**“How the Town Should Operate”**

# **JUPITER VISION 2021**

# *Jupiter Vision 2021*

## JUPITER

is a *Coastal Community*,  
*Committed to Preserving it's Unique Character*  
and *Vibrant Small-Town Feel!*

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### Our Community Preserves Jupiter's Unique Character by:

- Celebrating Our History and Heritage <sup>(A)</sup>
  - Providing Accessible Waterfronts and Greenways <sup>(B)</sup>
  - Enhancing Our "Living Infrastructure" <sup>(C)</sup>
  - Designing and Redeveloping the Community in Harmony with Natural Assets <sup>(D)</sup>
- 
- 

### Our Community Preserves Jupiter's Small-Town Feel by:

- Having Choices of Livable Neighborhoods, <sup>(E)</sup>
- Feeling Safe and Secure, <sup>(F)</sup>
- Having Economic Opportunities <sup>(G)</sup>
- Being the Home of the Scripps Research Institute and a Leader in the Bio Science Cluster <sup>(H)</sup>
- Having Exciting Recreational, Educational and Cultural Activities for Jupiter <sup>(I)</sup>

People Involved and Contributing  
to the Betterment of Our Jupiter Community

# *Jupiter Vision 2021*

## **PRINCIPLE A CELEBRATING OUR HISTORY AND HERITAGE**

### **► Means**

1. Awareness of Jupiter's History and Heritage
2. Inlet Village as an Active Pedestrian – Scaled Waterfront that Respects the Area's History
3. Preservation: Jupiter Elementary School, Old Town Hall Boathouse (Replacement), Barracks, Lighthouse
4. Heritage Events Bringing People Together
5. Lighthouse and Surroundings
6. Natural Beaches that are Dog Friendly

## **PRINCIPLE B PROVIDING ACCESSIBLE WATERFRONTS AND GREENWAYS**

### **► Means**

1. Riverwalk
2. Natural Quality Beach
3. Free Parking Along A1A and Public Access to the Beach
4. Open Space and Trails with Recreational Uses Along Waterways (Jones Creek, Delaware Scrub, Loxahatchee)
5. Blueway/Greenway Linkages throughout Community
6. Boat/Non Motorized Boat Access to Water with Parking and Marinas, Including Water Taxi
7. Public Transit to Beach

## **PRINCIPLE C ENHANCING OUR “LIVING INFRASTRUCTURE”**

### **► Means**

1. Open and Green Spaces throughout Town
2. Acquisition, Preservation, Maintenance and Enjoyment of Natural Areas
3. Quality Parks System
4. Well Designed and Maintained Landscaping
5. Quality Waterway and Water Resources

**PRINCIPLE D  
DESIGNING AND  
REDEVELOPING THE  
COMMUNITY IN HARMONY  
WITH NATURAL ASSETS**

► **Means**

1. Open Space, Green Space and Blueways
2. Private Development and Redeveloped Designed to Respect the Natural Environment
3. Preserving Views and Vistas
4. Designed, Well Maintained Natural Landscaping
5. P.O.A. Onsite Preservation of Natural Vegetation
6. H.O.A. Responsible for Maintenance

**PRINCIPLE E  
HAVING CHOICES OF  
LIVABLE  
NEIGHBORHOODS**

► **Means**

1. Attractive Neighborhoods and Homes Designed for Attractiveness and Respecting the Neighborhood Character
2. Redevelopment and Infill Consistent with Neighborhood Character
3. Homeowners Taking Responsibility for Homes and Neighborhoods
4. Workforce Housing Available in Jupiter and Surrounding Areas
5. Homes that are Well Maintained
6. Strong Homeownership
7. Well Maintained Neighborhood Infrastructure
8. Quality Housing Rental Options

**PRINCIPLE F  
FEELING SAFE AND SECURE**

► **Means**

1. Low Crime Rate
2. Prepared for Natural and Manmade Emergencies and Disaster Recovery (Short Term and Long Term)
3. Citizens Sharing Responsibility for Making the Community Safe
4. People are Safe Anywhere in the Town
5. Reputation: Safe Town with No Tolerance for Crime
6. Clean and Attractive Community

**PRINCIPLE G  
HAVING ECONOMIC  
OPPORTUNITIES**

► **Means**

1. Local Professional Service Businesses
2. Inviting for Bio Business and Entrepreneurial Spirit Success/Work Units and Small Home Based Businesses with Adequate Support, Consistent with Neighborhood Character
3. Opportunities to Work Near Home
4. Heritage and Ecotourism
5. Retail Businesses for Residents Consistent with Jupiter Character
6. Promotion of Local Businesses
7. Bio Sciences and Life Sciences Research Center and Cluster

**PRINCIPLE H  
HOME OF THE SCRIPPS  
RESEARCH INSTITUTE AND A  
LEADER IN BIO SCIENCE  
CLUSTER**

► **Means**

1. Scripps Headquarters Located in Jupiter
2. Land Uses and Developments in Jupiter and Surrounding Area Complimenting Our Vision
3. Land Uses and Transportation Connectivity that Minimizes Auto Trips, Encourages Use of Public Transit and Other Transportation Modes
4. Excellent Employment Opportunities Today and for Future Generations
5. Partnerships with Other Governments, Business Development Agencies and Educational Institutions
6. Partnership with Scripps, Existing Businesses, Incoming Businesses and Developing Businesses
7. Workforce Housing Located Near Employment Center
8. Capital Investment Funds Available for Entrepreneurial Activities and Business Development

**PRINCIPLE I  
HAVING EXCITING  
RECREATIONAL,  
EDUCATIONAL AND  
CULTURAL ACTIVITIES FOR  
JUPITER**

► **Means**

1. Well Designed and Maintained Parks System and Community Gathering Plan
2. Water Based Leisure Choices
3. Variety of Programs and Special Events Available for Residents
4. Strong Partnerships with Community Recreation and Cultural Organizations and with J.T.T.A. for Recreational Youth Sports
5. Quality Schools Both Public and Private from Preschool through University
6. Community Center Meeting Needs of Residents
7. Recreational Programming for All Generations
8. Performing Arts Venues and Programs Available in Jupiter

# **PLAN 2006 – 2011**

# ***Town of Jupiter Strategic Themes 2011***

**All Neighborhoods as Desirable Places to Live**



**Jupiter as a Livable Community**



**Being “Uniquely Jupiter”**



**Improved Mobility within Jupiter**



**Strong Local Economy, More Jobs for Residents**



**Continuing Responsive Town Government**

# Strategic Theme 1

## All Neighborhoods as Desirable Places to Live

<b>STRATEGIC OBJECTIVES</b>	<b>MEANS TO CITIZENS</b>	<b>CHALLENGES AND OPPORTUNITIES</b>
1. Property Owners and Tenants (including Commercial and Residential) Taking Responsibility for Property	1. Protects property values	1. Building Community and Neighborhood Identity and Pride
2. Safe and Secure Neighborhoods	2. Safe, livable homes	2. Service Equity
3. Greater Neighborhoods Identity, Pride and Participation	3. Taking responsibility for the neighborhood	3. Communicating with Residents and Among Residents
4. Strong Neighborhood Associations Partnering with Town Government	4. Opportunities to get involved	4. Diverse Cultures and Population – Different Community Standards
5. Menu of Neighborhoods with Broad Spectrum of Housing Choices	5. Reliable town services	

**POLICY INITIATIVES 2006**

1. Neighborhood Infrastructure Equity Policy
2. Neighborhood Street Lighting Policy and Program
3. Nuisance Ordinance – Update: Complete Draft, Review by Mayor and Council, Adopt Ordinance

**MANAGEMENT INITIATIVES  
2006**

1. Disaster and Recovery Plan with Business Community
2. Hurricane Recovery Plan and Town's Response Guidelines

**MAJOR PROJECTS 2006**

1. Pine Garden North Streetscape Project
2. Jupiter River Estate Trees, Traffic Study (Caloosahatchee/Delaware)

**ON THE HORIZON**

1. Rental Housing Registration Program and Inspection: Develop Draft Program, Review by Mayor and Council, Adopt Program
2. Police in Neighborhoods Program Evaluation and Refinement
3. Eastview manor Traffic Plan: Implementation
4. Charter Neighborhood Newsletter
5. Neighborhood Program: Expansion

## **Strategic Theme 2**

# **Jupiter as a Livable Community**

<b>STRATEGIC OBJECTIVES</b>	<b>MEANS TO CITIZENS</b>	<b>CHALLENGES AND OPPORTUNITIES</b>
1. Buildout Consistent with Our Vision, Plans, Policies and Standards	1. Reason to stay in Jupiter	1. Price of Homes and Land
2. Creating Community Gathering Places and Parks	2. Protects property values	2. Limited Opportunities for Workforce Housing
3. Shaping the Future Growth and Redevelopment of Our Jupiter Community	3. Choices for your leisure time	3. Jupiter Tequesta Athletic Association – Long Term Viability: Volunteers, Finances, Programming
4. People Feeling Safe and Secure throughout the Community	4. Growth paying for growth	4. County Enclaves: Opportunities for Affordable Housing, Local, Control, Enforcement
5. Choices for Your Leisure Time Having a Variety of Venues and Activities Available	5. Continuing your living style	5. Providing Retail and Entertainment Opportunities for Residents
6. Diversity of Housing Types and Prices		

**POLICY INITIATIVES 2006**

1. Workforce Housing Policy (EAR): Participate on County Plan, Including Issues, Requirements, Pay into Fund, Amend Comprehensive Plan/LDR Amendments, Determine Scope and Approach for Town (e.g. Inclusionary Zoning)
2. Annexation Policy and Strategy
3. JTAA Strategic Plan 2006 – 2011
4. Jupiter Falls Greenspace Acquisition
5. Annexation Actions: Penn Park, Kennedy Estates, Limestone Creek, Cinquez Park, Inlet Village

**MANAGEMENT INITIATIVES  
2006**

1. Resource Center Development and Opening: Open Center, Develop Public Information for Citizens
2. Police Service Areas Plan and Recommendations

**ON THE HORIZON**

1. Zoning Code Revision: Sidewalk Separation, Parking (Town-wide)
2. Underground Utilities: Direction and Code Amendments
3. Interlocal Agreement on Law Enforcement: Development
4. School Concurrency
5. Recreational Level of Service Buildout and Beyond Comprehensive Plan Amendment (EAR)

## **Strategic Theme 3**

# **Being “Uniquely Jupiter”**

<b>STRATEGIC OBJECTIVES</b>	<b>MEANS TO CITIZENS</b>	<b>CHALLENGES AND OPPORTUNITIES</b>
1. Preservation of Our History and Heritage	1. Pride in “Jupiter”	1. Preserving Town’s Character: Heritage and Hometown Feeling
2. Expand Cultural and Arts Opportunities for Residents	2. Sense of community	2. Working with Cultural and Arts Organizations (Non-Profit)
3. Preservation of Environmentally Sensitive Land and Open Space	3. Unique living environment	3. Funding for “Living” Infrastructure: Beach, River, Waterways
4. Beautiful Riverwalk with a Variety of Public/Private Uses	4. Distinctive community – “unique” in Florida	4. Completing Riverwalk
5. Preservation and Public Use of Our Beach and Waterways	5. Cultural and art opportunities	
	6. Protects property values	

**POLICY INITIATIVES 2006**

1. Riverwalk Development: Refocus Vision and Goals, Conduct Initial Event at Plaza/Yachts Club, Complete Bridge
2. Piatt Property New Strategy: Develop Overall Strategy, Determine Overall Direction and Actions Steps (Possible RFP for Sale Consistent with Town Guidelines, Sale Piecemeal)
3. Jupiter Inlet Village Development: Complete L.D.R. – North, Adopt L.D.R. to Achieve Vision, Develop Niche Business Development and Strategy, Define Town’s Role and Responsibility – How to Use CRA Dollars, Finalize Infrastructure Designs: Road, Sidewalks, Utilities, Stormwater, Develop Strategies to Address Parking Needs
4. Harborside Direction: Meet with Potential Developer/New Owner, Developer Present “Best” Proposal

**MANAGEMENT INITIATIVES  
2006**

1. Infill Development Policy and Actions (EAR)
2. 1<sup>st</sup> Union Building Sale
3. Inlet Village Marina Use Plan
4. Jupiter Inlet Village Lighthouse Promenade Development
5. Indiantown Road Design Element Pilot Project

**MAJOR PROJECTS 2006**

1. World War II Barracks Project
2. Sawfish Bay Park Project
3. Neighborhood Parks Project, Dailey (8/06), Pine Garden South (8/06), Jupiter Village Park (1/07)
4. Jupiter Community Park Expansion: Soccer Field (Start 12/06)

**ON THE HORIZON**

1. Cultural Amenities and Space Use Policy for Non Profit Organizations
2. Greenspace Inventory, Use and Future Plan
3. Palm Beach County Radnor Park Enforcing Agreement

# Strategic Theme 4

## Improved Mobility within Jupiter

<b>STRATEGIC OBJECTIVES</b>	<b>MEANS TO CITIZENS</b>	<b>CHALLENGES AND OPPORTUNITIES</b>
1. Pedestrian-Friendly Community with Sidewalks, Paths and Trails	1. Shorter travel times with less congestion	1. Town Funding
2. Safe Streets for Cars, Bikes, Pedestrians	2. Safe streets	2. Traffic Volume and Road Capacity
3. Easy Access to the Community: School, Shopping, Recreation	3. Great confidence	3. Balancing Traffic Concerns with Goals that Conflict (i.e. Workforce Housing and Required Density)
4. Greater Ease of Traffic Flow and Less Congestion	4. Smooth ride	4. Approval and Funding: Federal, State and County
5. Roads/Intersections Implemented Before Onset of Level of Service “F”	5. Choices of modes	5. Aligning of Connection Roads
	6. Neighborhood integrity with mitigation of impacts	

**POLICY INITIATIVES 2006**

1. Jupiter Area Traffic Study/Mitigation Plan: Determine Overall Direction: Use of Study Assumption to Regulate Land Use, Density, Develop Agreement with County on Use as a Regulatory Tool Including Concurrency, Amend County's 5 Year Road Program: Central Boulevard, South Extension of Western Corridor Outside of Brown, Jupiter Park Drive, Amend Town and County's Comprehensive Plan to Include the Indiantown Road Corridor Master Plan, Participate in County's 1-95 – Indiantown Road Interchange: Advocacy, Complete Analysis of Road Impact Fees for Transportation Projects (Citywide) with Recommendations
2. Toney Penna Drive Direction

**MANAGEMENT INITIATIVES 2006**

1. Transit Performance Evaluation: Trolley, Palm Tran
2. Toney Penna Rail Crossing Direction: Select Option
3. Transit Ready Development and Land Use Plan (EAR)

**MAJOR PROJECTS 2006**

1. Indiantown Road (West of Chasewood) ['08]: Landscape Design/Hardscape Design
2. Military Trail & Indiantown Road Intersection Improvement
3. Indiantown at Center Street: Extend Turn Lane
4. Central Boulevard – Indiantown Intersection (County)
5. Alternate A1A and Indiantown Intersection (County)
6. Maplewood Road to Bush Road Connection
7. Indiantown Road & Maplewood Drive Intersection
8. Military Trail and Indian Creek Parkway
9. Indiantown Road & Pennock Lane Intersection

**ON THE HORIZON**

1. Annotated Code for Local Roads and Intersections: Review Report, Develop Ordinance/Comprehensive Plan Amendment, Review Recommendations, Adopt by Mayor and Council
2. Tri-Rail Station Location
3. U.S.I. and Indiantown Road Intersection Direction and Funding
4. Traffic Signals: Parkside/Donald Ross (County Approval, Funding) Advocacy

# Strategic Theme 5

## Strong Local Economy, More Jobs for Residents

<b>STRATEGIC OBJECTIVES</b>	<b>MEANS TO CITIZENS</b>	<b>CHALLENGES AND OPPORTUNITIES</b>
1. More Diverse Tax Base for the Town's Financial Sustainability	1. Residents can work close to home	1. Town's Role in Economic Development
2. Attracting Quality New "Targeted" Businesses	2. Shopping convenient and readily available	2. Attracting the "Right" Business; Saying "No" to the "Wrong" Ones
3. Retention and Growth of Current Jupiter Businesses	3. Reduce tax burden on homeowners	3. Delivering Results on Scripps Development
4. More Residents Working in Jupiter	4. Professional/medical services available in Jupiter	4. Jobs for Residents and Family Members
5. More Diverse Businesses and Employment Opportunities	5. Opportunities to grow a business	5. Partnering with Other Cities

**POLICY INITIATIVES 2006**

1. Jupiter Falls Development: Work with Property Owners to Select Development, Assign Zoning
2. Scripps Related Development and Bioscience: Attraction and Incentives
3. Economic Development Policy Direction and Actions: Evaluate the Creation “Economic Development” Board – Purposes, Goals, Game Plan, Decide on Directions, Marketing

**MANAGEMENT INITIATIVES  
2006**

1. Buildout Balance of Land Uses: Comprehensive Plan Amendment (EAR)

**ON THE HORIZON**

1. Loxahatchee River and Waterways: Heritage and Ecotourism
2. Overlay for Biosciences: Direction and Decision
3. Center Street Traffic Plan
4. Brown Zoning Development and Expectations
5. Neighborhood Resource Center Public Information

# Strategic Theme 6

## Continuing Responsive Town Government

<b>STRATEGIC OBJECTIVES</b>	<b>MEANS TO CITIZENS</b>	<b>CHALLENGES AND OPPORTUNITIES</b>
1. Well Informed Citizens about Town Government: Services, Program, Issues	1. Opportunities to get involved	1. Who Pay and Equity
2. Well Trained and Professional Workforce	2. Employee cares about you – service with a smiling face	2. Recruiting and Retaining “Top Quality” Employees
3. Financially Sound Town Government with Resources for the Services and Service Levels	3. Confidence in the response to a call for assistance	3. Cost of Capital Projects
4. Strong Customer Service by Town Government	4. “No hassle” daily living	
5. Services and Programs Responsive to Changing Citizens Needs and Issues	5. Personal safety	
6. Projects Delivered within Budget, On Schedule		

**POLICY INITIATIVES 2006**

1. Long Term Financial Plan: Develop Financial Plan - Projection on Revenues and Expenditures, Review Financial Plan
2. Police Pension Reform: Evaluate Options, Future of Pension System, Cost Analysis, Develop Recommendations to Pension Board/Mayor and Town Council, Decide Pension Direction
3. Debris Removal Site: Comprehensive Plan Amendment (EAR)

**MANAGEMENT INITIATIVES  
2006**

1. Risk Management Program: Complete Risk Analysis/Assessment, Develop Comprehensive Risk Management Program, Review Program (with Mayor and Council)
2. Balanced Scorecard Development
3. Public Information and Communications Plan
4. Police Reaccreditation
5. Police Strategic Plan Development
6. CIP Budget Update/Dashboard
7. Building Services Inventory and Prioritization
8. Business Registrations and Occupational License Procedure

**MAJOR PROJECTS 2006**

1. Water Treatment Plant Program

**ON THE HORIZON**

1. Staffing and Space Needs Analysis and Plan: Complete Study with Recommendations, Present to Council
2. Performance Evaluation System Review and Improve
3. Labor Negotiations: Police Lieutenant
4. Comprehensive Training Plan for All Employees
5. Second Generation Parks and Recreation Master Plan

# **ACTION AGENDA 2006**

# ***Policy Agenda 2006***

**Neighborhood Infrastructure Equity Policy**  
**Nuisance Ordinance**  
**Neighborhood Street Lighting Policy and Program**  
**Work Housing Policy (EAR)**  
**Annexation Policy and Strategy**  
**Jupiter Falls Greenspace Acquisition**  
**Jupiter Tequesta Athletic Association Strategic Plan 2006 - 2011**  
**School Concurrency (EAR)**  
**Jupiter Inlet Village Development**  
**Harborside Development**  
**Riverwalk Development**  
**Piatt Property New Strategy**  
**Jupiter Area Traffic Study**  
**Toney Penna Drive**  
**Local Roads and Intersections: Level of Service Standards**  
**Economic Development Policy**  
**Jupiter Falls Development**  
**Scripps Related Bioscience Development**  
**Police Pension Reform**  
**Long Term Financial Plan**  
**Staffing Analysis and Space Need**  
**Debris Removal Site: Comprehensive Plan Amendment**

# *Management Agenda 2006*

**Rental Housing Registration Program & Inspection**  
**Disaster and Recovery Plan with Business**  
**Hurricane Recovery Plan and Town's Response Guidelines**  
**Police in Neighborhood Program Evaluation and Refinement**  
**Eastview Manor Traffic Plan**  
**Charter Neighborhood Newsletter**  
**Neighborhood Program Expansion**  
**Resource Center Development and Opening**  
**Police Service Areas Plan**  
**Recreational Level of Service at Buildout and Beyond: Comprehensive Plan Amendment (EAR)**  
**Union Building Sale**  
**Jupiter Inlet Village Lighthouse Promenade**  
**Jupiter Inlet Marina Use Plan**  
**Indiantown Road Design Element Pilot**  
**Infill Development Policy (EAR)**  
**Parkside/Donald Ross Traffic Signal: (County)**  
**Transit Performance Evaluation**  
**Toney Penna Rail Crossing Direction (County)**  
**Transit Ready Development and Land Use Plan (EAR)**  
**Biosciences Overlay: Comprehensive Plan Amendment**  
**Buildout Balance of Land Uses: Comprehensive Plan Amendment (EAR)**  
**Risk Management**  
**Scorecard Development**  
**C.I.P. Budget Update (Dashboard)**  
**Information and Communication**  
**Police Reaccreditation**  
**Police Strategic Plan: Phase I**  
**Building Services Inventory and Prioritization**  
**Business Registration and Occupational License Procedure**

# *Major Projects 2006*

**Pine Garden North Streetscape Project**  
**Jupiter River Estate Trees, Traffic Study (Caloosahatchee/Delaware)**  
**World War II Barracks Project**  
**Sawfish Bay Park Project**  
**Neighborhood Parks Project**  
**Jupiter Community Park Expansion**  
**Indiantown Road (West of Chasewood) ['08]: Landscape Design/Hardscape Design**  
**Military Trail & Indiantown Road Intersection Improvement**  
**Indiantown at Center Street: Extend Turn Lane**  
**Central Boulevard – Indiantown Intersection (County)**  
**Alternate A1A and Indiantown Intersection (County)**  
**Maplewood Road to Bush Road Connection**  
**Indiantown Road & Maplewood Drive Intersection**  
**Military Trail and Indian Creek Parkway**  
**Indiantown Road & Pennock Lane Intersection**  
**Water Treatment Plant Program**

# **ACTION OUTLINES 2006**

# *Action Outlines 2006 – 2007*

**INITIATIVES  
NEIGHBORHOOD  
INFRASTRUCTURE EQUITY  
POLICY**

<b>► Actions Steps</b>	<b>PRIORITY Policy</b>	<b>TIME</b>
1. Prepare a Report for Ad Hoc Equity Task Force		9/06
2. Present Report to Ad Hoc Equity Task Force		10/06
3. Finalize Report with Recommendations		11/06
4. Present to Mayor & Council – Workshop		11/06

**INITIATIVES  
NUISANCE ORDINANCE PAINT,  
FENCE, GRAFFITI, SWIMMING  
POOLS, HOUSE NUMBER**

<b>► Actions Steps</b>	<b>PRIORITY Policy</b>	<b>TIME</b>
1. Complete Legal Review		9/06
2. Finalize Ordinance Revision		9/06
3. Review and Adopt by Mayor and Council Ordinance and Support		10/06
4. Develop Public Information Piece(s), Including Charter Neighborhood Newsletters		4/07
5. Evaluate Performance with Neighborhoods		5/07
6. Identify Potential Addition		10/06

**INITIATIVES  
NEIGHBORHOOD STREET  
LIGHTING POLICY AND  
PROGRAM**

<b>► Actions Steps</b>	<b>PRIORITY Policy</b>	<b>TIME</b>
1. Develop a Pilot Project on Lighting in		
• Pine Garden South Neighborhoods		9/06
• Eastview Manor		11/06
2. Update on Evaluation of Pine Garden South and Feedback on Street Lighting		10/06
3. Evaluate Pilot Project and Options		1/07
4. Develop Policy Framework and Options		2/07
5. Determine Policy Direction at Mayor-Council Workshop		3/07

**INITIATIVES  
WORK HOUSING  
POLICY (EAR)**

<b>► Actions Steps</b>	<b>PRIORITY Policy</b>	<b>TIME</b>
1. Determine Scope and Approach to Workforce Housing – Staff Report		11/06
2. Conduct Mayor – Council Round Table		11/06
3. Develop Amendment to Comprehensive Plan		9/07

**INITIATIVES**

**ANNEXATION POLICY AND STRATEGY**

**PRIORITY Policy**

**► Actions Steps**

**TIME**

- |  |       |
|--|-------|
| 1. Review Annexation Goals and Guidelines with Mayor – Council | 11/06 |
| 2. Determine Policy Direction and Town Actions to be Taken     | 12/06 |
| 3. Develop Public Information                                  | 1/07  |

**INITIATIVES**

**JUPITER FALLS GREENSPACE ACQUISITION**

**PRIORITY Policy**

**► Actions Steps**

**TIME**

- |   |       |
|---|-------|
| 1. Develop Open Space Proposal Incorporating Developer Code Requirement | 8/06  |
| 2. Review Proposed Contract   | 10/06 |
| 3. Decide on Acquisition  | 10/06 |

**INITIATIVES**

**JTAA STRATEGIC PLAN  
2006 – 2011**

**► Actions Steps**

- 1.
- 2.
- 3.
- 4.
- 5.

**PRIORITY  
Policy**

**TIME**

**INITIATIVES**

**SCHOOL CONCURRENCY (EAR)**

**PRIORITY  
Policy**

**► Actions Steps**

- |  |       |
|--|-------|
| 1. Present Amendment from School District to Mayor and Council | 10/06 |
| 2. Adopt Agreements (51% of 26 Municipalities)                 | 1/07  |
| 3. Refine Comprehensive Plan Amendment                         | 2/07  |
| 4. Transmit Comprehensive Plan Amendment to DCA                | 9/07  |
| 5. Adopt Comprehensive Plan Amendment (EAR)                    | 1/08  |

**TIME**

**INITIATIVES**

**JUPITER INLET VILLAGE  
DEVELOPMENT**

**PRIORITY  
Policy**

► **Actions Steps**

**TIME**

- A. Jupiter Inlet Village – South
  - 1. Revise Pending Ordinance – LDR (South) 8/06
  - 2. Decide on Ordinance – LDR (South) 9/06
- B. Jupiter Inlet Village – North
  - 1. Draft a Vision Framework – Aligning Vision with Purpose/Intent 9/06
  - 2. Present to C.R.A. 9/06
  - 3. Revise Pending Ordinance – LDR (North) 2/07
  - 4. Decide on Ordinance – LDR (North) 3/07
- C. Infrastructure Design and Plan
  - 1. Complete Infrastructure Design 11/06
  - 2. Present Design to CRA 11/06

**INITIATIVES**

**HARBORSIDE DEVELOPMENT**

**PRIORITY  
Policy**

► **Actions Steps**

**TIME**

- 1. Review Developer’s Conceptual “Plan” 9/06
- 2. Submit Application by Developer

**INITIATIVES**

**RIVERWALK DEVELOPMENT**

**PRIORITY  
Policy**

► **Actions Steps**

**TIME**

- |  |            |
|--|------------|
| 1. Identify all Projects Under CRA   | 9/06       |
| 2. Determine Project Funding Strategy  | 10/06      |
| 3. Present Projects with Funding Recommendations to CRA                      | 11/06      |
| 4. Complete Coastal Way  | 11/06      |
| 5. Conduct Initial Event at Playa/Yachts Club                                | 11/06      |
| 6. Bid Project Process (Lagoon Bridge)                                       | 11/06-2/07 |
| 7. Determine Bid Award (Lagoon Bridge)                                       | 3/07       |
| 8. Design, Permit Riverwalk (Mangrove Bay to Ocean Way)                      | 3/07       |
| 9. Construct Riverwalk Project   | 4/07       |
| 10. Present Developer Agreement for Riverwalk Implementations at River Playa | 10/06      |
| 11. Water Taxi Grant   | 10/06      |
| 12. Design/Implement Water Taxi  | 6/07       |

**INITIATIVES**

**PIATT PROPERTY NEW STRATEGY**

**PRIORITY  
Policy**

► **Actions Steps**

**TIME**

- |  |       |
|--|-------|
| 1. Meet with Palm Beach County   | 9/06  |
| 2. Update Mayor and Council on the Concept                                     | 10/06 |
| 3. Draft Agreement with Palm Beach County, FIND and Town Water Booster Station | 12/06 |

**INITIATIVES**

**JUPITER AREA TRAFFIC STUDY**

**PRIORITY  
Policy**

**► Actions Steps**

**TIME**

- |  |         |
|--|---------|
| 1. Present Alternative Assumption Regarding Land Use and Bioscience Intensity                  | 10/06   |
| 2. Finalize Study Assumption and Adopt Jupiter Area Traffic Study, including Floor Area Ration | 12/06   |
| 3. Update Traffic Projections  | 7/07    |
| 4. Prepare Comprehensive Plan Policies and Amendments (EAR)                                    | 5/07    |
| 5. Transmit Comprehensive Plan Amendments (EAR)  | 9/07    |
| 6. Approve Comprehensive Plan Amendment (EAR)  | 1/08    |
| 7. Participate in County’s I-95 Indiantown Road Interchange - Advocacy                         | Ongoing |

**INITIATIVES**

**TONEY PENNA DRIVE**

**PRIORITY  
Policy**

**► Actions Steps**

**TIME**

- |   |  |
|---|--|
| 1. Evaluate Impact Analysis of zoning of Toney Penna        |  |
| 2. Determine Direction of Plans for Toney Penna Improvement |  |
| 3. Develop Final Plans for Toney Penna Improvement          |  |

**INITIATIVES  
LOCAL ROADS AND  
INTERSECTIONS: LEVEL OF  
SERVICE STANDARDS**

► **Actions Steps**

- |   | <b>PRIORITY<br/>Policy</b> |
|---|----------------------------|
|   | <b>TIME</b>                |
| 1. Complete Local Traffic Counts to Determine Current Conditions  |                            |
| 2. Evaluate Current Conditions Compared to Level of Service Standards – Propose Level of Service Standards (i.e. LOS-B) |                            |
| 3. Complete Legal Review  |                            |
| 4. Review Options with Mayor and Council  |                            |
| 5. Prepare Comprehensive Plan Amendment   | 7/07                       |
| 6. Transmit Comprehensive Plan Amendment to DCA   | 9/07                       |
| 7. Adopt Comprehensive Plan Amendment (EAR)   | 1/08                       |
| 8. Determine Direction on Code Amendment (LDR)  | 8/08                       |

**INITIATIVES  
ECONOMIC DEVELOPMENT  
POLICY**

► **Actions Steps**

- |   | <b>PRIORITY<br/>Policy</b> |
|---|----------------------------|
|   | <b>TIME</b>                |
| 1. Develop Economic Development “White Paper” – Discussion Topics including Goals, Targeted Business, Town’s Role Strategy and Financial Incentive, Relationship and Use Business Development Board and Chamber of Commerce | 12/06                      |
| 2. Present Economic Development “White Paper” to Mayor and Council for Discussion and Direction – Workshop  | 1/07                       |

## INITIATIVES

### JUPITER FALLS DEVELOPMENT

**PRIORITY**  
Policy

► **Actions Steps**

1. Evaluate Development Option Upon Completion of Sale of Open Space
2. Assign Zoning

**TIME**

12/06

12/06

## INITIATIVES

### SCRIPPS RELATED BIOSCIENCE DEVELOPMENT

**PRIORITY**  
Policy

► **Actions Steps**

1. Develop Promotional Piece and Marketing Program 2/07
2. Determine Bioscience Policy Incentive: Types, Use (Link to Economic Development Policy) 3/07

**TIME**

2/07

3/07

**INITIATIVES**

**POLICE PENSION REFORM**

**PRIORITY  
Policy**

► **Actions Steps**

**TIME**

- |   |       |
|---|-------|
| 1. Evaluate Options to Enhance Financially Sustainable Pension                                | 8/06  |
| 2. Develop and Present Options for Pensum Board/Mayor and Council by Pension Reform Committee | 8/06  |
| 3. Discuss and Decide on Pension  | 10/06 |

**INITIATIVES**

**LONG TERM FINANCIAL PLAN**

**PRIORITY  
Policy**

► **Actions Steps**

**TIME**

- |   |       |
|---|-------|
| 1. Develop 5 Year Budget Projection with Revenues and Expenditure | 3/07  |
| 2. Finalize Underlying Assumptions for Projections                | 12/06 |
| 3. Review State Budget Model and Projection                       | 10/06 |
| 4. Review 5 Year Financial Plan                                   | 6/07  |

**INITIATIVES**

**STAFFING ANALYSIS AND SPACE  
NEED PLAN**

**PRIORITY  
Policy**

**► Actions Steps**

**TIME**

- |  |      |
|--|------|
| 1. Develop Municipal Benchmark or Staffing Level                   |      |
| 2. Compare to Town Projections                                     |      |
| 3. Review Assumption with Mayor and Council                        |      |
| 4. Develop Plan with Municipal Complex Options and Recommendations | 3/07 |
| 5. Present Plan to Mayor and Council                               | 4/07 |
| 6. Determine Direction   |      |

**INITIATIVES**

**DEBRIS REMOVAL SITE:  
COMPREHENSIVE PLAN  
AMENDMENT (EAR)**

**PRIORITY  
Policy**

**► Actions Steps**

**TIME**

- |   |      |
|---|------|
| 1. Present Amendment                                    | 4/07 |
| 2. Transcript Comprehensive Plan Amendment (EAR) to DCA | 9/07 |
| 3. Adopt Comprehensive Plan Amendment (EAR)             | 1/08 |

**INITIATIVES  
RENTAL HOUSING  
REGISTRATION PROGRAM  
AND INSPECTION**

**PRIORITY  
Management**

<b>► Actions Steps</b>	<b>TIME</b>
1. Evaluate Ordinance in Other Communities	1/07
2. Review State Laws	1/07
3. Evaluate Costs of Policing and Enforcement	1/07
4. Discuss with Board of Realtors and Other Interested Groups	3/07
5. Develop Program Options and Policy Questions	4/07
6. Determine Program and Policy Direction	2/07

**INITIATIVES  
DISASTER AND RECOVERY PLAN  
WITH BUSINESS**

**PRIORITY  
Management**

<b>► Actions Steps</b>	<b>TIME</b>
1. Make Presentation to Chamber of Commerce	9/06
2. Convene Working Group through the Chamber of Commerce to Develop a Strategy for the Business	2/07

**INITIATIVES  
HURRICANE RECOVERY PLAN  
AND TOWN’S RESPONSE  
GUIDELINES**

<b>► Actions Steps</b>	<b>PRIORITY Management</b>	<b>TIME</b>
1. Identify Areas Needing Attention: Pools, Building Permit, Time, etc. by Storm Categories <ul style="list-style-type: none"> <li>• Town’s Responsibility</li> <li>• Town’s Response</li> <li>• Town’s Guidelines</li> </ul>		1/07
2. Develop Town’s Framework – Responsibility Response, Guidelines by Storm Categories		2/07
3. Review Town’s Framework with Mayor – Council		3/07

**INITIATIVES  
POLICE IN NEIGHBORHOOD  
PROGRAM EVALUATION AND  
REFINEMENT**

<b>► Actions Steps</b>	<b>PRIORITY Management</b>	<b>TIME</b>
1. Kick Off “Police in Neighborhood Program”		8/06
2. Award Loan to Officers		10/06
3. Provide Program Update to Mayor – Council		1/07
4. Evaluate the Program Impact		6/07

**INITIATIVES**

**EASTVIEW MANOR  
TRAFFIC PLAN**

**PRIORITY  
Management**

**► Actions Steps**

**TIME**

- |   |       |
|---|-------|
| 1. Complete Traffic Study – Whitney Drive             | 11/06 |
| 2. Develop Recommendations on Traffic Calming Devices | 12/06 |
| 3. Determine Direction from Mayor and Council         | 1/07  |

**INITIATIVES**

**CHARTER NEIGHBORHOOD  
NEWSLETTER**

**PRIORITY  
Management**

**► Actions Steps**

**TIME**

- |                                       |       |
|---------------------------------------|-------|
| 1. Obtain Resident Input              | 9/06  |
| 2. Develop 1 <sup>st</sup> Newsletter | 11/06 |

**INITIATIVES**

**NEIGHBORHOOD PROGRAM  
EXPANSION**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |  |      |
|--|------|
| 1. Identify Next Neighborhood Candidate (Top 5) Review Criteria and Cost Estimates | 1/07 |
| 2. Develop Recommendations with Criteria and Costs                                 | 1/07 |
| 3. Determine Direction by Mayor and Council  | 2/07 |

**INITIATIVES**

**RESOURCE CENTER  
DEVELOPMENT AND OPENING**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |   |      |
|---|------|
| 1. Open Resource Center                   | 8/06 |
| 2. Develop Public Information for Citizen | 9/06 |
| 3. Provide Update to Mayor – Council      | 1/07 |

## INITIATIVES

### POLICE SERVICE AREAS PLAN

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |   |       |
|---|-------|
| 1. Finalize Plan  | 11/06 |
| 2. Implement Plan   | 1/07  |
| 3. Update Mayor and Council: Review Plan,<br>Implement Action, Assessment | 1/07  |

## INITIATIVES

### RECREATIONAL LEVEL OF SERVICE AT BUILDOUT AND BEYOND: COMPREHENSIVE PLAN AMENDMENT (EAR)

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |  |      |
|--|------|
| 1. Prepare Amendment                                     | 2/07 |
| 2. Transmit Comprehensive Plan<br>Amendment (EAR) to DCA | 9/07 |
| 3. Adopt Comprehensive Plan Amendment<br>(EAR)           | 1/08 |

## INITIATIVES

### UNION BUILDING SALE

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

1. Develop RFP for Sale 8/06
2. Review and Approve RFP by Mayor and Council 9/06
3. Bid Sale 12/07
4. Evaluate Bids 1/07
5. Determine Direction of Bid 2/07

## INITIATIVES

### JUPITER INLET VILLAGE LIGHTHOUSE PROMENADE

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

1. Meet with Developer 8/06
2. Evaluate Viability of Developer Project and Proposed 9/06

**INITIATIVES**

**JUPITER INLET MARINA  
USE PLAN**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |  |       |
|--|-------|
| 1. Develop Use Plan                                    | 11/06 |
| 2. Present Use Plan for Direction to Mayor and Council | 11/06 |
| 3. Implement Council Direction                         | 1/07  |
| 4. Apply to FIND for Grant                             | 4/07  |
| 5. Acquire Grant from FIND                             | 9/07  |

**INITIATIVES**

**INDIANTOWN ROAD DESIGN  
ELEMENT**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |  |       |
|--|-------|
| 1. Complete Engineering Design and Cost Estimate | 8/06  |
| 2. Present Pilot Program and Costs               | 10/06 |
| 3. Determine Project Direction and Funding       | 10/06 |
| 4. Initiate Pilot Project                        | 2/07  |

**INITIATIVES**

**INFILL DEVELOPMENT  
POLICY (EAR)**

**PRIORITY  
Management**

▶ **Actions Steps**

**TIME**

- |  |      |
|--|------|
| 1. Being New Policy Review                         | 2/07 |
| 2. Complete New Policy                             | 5/07 |
| 3. Transmit Comprehensive Plan<br>Amendment to DCA | 9/07 |
| 4. Adopt Comprehensive Plan Amendment<br>(EAR)     | 1/08 |

**INITIATIVES**

**PARKSIDE/DONALD ROSS  
TRAFFIC SIGNAL (COUNTY)**

**PRIORITY  
Management**

▶ **Actions Steps**

**TIME**

- |                                  |      |
|----------------------------------|------|
| 1. Lobby County for Installation | 9/06 |
|----------------------------------|------|

**INITIATIVES**

**TRANSIT PERFORMANCE  
EVALUATION**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |   |       |
|---|-------|
| 1. Update on MPO Grant                              | 10/06 |
| 2. Present Data on Ridership: Palm Tran and Trolley | 10/06 |
| 3. Determine Direction on Public Transportation     | 10/06 |

**INITIATIVES**

**TONEY PENNA CROSSING  
DIRECTION (COUNTY)**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |                                   |       |
|-----------------------------------|-------|
| 1. Provide Input to the County    | 9/06  |
| 2. Design Project (County)        | 9/07  |
| 3. Initiate Construction (County) | 12/07 |

**INITIATIVES**

**TRANSIT READY DEVELOPMENT  
AND LAND USE PLAN (EAR)**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |   |      |
|---|------|
| 1. Present Land Use Strategy to Support Transit       | 2/07 |
| 2. Prepare  | 7/07 |
| 3. Transmit Comprehensive Plan Amendment (EAR) to DCA | 9/07 |
| 4. Adopt Comprehensive Plan Amendment (EAR)           | 1/08 |

**INITIATIVES**

**BIOSCIENCE OVERLAY:  
COMPREHENSIVE PLAN  
AMENDMENT**

**PRIORITY  
Management**

► **Actions Steps**

**TIME**

- |  |       |
|--|-------|
| 1. Present Comprehensive Plan Amendment to Biosciences Overlay                               | 9/06  |
| 2. Determine Direction on Comprehensive Amendment including Comparison to Palm Beach Gardens | 9/06  |
| 3. Transmit to D.C.A.  | 9/06  |
| 4. Approve and Adopt Amendment   | 12/06 |

**INITIATIVES**  
**BUILDOUT BALANCE OF LAND**  
**USES: COMPREHENSIVE PLAN**  
**AMENDMENT (EAR)**

<b>► Actions Steps</b>	<b>PRIORITY Management</b>	<b>TIME</b>
1. Evaluate Vacant Land and Their Uses		3/07
2. Present Amendment		3/07
3. Transmit Comprehensive Plan Amendment (EAR) to DCA		9/07
4. Adopt Comprehensive Plan Amendment (EAR)		1/08

**INITIATIVES**  
**RISK MANAGEMENT**

**PRIORITY Management**

<b>► Actions Steps</b>	<b>PRIORITY Management</b>	<b>TIME</b>
1. Complete Risk Assessment/Analysis		11/06
2. Develop New Comprehensive Risk Management Program		2/07
3. Review Risk Management Program		3/07

**INITIATIVES**

**BALANCED SCORECARD  
DEVELOPMENT**

**PRIORITY  
Management**

**► Actions Steps**

**TIME**

- 1.
- 2.
- 3.
- 4.
- 5.

**INITIATIVES**

**C.I.P. BUDGET UPDATE  
(DASHBOARD)**

**PRIORITY  
Management**

**► Actions Steps**

**TIME**

1. Develop Update Format and Spreadsheet on Major Capital 8/06
2. Present 1<sup>st</sup> Update to Mayor and Council 10/06

**INITIATIVES**

**PUBLIC INFORMATION AND  
COMMUNICATION**

▶ **Actions Steps**

1. Develop Plan

**PRIORITY  
Management**

**TIME**

11/06

**INITIATIVES**

**POLICE REACCREDITATION**

▶ **Actions Steps**

1. Complete Mock Accreditation
2. Complete Reaccreditation

**PRIORITY  
Management**

**TIME**

9/06

12/06

**INITIATIVES**

**POLICE STRATEGIC PLAN:  
PHASE I**

**PRIORITY  
Management**

**► Actions Steps**

**TIME**

1. Complete Phase I: Strategic Plan
2. Present in Update

1/07  
1/07

**INITIATIVES**

**BUILDING SERVICES INVENTORY  
AND PRIORITIZATION**

**PRIORITY  
Management**

**► Actions Steps**

**TIME**

1. Summarize Current Service and Service Level 9/06
2. Compare with Minimum Request of State Law 10/06
3. Compare Fee Schedule and Market Analysis (Similar Cities) 11/06
4. Meeting with Manager's Office 11/06
5. Draft Ordinance with Fee Schedule 12/06
6. Present Ordinance with Fee Schedule to Mayor and Council 1/07
7. Determine Expenditures and Direction 1/07
8. Adapt Fee 4/07

**INITIATIVES**  
**BUSINESS REGISTRATION AND**  
**OCCUPATIONAL LICENSE**  
**PROCEDURE**

**PRIORITY**  
**Management**

► **Actions Steps**

**TIME**

1. Draft Ordinance
2. Review and Adapt Ordinance
3. Determine Direction on Fee Schedule
4. Adjust Fee Schedule with Ordinance
5. Decide on Fee and Ordinance by Mayor and Council